Brooke Weberling McKeever

List of Publications by Year
in descending order

28 papers	709 citations	687363 13 h-index	580821 25 g-index
28 all docs	28 docs citations	28 times ranked	580 citing authors

#	Article	IF	Citations
1	Listening to Voices from African American Communities in the Southern States about COVID-19 Vaccine Information and Communication: A Qualitative Study. Vaccines, 2022, 10, 1046.	4.4	8
2	Developing criteria for research translation decision-making in community settings: a systematic review and thematic analysis informed by the Knowledge to Action Framework and community input. Implementation Science Communications, 2022, 3, .	2.2	2
3	Identifying and Analyzing Health-Related Themes in Disinformation Shared by Conservative and Liberal Russian Trolls on Twitter. International Journal of Environmental Research and Public Health, 2021, 18, 2159.	2.6	12
4	Public relations and public health: The importance of leadership and other lessons learned from â€œUnderstanding AIDSâ€•in the 1980s. Public Relations Review, 2021, 47, 102007.	3.2	7
5	Examining the rage donation trend: Applying the anger activism model to explore communication and donation behaviors. Public Relations Review, 2020, 46, 101981.	3.2	9
6	â€œItâ€™s having something that youâ€™ve done it forâ€• Applying Self-Determination Theory to participantsâ€™ motivations in a for-cause physical activity event. Journal of Health Psychology, 2020, , 135910532094781.	2.3	1
7	Preparing for A COVID-19 Vaccine: A Mixed Methods Study of Vaccine Hesitant Parents. Journal of Health Communication, 2020, 25, 831-837.	2.4	63
8	News framing of avian flu: Media advocacy and response to a public health crisis. Newspaper Research Journal, 2019, 40, 451-466.	0.9	14
9	Predicting public support: applying theory to prosocial behaviors. Journal of Communication Management, 2019, 23, 298-315.	2.3	13
10	From Social Media to Mainstream News: The Information Flow of the Vaccine-Autism Controversy in the US, Canada, and the UK. Health Communication, 2019, 34, 110-117.	3.1	90
11	What is Contagious? Exploring why content goes viral on Twitter: A case study of the ALS Ice Bucket Challenge. International Journal of Nonprofit and Voluntary Sector Marketing, 2018, 23, e1586.	0.8	52
12	Forging effective corporate/nonprofit partnerships for CSR programs. Journal of Communication Management, 2018, 22, 309-326.	2.3	12
13	Moms and Media: Exploring the Effects of Online Communication on Infant Feeding Practices. Health Communication, 2017, 32, 1059-1065.	3.1	9
14	Speaking up Online: Exploring Hostile Media Perception, Health Behavior, and Other Antecedents of Communication. Journalism and Mass Communication Quarterly, 2017, 94, 812-832.	2.7	5
15	Communicating to Improve Health. Nonprofit and Voluntary Sector Quarterly, 2016, 45, 1276-1296.	1.9	11
16	Nonprofit relationship management: Extending the organization-public relationship to loyalty and behaviors. Journal of Public Relations Research, 2016, 28, 193-211.	2.3	60
17	Silent Majority: Childhood Vaccinations and Antecedents to Communicative Action. Mass Communication and Society, 2016, 19, 476-498.	2.1	39
18	Toward a theory of situational support: A model for exploring fundraising, advocacy and organizational support. Public Relations Review, 2016, 42, 219-222.	3.2	23

#	Article	IF	Citations
19	The Power of a Picture: Overcoming Scientific Misinformation by Communicating Weight-of-Evidence Information with Visual Exemplars. Journal of Communication, 2015, 65, 639-659.	3.7	70
20	The Influence of Weight-of-Evidence Messages on (Vaccine) Attitudes: A Sequential Mediation Model. Journal of Health Communication, 2015, 20, 1302-1309.	2.4	20
21	Including â€œEvidentiary Balanceâ€•in News Media Coverage of Vaccine Risk. Health Communication, 2015, 30, 461-472.	3.1	45
22	Colleagues in Training. Journalism and Mass Communication Educator, 2015, 70, 354-366.	0.7	3
23	The Status of Health Communication: Education and Employment Outlook for a Growing Field. Journal of Health Communication, 2014, 19, 1408-1423.	2.4	10
24	Key messages and message integrity as concepts and metrics in communication evaluation. Journal of Communication Management, 2014, 18, 386-401.	2.3	11
25	Health nonprofits online: the use of frames and stewardship strategies to increase stakeholder involvement. International Journal of Nonprofit and Voluntary Sector Marketing, 2014, 19, 224-238.	0.8	19
26	From Awareness to Advocacy: Understanding Nonprofit Communication, Participation, and Support. Journal of Public Relations Research, 2013, 25, 307-328.	2.3	37
27	News Framing of Autism. Science Communication, 2013, 35, 213-240.	3.3	50
28	Perceived Hostile Media Bias, Presumed Media Influence, and Opinions About Immigrants and Immigration. Southern Communication Journal, The, 2012, 77, 420-437.	0.5	14