

Wonjoon Kim

List of Publications by Year in descending order

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49
papers

1,535
citations

430874

18
h-index

315739

38
g-index

49
all docs

49
docs citations

49
times ranked

1388
citing authors

#	ARTICLE	IF	CITATIONS
1	Effect of the Fukushima nuclear disaster on global public acceptance of nuclear energy. <i>Energy Policy</i> , 2013, 61, 822-828.	8.8	200
2	Dynamic patterns of industry convergence: Evidence from a large amount of unstructured data. <i>Research Policy</i> , 2015, 44, 1734-1748.	6.4	123
3	Do your social media lead you to make social deal purchases? Consumer-generated social referrals for sales via social commerce. <i>International Journal of Information Management</i> , 2018, 39, 38-48.	17.5	108
4	The analysis of security cost for different energy sources. <i>Applied Energy</i> , 2009, 86, 1894-1901.	10.1	105
5	An international comparative analysis of public acceptance of nuclear energy. <i>Energy Policy</i> , 2014, 66, 475-483.	8.8	103
6	The effect of the triple helix system and habitat on regional entrepreneurship: Empirical evidence from the U.S.. <i>Research Policy</i> , 2012, 41, 154-166.	6.4	99
7	Dynamic patterns of technological convergence in printed electronics technologies: patent citation network. <i>Scientometrics</i> , 2014, 98, 975-998.	3.0	90
8	From valence to emotions: Exploring the distribution of emotions in online product reviews. <i>Decision Support Systems</i> , 2016, 81, 41-53.	5.9	84
9	The heterogeneous effect of WOM on product sales: why the effect of WOM valence is mixed?. <i>European Journal of Marketing</i> , 2012, 46, 1523-1538.	2.9	81
10	Measuring the social value of nuclear energy using contingent valuation methodology. <i>Energy Policy</i> , 2010, 38, 1470-1476.	8.8	58
11	Demand forecasting for multigenerational products combining discrete choice and dynamics of diffusion under technological trajectories. <i>Technological Forecasting and Social Change</i> , 2005, 72, 825-849.	11.6	52
12	Complementary multiplatforms in the growing innovation ecosystem: Evidence from 3D printing technology. <i>Technological Forecasting and Social Change</i> , 2018, 136, 192-207.	11.6	50
13	Measuring the Role of Technology-Push and Demand-Pull in the Dynamic Development of the Semiconductor Industry: The Case of the Global DRAM Market. <i>Journal of Applied Economics</i> , 2009, 12, 83-108.	1.3	37
14	Effect of service integration strategy on industrial firm performance. <i>Journal of Service Management</i> , 2016, 27, 391-430.	7.2	34
15	The effect of a firm's strategic innovation decisions on its market performance. <i>Technology Analysis and Strategic Management</i> , 2015, 27, 39-53.	3.5	33
16	Identifying the structure of knowledge networks in the US mobile ecosystems: patent citation analysis. <i>Technology Analysis and Strategic Management</i> , 2016, 28, 411-434.	3.5	30
17	Reference quality-based competitive market structure for innovation driven markets. <i>International Journal of Research in Marketing</i> , 2015, 32, 284-296.	4.2	28
18	The effect of patent protection on firms'™ market value: The case of the renewable energy sector. <i>Renewable and Sustainable Energy Reviews</i> , 2018, 82, 4309-4319.	16.4	26

