

Suchita Bali

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3626321/publications.pdf>

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2
papers

114
citations

3311381

1
h-index

2917675

2
g-index

2
all docs

2
docs citations

2
times ranked

98
citing authors

#	ARTICLE	IF	CITATIONS
1	How Canadian universities use social media to brand themselves. <i>Tertiary Education and Management</i> , 2014, 20, 14-29.	1.1	113
2	Exploring the use of Facebook as a marketing and branding tool by hospital foundations. <i>International Journal of Nonprofit and Voluntary Sector Marketing</i> , 2019, 24, e1641.	0.8	1