

# Dr John R T Bustard

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/367498/publications.pdf>

Version: 2024-02-01

4  
papers

70  
citations

2258059

3  
h-index

2272923

4  
g-index

4  
all docs

4  
docs citations

4  
times ranked

58  
citing authors

#	ARTICLE	IF	CITATIONS
1	The emerging smart event experience: an interpretative phenomenological analysis. <i>Tourism Review</i> , 2019, 74, 116-128.	6.4	33
2	From WOM to aWOM – the evolution of unpaid influence: a perspective article. <i>Tourism Review</i> , 2019, 75, 314-318.	6.4	22
3	The dilemmas around digital citizenship in a post-Brexit and post-pandemic Northern Ireland: towards an algorithmic nation?. <i>Citizenship Studies</i> , 2023, 27, 271-292.	1.2	8
4	Design Thinking Innovation Within the Quadruple Helix Approach: a Proposed Framework to Enhance Student Engagement Through Active Learning in Digital Marketing Pedagogy. <i>Journal of the Knowledge Economy</i> , 2023, 14, 2463-2478.	4.4	7