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19	Strategy transformation under technological convergence: evidence from the printed electronics industry. <i>International Journal of Technology Management</i> , 2015, 67, 106.	0.5	20
20	Improvements in electrical properties of (Ba,Sr)TiO ₃ capacitor with chemical vapor deposited Pt top electrode using Pt hexafluoroacetylacetonate. <i>Applied Physics Letters</i> , 1999, 74, 3489-3491.	3.3	16
21	Do product reviews really reduce search costs?. <i>Journal of Organizational Computing and Electronic Commerce</i> , 2017, 27, 199-217.	1.8	14
22	The knowledge network dynamics in a mobile ecosystem: a patent citation analysis. <i>Scientometrics</i> , 2017, 111, 717-742.	3.0	13
23	Diffusion Patterns in Convergence among High-Technology Industries: A Co-Occurrence-Based Analysis of Newspaper Article Data. <i>Sustainability</i> , 2016, 8, 1029.	3.2	12
24	Technology industry networks in technology commercialization: evidence from Korean university patents. <i>Scientometrics</i> , 2014, 98, 1785-1810.	3.0	10
25	The current transition in management of technology education: The case of Korea. <i>Technological Forecasting and Social Change</i> , 2015, 100, 5-20.	11.6	10
26	Latecomer firms' combination of strategies in a specialized suppliers sector: A comparative case study of the Korean plastic injection molding machine industry. <i>Technological Forecasting and Social Change</i> , 2018, 133, 190-205.	11.6	10
27	Understanding the process of social network evolution: Online-offline integrated analysis of social tie formation. <i>PLoS ONE</i> , 2017, 12, e0177729.	2.5	8
28	International alliance formations: The role of brokerage in technology competition networks. <i>Journal of Business Research</i> , 2022, 144, 440-449.	10.2	7
29	An assessment of the effectiveness of fuel cycle technologies for the national energy security enhancement in the electricity sector. <i>Annals of Nuclear Energy</i> , 2009, 36, 604-611.	1.8	6
30	Measuring User Similarity Using Electric Circuit Analysis: Application to Collaborative Filtering. <i>PLoS ONE</i> , 2012, 7, e49126.	2.5	6
31	Reference Quality-Based Competitive Market Structure for Innovation Driven Markets. <i>SSRN Electronic Journal</i> , 0, , .	0.4	6
32	Seasonality in the Non-U.S. Motion Picture Industry: A Case of South Korea. <i>Journal of Media Economics</i> , 2014, 27, 38-55.	0.8	6
33	Productivity growth of newly industrializing economies in heterogeneous capital goods markets: the case of the Korean machinery and equipment industry. <i>Applied Economics</i> , 2015, 47, 654-668.	2.2	6
34	On the time lag of the effect of network position on service performance in software service networks. <i>Information and Management</i> , 2019, 56, 103149.	6.5	6
35	The moderating role of subjective norms and self-congruence in customer purchase intentions in the LCC market: Do not tell me I am cheap. <i>Research in Transportation Business and Management</i> , 2021, 41, 100595.	2.9	6
36	How can Korea secure uranium enrichment and spent fuel reprocessing rights?. <i>Energy Policy</i> , 2014, 68, 195-198.	8.8	5

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37	The scientific and technological interdisciplinary research of government research institutes: network analysis of the innovation cluster in South Korea. <i>Policy Studies</i> , 2021, 42, 132-151.	1.6	5
38	Compromise effect and consideration set size in consumer decision-making. <i>Applied Economics Letters</i> , 2018, 25, 513-517.	1.8	4
39	Who are the most effective R&D partners for different types of product innovation? Evidence from South Korean manufacturing firms. <i>Applied Economics Letters</i> , 2020, 27, 58-61.	1.8	4
40	Dynamic Patterns of Industry Convergence: Evidence from a Large Amount of Unstructured Data. <i>SSRN Electronic Journal</i> , 2014, , .	0.4	3
41	Dynamic Patterns of Technological Convergence in Printed Electronics Technologies: Patent Citation Network. <i>SSRN Electronic Journal</i> , 2014, , .	0.4	3
42	The role of funding source for commercializing university patents: Network analysis on technology — Industry linkage patterns. , 2012, , .		2
43	Strategy Transformation Under Technological Convergence: Evidence from the Printed Electronics Industry. <i>SSRN Electronic Journal</i> , 2015, , .	0.4	2
44	The effects of funding policy change on the scientific performance of government research institutes. <i>Asian Journal of Technology Innovation</i> , 2020, 28, 272-283.	2.8	2
45	Identifying innovation strategy by examining business ecosystem: Exploratory research on Korea smart-phone market via network analysis. , 2011, , .		1
46	How does competition in the development of artificial intelligence affect a firmâ€™s technology search strategy? Evidence from the U.S. pharmaceutical industry. <i>Applied Economics Letters</i> , 0, , 1-5.	1.8	1
47	Current Transition in Management of Technology Education: The Case of Korea. <i>SSRN Electronic Journal</i> , 2014, , .	0.4	0
48	Firm's Product Innovation Strategy and Product Sales in Convergent Product Markets. , 2018, , .		0
49	Measuring cross-country heterogeneity in the value of patents based on the patent-trade relationship. <i>Applied Economics Letters</i> , 0, , 1-6.	1.8	0