

# Robert G Picard

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3627768/publications.pdf>

Version: 2024-02-01

70  
papers

1,409  
citations

430874

18  
h-index

395702

33  
g-index

77  
all docs

77  
docs citations

77  
times ranked

650  
citing authors

#	ARTICLE	IF	CITATIONS
1	Commercialism and Newspaper Quality. <i>Newspaper Research Journal</i> , 2004, 25, 54-65.	0.9	126
2	Effects of Recessions on Advertising Expenditures: An Exploratory Study of Economic Downturns in Nine Developed Nations. <i>Journal of Media Economics</i> , 2001, 14, 1-14.	0.8	105
3	Changing business models of online content services: Their implications for multimedia and other content producers. <i>JMM International Journal on Media Management</i> , 2000, 2, 60-68.	0.8	98
4	Twilight or New Dawn of Journalism?. <i>Journalism Studies</i> , 2014, 15, 500-510.	2.1	83
5	Economic Growth and Advertising Expenditures in Different Media in Different Countries. <i>Journal of Media Economics</i> , 2008, 21, 28-52.	0.8	69
6	Capital and Control: Consequences of Different Forms of Newspaper Ownership. <i>JMM International Journal on Media Management</i> , 2008, 10, 22-31.	0.8	67
7	Unique Characteristics and Business Dynamics of Media Products. <i>Journal of Media Business Studies</i> , 2005, 2, 61-69.	2.0	63
8	SHIFTS IN NEWSPAPER ADVERTISING EXPENDITURES AND THEIR IMPLICATIONS FOR THE FUTURE OF NEWSPAPERS. <i>Journalism Studies</i> , 2008, 9, 704-716.	2.1	63
9	Twilight or New Dawn of Journalism?. <i>Digital Journalism</i> , 2014, 2, 273-283.	4.2	54
10	Transformation and Innovation of Media Business Models. , 2019, , 121-132.		33
11	Cash Cows or EntrecÃ¢te: Publishing Companies and Disruptive Technologies. <i>Trends in Communication</i> , 2003, 11, 127-136.	0.3	32
12	Press Relations of Terrorist Organizations. <i>Public Relations Review</i> , 1989, 15, 12-23.	3.2	29
13	Twilight or New Dawn of Journalism?. <i>Journalism Practice</i> , 2014, 8, 488-498.	2.2	29
14	Measures of concentration in the daily newspaper industry. <i>Journal of Media Economics</i> , 1988, 1, 61-74.	0.8	28
15	Industry Associations as Change Agents: The Institutional Roles of Newspaper Associations. <i>Journal of Media Business Studies</i> , 2010, 7, 51-69.	2.0	27
16	Policy, Economic, and Business Challenges of Media Ownership Regulation. <i>Journal of Media Business Studies</i> , 2009, 6, 1-17.	2.0	25
17	â€œTheyâ€™re a little bit squeezed in the middleâ€ Strategic challenges for innovation in US Metropolitan newspaper organisations. <i>Journal of Media Business Studies</i> , 2020, 17, 33-50.	2.0	22
18	A Note on the Relations Between Circulation Size and Newspaper Advertising Rates. <i>Journal of Media Economics</i> , 1998, 11, 47-55.	0.8	21

#	ARTICLE	IF	CITATIONS
19	Weathering A Recession: Effects of Size and Diversification on Newspaper Companies. <i>Journal of Media Economics</i> , 1999, 12, 1-18.	0.8	21
20	Strategic responses to free distribution daily newspapers. <i>JMM International Journal on Media Management</i> , 2001, 3, 167-172.	0.8	21
21	Mobile telephony and broadcasting: are they compatible for consumers. <i>International Journal of Mobile Communications</i> , 2005, 3, 19.	0.3	21
22	The humanisation of media? Social media and the reformation of communication. <i>Communication Research and Practice</i> , 2015, 1, 32-41.	1.2	21
23	Patterns of State Intervention in Western Press Economics. <i>The Journalism Quarterly</i> , 1985, 62, 3-30.	0.3	19
24	Natural Death, Euthanasia, and Suicide: The Demise of Joint Operating Agreements. <i>Journal of Media Business Studies</i> , 2007, 4, 41-64.	2.0	19
25	News coverage as the contagion of terrorism: Dangerous charges backed by Dubious science. <i>Political Communication</i> , 1986, 3, 385-400.	3.9	18
26	Development and Effects of Finnish Press Subsidies. <i>Journalism Studies</i> , 2003, 4, 105-119.	2.1	18
27	U. S. Newspaper Ad Revenue Shows Consistent Growth. <i>Newspaper Research Journal</i> , 2002, 23, 21-33.	0.9	17
28	The Growth and Development Of New and Young Media Firms. <i>Journal of Media Business Studies</i> , 2008, 5, 1-8.	2.0	16
29	Characterizations of acts and perpetrators of political violence in three elite U.S. daily newspapers. <i>Political Communication</i> , 1987, 4, 1-9.	3.9	12
30	Institutional Ownership of Publicly Traded U.S. Newspaper Companies. <i>Journal of Media Economics</i> , 1994, 7, 49-64.	0.8	12
31	A Typology of Risk in Family Media Enterprises. <i>Journal of Media Business Studies</i> , 2004, 1, 71-83.	2.0	12
32	Panel I: The Future of the Political Economy of Press Freedom. <i>Communication Law and Policy</i> , 2014, 19, 97-107.	0.2	11
33	14. The Economics of Journalism and News Provision. , 2018, , 281-296.		11
34	On Digital Distributionâ€™s Failure to Solve Newspapersâ€™ Existential Crisis. , 2018, , 172-185.		11
35	How Violence Is Justified: Sinn Fein's An Phoblacht. <i>Journal of Communication</i> , 1991, 41, 90-103.	3.7	10
36	Shaping the Corporate Perimeter in a Changing Media Industry. <i>JMM International Journal on Media Management</i> , 2020, 22, 67-82.	0.8	10

