

# Suchita Bali

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3626321/publications.pdf>

Version: 2024-02-01

2  
papers

114  
citations

3311381

1  
h-index

2917675

2  
g-index

2  
all docs

2  
docs citations

2  
times ranked

98  
citing authors

#	ARTICLE	IF	CITATIONS
1	Exploring the use of Facebook as a marketing and branding tool by hospital foundations. International Journal of Nonprofit and Voluntary Sector Marketing, 2019, 24, e1641.	0.8	1
2	How Canadian universities use social media to brand themselves. Tertiary Education and Management, 2014, 20, 14-29.	1.1	113