

Dr John R T Bustard

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/367498/publications.pdf>

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4
papers

70
citations

2258059

3
h-index

2272923

4
g-index

4
all docs

4
docs citations

4
times ranked

58
citing authors

#	ARTICLE	IF	CITATIONS
1	The dilemmas around digital citizenship in a post-Brexit and post-pandemic Northern Ireland: towards an algorithmic nation?. <i>Citizenship Studies</i> , 2023, 27, 271-292.	1.2	8
2	Design Thinking Innovation Within the Quadruple Helix Approach: a Proposed Framework to Enhance Student Engagement Through Active Learning in Digital Marketing Pedagogy. <i>Journal of the Knowledge Economy</i> , 2023, 14, 2463-2478.	4.4	7
3	The emerging smart event experience: an interpretative phenomenological analysis. <i>Tourism Review</i> , 2019, 74, 116-128.	6.4	33
4	From WOM to aWOM – the evolution of unpaid influence: a perspective article. <i>Tourism Review</i> , 2019, 75, 314-318.	6.4	22