

# Robert G Picard

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3627768/publications.pdf>

Version: 2024-02-01

70  
papers

1,409  
citations

430874

18  
h-index

395702

33  
g-index

77  
all docs

77  
docs citations

77  
times ranked

650  
citing authors

#	ARTICLE	IF	CITATIONS
1	The Nature of Work in the Media Industries: A Literature Review and Future Directions. <i>Journalism and Media</i> , 2022, 3, 157-181.	1.5	4
2	Examining the Australian Digital Platforms Inquiry and theorizing "accidental policy". <i>Journal of Digital Media and Policy</i> , 2021, 12, 247-271.	0.6	4
3	"They're a little bit squeezed in the middle" Strategic challenges for innovation in US Metropolitan newspaper organisations. <i>Journal of Media Business Studies</i> , 2020, 17, 33-50.	2.0	22
4	Shaping the Corporate Perimeter in a Changing Media Industry. <i>JMM International Journal on Media Management</i> , 2020, 22, 67-82.	0.8	10
5	Media and Communications Policy Making. , 2020, , .		4
6	Policy Evaluation and Policy Examination. , 2020, , 175-200.		0
7	9. Transformation and Innovation of Media Business Models. , 2019, , 121-132.		2
8	Transformation and Innovation of Media Business Models. , 2019, , 121-132.		33
9	14. The Economics of Journalism and News Provision. , 2018, , 281-296.		11
10	On Digital Distribution's Failure to Solve Newspapers' Existential Crisis. , 2018, , 172-185.		11
11	Subsidised news sounds good, but is no panacea to news industry challenges. <i>Journal of Media Business Studies</i> , 2016, 13, 136-139.	2.0	6
12	Isolated and Particularised: The State of Contemporary Media and Communications Policy Research. <i>Javnost</i> , 2016, 23, 135-152.	1.7	9
13	The humanisation of media? Social media and the reformation of communication. <i>Communication Research and Practice</i> , 2015, 1, 32-41.	1.2	21
14	The Dimension of Ownership and Control of Media. , 2015, , 54-66.		9
15	Indicators for Media Pluralism. , 2015, , 121-138.		3
16	Reflections on a Quarter Century of <i>JME</i> Publication. <i>Journal of Media Economics</i> , 2014, 27, 107-108.	0.8	1
17	Twilight or New Dawn of Journalism?. <i>Journalism Practice</i> , 2014, 8, 488-498.	2.2	29
18	Twilight or New Dawn of Journalism?. <i>Digital Journalism</i> , 2014, 2, 273-283.	4.2	54

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19	Twilight or New Dawn of Journalism?. Journalism Studies, 2014, 15, 500-510.	2.1	83
20	Panel I: The Future of the Political Economy of Press Freedom. Communication Law and Policy, 2014, 19, 97-107.	0.2	11
21	Killing journalism?. , 2013, , 19-28.		5
22	What Social Media Are Doing and Where They Are Taking Us. , 2013, , 835-841.		4
23	State Support for News: Why Subsidies? Why Now? What Kinds?. , 2013, , 49-57.		10
24	Dubai Media City: Creating Benefits from Foreign Media Developments. , 2011, , .		2
25	Strategic Uses of Social Media for Businesses. Lecture Notes in Business Information Processing, 2011, , 1-1.	1.0	0
26	Media Clusters: Development Paths and Core Issues. , 2011, , .		1
27	Industry Associations as Change Agents: The Institutional Roles of Newspaper Associations. Journal of Media Business Studies, 2010, 7, 51-69.	2.0	27
28	Introduction: Changing Structures and Organization of Newsrooms. Journal of Media Business Studies, 2009, 6, 1-5.	2.0	9
29	Policy, Economic, and Business Challenges of Media Ownership Regulation. Journal of Media Business Studies, 2009, 6, 1-17.	2.0	25
30	Capital and Control: Consequences of Different Forms of Newspaper Ownership. JMM International Journal on Media Management, 2008, 10, 22-31.	0.8	67
31	SHIFTS IN NEWSPAPER ADVERTISING EXPENDITURES AND THEIR IMPLICATIONS FOR THE FUTURE OF NEWSPAPERS. Journalism Studies, 2008, 9, 704-716.	2.1	63
32	Economic Growth and Advertising Expenditures in Different Media in Different Countries. Journal of Media Economics, 2008, 21, 28-52.	0.8	69
33	The Growth and Development Of New and Young Media Firms. Journal of Media Business Studies, 2008, 5, 1-8.	2.0	16
34	The Impact of the Internet on Media Organisation Strategies and Structures. , 2008, , 125-148.		10
35	Natural Death, Euthanasia, and Suicide: The Demise of Joint Operating Agreements. Journal of Media Business Studies, 2007, 4, 41-64.	2.0	19
36	Les médias au risque du management et du marketing. Temps Des Medias, 2006, n° 6, 165-174.	0.1	6

