

Brooke Weberling McKeever

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3644258/publications.pdf>

Version: 2024-02-01

28
papers

709
citations

687363

13
h-index

580821

25
g-index

28
all docs

28
docs citations

28
times ranked

580
citing authors

#	ARTICLE	IF	CITATIONS
1	From Social Media to Mainstream News: The Information Flow of the Vaccine-Autism Controversy in the US, Canada, and the UK. <i>Health Communication</i> , 2019, 34, 110-117.	3.1	90
2	The Power of a Picture: Overcoming Scientific Misinformation by Communicating Weight-of-Evidence Information with Visual Exemplars. <i>Journal of Communication</i> , 2015, 65, 639-659.	3.7	70
3	Preparing for A COVID-19 Vaccine: A Mixed Methods Study of Vaccine Hesitant Parents. <i>Journal of Health Communication</i> , 2020, 25, 831-837.	2.4	63
4	Nonprofit relationship management: Extending the organization-public relationship to loyalty and behaviors. <i>Journal of Public Relations Research</i> , 2016, 28, 193-211.	2.3	60
5	What is Contagious? Exploring why content goes viral on Twitter: A case study of the ALS Ice Bucket Challenge. <i>International Journal of Nonprofit and Voluntary Sector Marketing</i> , 2018, 23, e1586.	0.8	52
6	News Framing of Autism. <i>Science Communication</i> , 2013, 35, 213-240.	3.3	50
7	Including "Evidentiary Balance" in News Media Coverage of Vaccine Risk. <i>Health Communication</i> , 2015, 30, 461-472.	3.1	45
8	Silent Majority: Childhood Vaccinations and Antecedents to Communicative Action. <i>Mass Communication and Society</i> , 2016, 19, 476-498.	2.1	39
9	From Awareness to Advocacy: Understanding Nonprofit Communication, Participation, and Support. <i>Journal of Public Relations Research</i> , 2013, 25, 307-328.	2.3	37
10	Toward a theory of situational support: A model for exploring fundraising, advocacy and organizational support. <i>Public Relations Review</i> , 2016, 42, 219-222.	3.2	23
11	The Influence of Weight-of-Evidence Messages on (Vaccine) Attitudes: A Sequential Mediation Model. <i>Journal of Health Communication</i> , 2015, 20, 1302-1309.	2.4	20
12	Health nonprofits online: the use of frames and stewardship strategies to increase stakeholder involvement. <i>International Journal of Nonprofit and Voluntary Sector Marketing</i> , 2014, 19, 224-238.	0.8	19
13	Perceived Hostile Media Bias, Presumed Media Influence, and Opinions About Immigrants and Immigration. <i>Southern Communication Journal</i> , The, 2012, 77, 420-437.	0.5	14
14	News framing of avian flu: Media advocacy and response to a public health crisis. <i>Newspaper Research Journal</i> , 2019, 40, 451-466.	0.9	14
15	Predicting public support: applying theory to prosocial behaviors. <i>Journal of Communication Management</i> , 2019, 23, 298-315.	2.3	13
16	Forging effective corporate/nonprofit partnerships for CSR programs. <i>Journal of Communication Management</i> , 2018, 22, 309-326.	2.3	12
17	Identifying and Analyzing Health-Related Themes in Disinformation Shared by Conservative and Liberal Russian Trolls on Twitter. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 2159.	2.6	12
18	Key messages and message integrity as concepts and metrics in communication evaluation. <i>Journal of Communication Management</i> , 2014, 18, 386-401.	2.3	11

#	ARTICLE	IF	CITATIONS
19	Communicating to Improve Health. <i>Nonprofit and Voluntary Sector Quarterly</i> , 2016, 45, 1276-1296.	1.9	11
20	The Status of Health Communication: Education and Employment Outlook for a Growing Field. <i>Journal of Health Communication</i> , 2014, 19, 1408-1423.	2.4	10
21	Moms and Media: Exploring the Effects of Online Communication on Infant Feeding Practices. <i>Health Communication</i> , 2017, 32, 1059-1065.	3.1	9
22	Examining the rage donation trend: Applying the anger activism model to explore communication and donation behaviors. <i>Public Relations Review</i> , 2020, 46, 101981.	3.2	9
23	Listening to Voices from African American Communities in the Southern States about COVID-19 Vaccine Information and Communication: A Qualitative Study. <i>Vaccines</i> , 2022, 10, 1046.	4.4	8
24	Public relations and public health: The importance of leadership and other lessons learned from "Understanding AIDS" in the 1980s. <i>Public Relations Review</i> , 2021, 47, 102007.	3.2	7
25	Speaking up Online: Exploring Hostile Media Perception, Health Behavior, and Other Antecedents of Communication. <i>Journalism and Mass Communication Quarterly</i> , 2017, 94, 812-832.	2.7	5
26	Colleagues in Training. <i>Journalism and Mass Communication Educator</i> , 2015, 70, 354-366.	0.7	3
27	Developing criteria for research translation decision-making in community settings: a systematic review and thematic analysis informed by the Knowledge to Action Framework and community input. <i>Implementation Science Communications</i> , 2022, 3, .	2.2	2
28	"It's something that you've done it for": Applying Self-Determination Theory to participants' motivations in a for-cause physical activity event. <i>Journal of Health Psychology</i> , 2020, , 135910532094781.	2.3	1