#	ARTICLE	IF	CITATIONS
37	State Support for News: Why Subsidies? Why Now? What Kinds?. , 2013, , 49-57.		10
38	The Impact of the Internet on Media Organisation Strategies and Structures. , 2008, , 125-148.		10
39	Introduction: Changing Structures and Organization of Newsrooms. Journal of Media Business Studies, 2009, 6, 1-5.	2.0	9
40	Isolated and Particularised: The State of Contemporary Media and Communications Policy Research. Javnost, 2016, 23, 135-152.	1.7	9
41	The Dimension of Ownership and Control of Media. , 2015, , 54-66.		9
42	Theoretical Perspectives on the Impact of the Internet on the Mass Media Industries. , 0, , 17-44.		9
43	A Note on Economic Losses Due to Theft, Infringement, and Piracy of Protected Works. Journal of Media Economics, 2004, 17, 207-217.	0.8	8
44	Managing Competition Through Barriers to Entry and Channel Availability in the Changing Regulatory Environment. JMM International Journal on Media Management, 2004, 6, 168-175.	0.8	7
45	Subsidised news sounds good, but is no panacea to news industry challenges. Journal of Media Business Studies, 2016, 13, 136-139.	2.0	6
46	Les médias au risque du management et du marketing. Temps Des Medias, 2006, n° 6, 165-174.	0.1	6
47	Interactive monopoly power in the daily newspaper industry. Journal of Media Economics, 1990, 3, 27-38.	0.8	5
48	Killing journalism?. , 2013, , 19-28.		5
49	Economic policy essay: Plurality, diversity, and prohibitions on television newspaper crossownership. Journal of Media Economics, 1989, 2, 55-65.	0.8	4
50	Legal and Economic Aspects in Theft of Newspapers: Using a Model of Newspaper Value. Journal of Media Economics, 1999, 12, 247-263.	0.8	4
51	Media and Communications Policy Making. , 2020, , .		4
52	Examining the Australian Digital Platforms Inquiry and theorizing "accidental policy". Journal of Digital Media and Policy, 2021, 12, 247-271.	0.6	4
53	What Social Media Are Doing and Where They Are Taking Us. , 2013, , 835-841.		4
54	The Nature of Work in the Media Industries: A Literature Review and Future Directions. Journalism and Media, 2022, 3, 157-181.	1.5	4

#	ARTICLE	IF	CITATIONS
55	Regression Analysis of State Role in Press Economics. <i>The Journalism Quarterly</i> , 1987, 64, 846-850.	0.3	3
56	The Maturation of Communication and Terrorism Studies. <i>Journal of Communication</i> , 1994, 44, 122-127.	3.7	3
57	Indicators for Media Pluralism. , 2015, , 121-138.		3
58	Cost analyses of predation involving free circulation subsidiaries of paid newspapers. <i>Journal of Media Economics</i> , 1991, 4, 19-34.	0.8	2
59	9. Transformation and Innovation of Media Business Models. , 2019, , 121-132.		2
60	Dubai Media City: Creating Benefits from Foreign Media Developments. , 2011, , .		2
61	The Relationship between Newspaper Costs & Predation Lawsuits. <i>Newspaper Research Journal</i> , 1990, 11, 12-25.	0.9	1
62	Measuring and Engineering Personnel Productivity in Graphic Arts Industry. <i>Journal of Media Economics</i> , 1994, 7, 39-53.	0.8	1
63	Reflections on a Quarter Century of <i>JME</i> Publication. <i>Journal of Media Economics</i> , 2014, 27, 107-108.	0.8	1
64	Media economics. , 2003, , .		1
65	Media Clusters: Development Paths and Core Issues. , 2011, , .		1
66	Financial and Strategic Management of Successful Local Radio Stations in Finland. <i>Journal of Radio and Audio Media</i> , 2000, 7, 379-391.	0.2	0
67	Multimedia Strategies in the Age of Globalisation. , 2003, , 837-851.		0
68	Der Portfolio-Ansatz in den Medienindustrien – Ein strategisches Werkzeug mit unterschätztem Wert?. , 2005, , 42-48.		0
69	Strategic Uses of Social Media for Businesses. <i>Lecture Notes in Business Information Processing</i> , 2011, , 1-1.	1.0	0
70	Policy Evaluation and Policy Examination. , 2020, , 175-200.		0