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37	Mobile telephony and broadcasting: are they compatible for consumers. International Journal of Mobile Communications, 2005, 3, 19.	0.3	21
38	Unique Characteristics and Business Dynamics of Media Products. Journal of Media Business Studies, 2005, 2, 61-69.	2.0	63
39	Der Portfolio-Ansatz in den Medienindustrien "Ein strategisches Werkzeug mit unterschätztem Wert?., 2005, , 42-48.		0
40	A Typology of Risk in Family Media Enterprises. Journal of Media Business Studies, 2004, 1, 71-83.	2.0	12
41	Managing Competition Through Barriers to Entry and Channel Availability in the Changing Regulatory Environment. JMM International Journal on Media Management, 2004, 6, 168-175.	0.8	7
42	A Note on Economic Losses Due to Theft, Infringement, and Piracy of Protected Works. Journal of Media Economics, 2004, 17, 207-217.	0.8	8
43	Commercialism and Newspaper Quality. Newspaper Research Journal, 2004, 25, 54-65.	0.9	126
44	Development and Effects of Finnish Press Subsidies. Journalism Studies, 2003, 4, 105-119.	2.1	18
45	Cash Cows or Entrec�te: Publishing Companies and Disruptive Technologies. Trends in Communication, 2003, 11, 127-136.	0.3	32
46	Multimedia Strategies in the Age of Globalisation. , 2003, , 837-851.		0
47	Media economics. , 2003, , .		1
48	U. S. Newspaper Ad Revenue Shows Consistent Growth. Newspaper Research Journal, 2002, 23, 21-33.	0.9	17
49	Effects of Recessions on Advertising Expenditures: An Exploratory Study of Economic Downturns in Nine Developed Nations. Journal of Media Economics, 2001, 14, 1-14.	0.8	105
50	Strategic responses to free distribution daily newspapers. JMM International Journal on Media Management, 2001, 3, 167-172.	0.8	21
51	Changing business models of online content services: Their implications for multimedia and other content producers. JMM International Journal on Media Management, 2000, 2, 60-68.	0.8	98
52	Financial and Strategic Management of Successful Local Radio Stations in Finland. Journal of Radio and Audio Media, 2000, 7, 379-391.	0.2	0
53	Weathering A Recession: Effects of Size and Diversification on Newspaper Companies. Journal of Media Economics, 1999, 12, 1-18.	0.8	21
54	Legal and Economic Aspects in Theft of Newspapers: Using a Model of Newspaper Value. Journal of Media Economics, 1999, 12, 247-263.	0.8	4

#	ARTICLE	IF	CITATIONS
55	A Note on the Relations Between Circulation Size and Newspaper Advertising Rates. <i>Journal of Media Economics</i> , 1998, 11, 47-55.	0.8	21
56	The Maturation of Communication and Terrorism Studies. <i>Journal of Communication</i> , 1994, 44, 122-127.	3.7	3
57	Institutional Ownership of Publicly Traded U.S. Newspaper Companies. <i>Journal of Media Economics</i> , 1994, 7, 49-64.	0.8	12
58	Measuring and Engineering Personnel Productivity in Graphic Arts Industry. <i>Journal of Media Economics</i> , 1994, 7, 39-53.	0.8	1
59	Cost analyses of predation involving free circulation subsidiaries of paid newspapers. <i>Journal of Media Economics</i> , 1991, 4, 19-34.	0.8	2
60	How Violence Is Justified: Sinn Fein's An Phoblacht. <i>Journal of Communication</i> , 1991, 41, 90-103.	3.7	10
61	The Relationship between Newspaper Costs & Predation Lawsuits. <i>Newspaper Research Journal</i> , 1990, 11, 12-25.	0.9	1
62	Interactive monopoly power in the daily newspaper industry. <i>Journal of Media Economics</i> , 1990, 3, 27-38.	0.8	5
63	Press Relations of Terrorist Organizations. <i>Public Relations Review</i> , 1989, 15, 12-23.	3.2	29
64	Economic policy essay: Plurality, diversity, and prohibitions on television newspaper crossownership. <i>Journal of Media Economics</i> , 1989, 2, 55-65.	0.8	4
65	Measures of concentration in the daily newspaper industry. <i>Journal of Media Economics</i> , 1988, 1, 61-74.	0.8	28
66	Regression Analysis of State Role in Press Economics. <i>The Journalism Quarterly</i> , 1987, 64, 846-850.	0.3	3
67	Characterizations of acts and perpetrators of political violence in three elite U.S. daily newspapers. <i>Political Communication</i> , 1987, 4, 1-9.	3.9	12
68	News coverage as the contagion of terrorism: Dangerous charges backed by Dubious science. <i>Political Communication</i> , 1986, 3, 385-400.	3.9	18
69	Patterns of State Intervention in Western Press Economics. <i>The Journalism Quarterly</i> , 1985, 62, 3-30.	0.3	19
70	Theoretical Perspectives on the Impact of the Internet on the Mass Media Industries. , 0, , 17-44.		9