Dongmei Cao

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3647546/publications.pdf

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16 papers	499 citations	9 h-index	940134 16 g-index
16	16	16	292
all docs	docs citations	times ranked	citing authors

#	Article	lF	CITATIONS
1	Configurational conditions and Sustained Competitive Advantage: A fsQCA approach. Long Range Planning, 2022, 55, 102131.	2.9	12
2	Who are social media influencers for luxury fashion consumption of the Chinese Gen Z? Categorisation and empirical examination. Journal of Fashion Marketing and Management, 2022, 26, 603-621.	1.5	23
3	Business model innovation themes of emerging market enterprises: Evidence in China. Journal of Business Research, 2022, 139, 1619-1630.	5 . 8	7
4	Dissecting the effect of family business exposure on entrepreneurial implementation intention. International Journal of Entrepreneurial Behaviour and Research, 2022, 28, 1438-1462.	2.3	3
5	Understanding consumers' social media engagement behaviour: An examination of the moderation effect of social media context. Journal of Business Research, 2021, 122, 835-846.	5.8	127
6	Organizational mindfulness towards digital transformation as a prerequisite of information processing capability to achieve market agility. Journal of Business Research, 2021, 122, 700-712.	5.8	169
7	Consumers' role in addressing plastic pollution. Resources, Conservation and Recycling, 2021, 169, 105473.	5 . 3	2
8	Key indicators of ethical challenges in digital healthcare: A combined Delphi exploration and confirmative factor analysis approach with evidence from Khorasan province in Iran. Technological Forecasting and Social Change, 2021, 167, 120724.	6.2	33
9	Acceptance of automation manufacturing technology in China: an examination of perceived norm and organizational efficacy. Production Planning and Control, 2020, 31, 660-672.	5 . 8	19
10	Advancing bioplastic packaging products through co-innovation: A conceptual framework for supplier-customer collaboration. Journal of Cleaner Production, 2020, 252, 119861.	4.6	25
11	Reducing the resource acquisition costs for returnee entrepreneurs: role of Chinese national science parks. International Journal of Entrepreneurial Behaviour and Research, 2020, 26, 1627-1657.	2.3	7
12	Online social networks, media supervision and investment efficiency: An empirical examination of Chinese listed firms. Technological Forecasting and Social Change, 2020, 154, 119969.	6.2	19
13	Can innovation really bring economic growth? The role of social filter in China. Structural Change and Economic Dynamics, 2020, 53, 50-61.	2.1	38
14	CSR-consumption paradox: examination of UK apparel companies. Journal of Fashion Marketing and Management, 2019, 23, 124-137.	1.5	9
15	European transport industry deregulation. Management Research Review, 2019, 42, 1095-1115.	1.5	1
16	Measuring Sustained Competitive Advantage From Resource-based View: Survey of Chinese Clothing Industry. Journal of Sustainable Development, 2014, 7, .	0.1	5