

Tibor Zsigmond

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3631769/publications.pdf>

Version: 2024-02-01

18
papers

125
citations

1478505

6
h-index

1474206

9
g-index

18
all docs

18
docs citations

18
times ranked

36
citing authors

#	ARTICLE	IF	CITATIONS
1	The Impact of Green Marketing on Consumer Behavior in the Market of Palm Oil Products. Sustainability, 2022, 14, 1364.	3.2	38
2	An empirical study of consulting in a transitional economy in the Central European region during COVID-19. Journal of Eastern European and Central Asian Research, 2022, 9, 471-485.	1.5	6
3	From Goods-dominant logic to Service-dominant logic. SHS Web of Conferences, 2021, 120, 02015.	0.2	0
4	The regional innovations governance: Slovakia with regard to convergence criteria. Marketing and Management of Innovations, 2021, , 170-180.	1.5	1
5	Entrepreneurship Motivation in the 21st Century in Terms of Pull and Push Factors. TEM Journal, 2021, , 334-342.	0.7	12
6	Strategic Management from the Perspective of SMEs Operating in Service Sector. Quality Innovation Prosperity, 2021, 25, 37-53.	1.4	9
7	Theoretical Background to the Role of Trust in Marketing. SHS Web of Conferences, 2021, 115, 03019.	0.2	0
8	The effects of emotional intelligence and ethics of SME employees on knowledge sharing in Central-European countries. Oeconomia Copernicana, 2021, 12, 907-934.	6.0	37
9	Knowledge Management " situation in Poland and Slovakia. SHS Web of Conferences, 2020, 83, 01042.	0.2	0
10	UNEMPLOYMENT AND GDP RELATIONSHIP ANALYSIS IN THE VISEGRAD FOUR COUNTRIES. Online Journal Modelling the New Europe, 2020, , 118-134.	0.5	8
11	Interconnection of Consumer Behaviour of Different Generations and Marketing Strategy of a Football Club " Experience in Slovakia. Marketing and Management of Innovations, 2020, , 221-234.	1.5	3
12	Generations and Emotional Intelligence A Pilot Study. Acta Polytechnica Hungarica, 2020, 17, 229-247.	2.9	10
13	Milyen v"lt"oz"st hoz a "szservice dominant logic"a marketingbe?. Prosperitas, 2019, 6, 116-131.	0.1	0
14	What Makes the Rural Area Resilient?. , 0, , .		1
15	Consulting During the Coronavirus - in the Light of an Empirical Survey. , 0, , .		0
16	Comparison of Municipal Development Plans of Czech Cities. , 0, , .		0
17	A COVID 19 VIL"GJ"RV"NY HAT"SAI A V4 ORSZ"GAINAK GAZDAS"G"RA. , 0, , .		0
18	Implementation of Active Labor Market Policy Instruments in the Context of University Graduates in Slovakia. , 0, , .		0