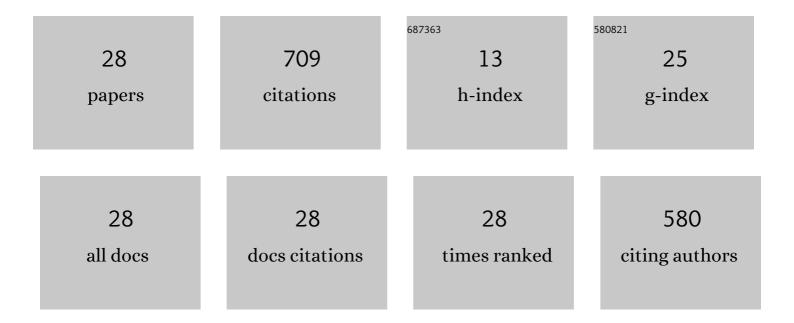
Brooke Weberling McKeever

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3644258/publications.pdf

Version: 2024-02-01



#	Article	IF	CITATIONS
1	From Social Media to Mainstream News: The Information Flow of the Vaccine-Autism Controversy in the US, Canada, and the UK. Health Communication, 2019, 34, 110-117.	3.1	90
2	The Power of a Picture: Overcoming Scientific Misinformation by Communicating Weight-of-Evidence Information with Visual Exemplars. Journal of Communication, 2015, 65, 639-659.	3.7	70
3	Preparing for A COVID-19 Vaccine: A Mixed Methods Study of Vaccine Hesitant Parents. Journal of Health Communication, 2020, 25, 831-837.	2.4	63
4	Nonprofit relationship management: Extending the organization-public relationship to loyalty and behaviors. Journal of Public Relations Research, 2016, 28, 193-211.	2.3	60
5	What is Contagious? Exploring why content goes viral on Twitter: A case study of the ALS Ice Bucket Challenge. International Journal of Nonprofit and Voluntary Sector Marketing, 2018, 23, e1586.	0.8	52
6	News Framing of Autism. Science Communication, 2013, 35, 213-240.	3.3	50
7	Including "Evidentiary Balance―in News Media Coverage of Vaccine Risk. Health Communication, 2015, 30, 461-472.	3.1	45
8	Silent Majority: Childhood Vaccinations and Antecedents to Communicative Action. Mass Communication and Society, 2016, 19, 476-498.	2.1	39
9	From Awareness to Advocacy: Understanding Nonprofit Communication, Participation, and Support. Journal of Public Relations Research, 2013, 25, 307-328.	2.3	37
10	Toward a theory of situational support: A model for exploring fundraising, advocacy and organizational support. Public Relations Review, 2016, 42, 219-222.	3.2	23
11	The Influence of Weight-of-Evidence Messages on (Vaccine) Attitudes: A Sequential Mediation Model. Journal of Health Communication, 2015, 20, 1302-1309.	2.4	20
12	Health nonprofits online: the use of frames and stewardship strategies to increase stakeholder involvement. International Journal of Nonprofit and Voluntary Sector Marketing, 2014, 19, 224-238.	0.8	19
13	Perceived Hostile Media Bias, Presumed Media Influence, and Opinions About Immigrants and Immigration. Southern Communication Journal, The, 2012, 77, 420-437.	0.5	14
14	News framing of avian flu: Media advocacy and response to a public health crisis. Newspaper Research Journal, 2019, 40, 451-466.	0.9	14
15	Predicting public support: applying theory to prosocial behaviors. Journal of Communication Management, 2019, 23, 298-315.	2.3	13
16	Forging effective corporate/nonprofit partnerships for CSR programs. Journal of Communication Management, 2018, 22, 309-326.	2.3	12
17	Identifying and Analyzing Health-Related Themes in Disinformation Shared by Conservative and Liberal Russian Trolls on Twitter. International Journal of Environmental Research and Public Health, 2021, 18, 2159.	2.6	12
18	Key messages and message integrity as concepts and metrics in communication evaluation. Journal of Communication Management, 2014, 18, 386-401.	2.3	11

#	Article	IF	CITATIONS
19	Communicating to Improve Health. Nonprofit and Voluntary Sector Quarterly, 2016, 45, 1276-1296.	1.9	11
20	The Status of Health Communication: Education and Employment Outlook for a Growing Field. Journal of Health Communication, 2014, 19, 1408-1423.	2.4	10
21	Moms and Media: Exploring the Effects of Online Communication on Infant Feeding Practices. Health Communication, 2017, 32, 1059-1065.	3.1	9
22	Examining the rage donation trend: Applying the anger activism model to explore communication and donation behaviors. Public Relations Review, 2020, 46, 101981.	3.2	9
23	Listening to Voices from African American Communities in the Southern States about COVID-19 Vaccine Information and Communication: A Qualitative Study. Vaccines, 2022, 10, 1046.	4.4	8
24	Public relations and public health: The importance of leadership and other lessons learned from "Understanding AIDS―in the 1980s. Public Relations Review, 2021, 47, 102007.	3.2	7
25	Speaking up Online: Exploring Hostile Media Perception, Health Behavior, and Other Antecedents of Communication. Journalism and Mass Communication Quarterly, 2017, 94, 812-832.	2.7	5
26	Colleagues in Training. Journalism and Mass Communication Educator, 2015, 70, 354-366.	0.7	3
27	Developing criteria for research translation decision-making in community settings: a systematic review and thematic analysis informed by the Knowledge to Action Framework and community input. Implementation Science Communications, 2022, 3, .	2.2	2
28	"lt's having something that you've done it for― Applying Self-Determination Theory to participantsâ motivations in a for-cause physical activity event. Journal of Health Psychology, 2020, , 135910532094781.	€™ 2.3	1