

Mehraz Boolaky

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3621188/publications.pdf>

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57
papers

4,224
citations

172457

29
h-index

182427

51
g-index

60
all docs

60
docs citations

60
times ranked

3052
citing authors

#	ARTICLE	IF	CITATIONS
1	CSR and Service Brand: The Mediating Effect of Brand Identification and Moderating Effect of Service Quality. <i>Journal of Business Ethics</i> , 2011, 100, 673-688.	6.0	377
2	A Framework for Understanding Corporate Social Responsibility Programs as a Continuum: An Exploratory Study. <i>Journal of Business Ethics</i> , 2007, 70, 125-140.	6.0	358
3	The Role of Gender in Opportunity Identification. <i>Entrepreneurship Theory and Practice</i> , 2007, 31, 365-386.	10.2	293
4	The Advertising Effects of Corporate Social Responsibility on Corporate Reputation and Brand Equity: Evidence from the Life Insurance Industry in Taiwan. <i>Journal of Business Ethics</i> , 2012, 109, 189-201.	6.0	285
5	A model of customer loyalty and corporate social responsibility. <i>Journal of Services Marketing</i> , 2011, 25, 122-133.	3.0	273
6	Putting Entrepreneurship into Marketing: The Processes of Entrepreneurial Marketing. <i>Journal of Research in Marketing and Entrepreneurship</i> , 2000, 2, 1-16.	1.2	217
7	Attitudes towards entrepreneurship education: a comparative analysis. <i>Education and Training</i> , 2010, 52, 568-586.	3.1	188
8	Gender and Entrepreneurship as a Career Choice. <i>Social Psychology Quarterly</i> , 2010, 73, 288-304.	2.1	166
9	A multidimensional approach for CSR assessment: The importance of the stakeholder perception. <i>Expert Systems With Applications</i> , 2013, 40, 150-161.	7.6	164
10	The effect of corporate associations on consumer behaviour. <i>European Journal of Marketing</i> , 2013, 47, 218-238.	2.9	149
11	Longitudinal Effects of Corporate Social Responsibility on Customer Relationships. <i>Journal of Business Ethics</i> , 2010, 97, 581-597.	6.0	144
12	The influence of corporate social responsibility and price fairness on customer behaviour: evidence from the financial sector. <i>Corporate Social Responsibility and Environmental Management</i> , 2011, 18, 317-331.	8.7	132
13	Sales force reactions to corporate social responsibility: Attributions, outcomes, and the mediating role of organizational trust. <i>Industrial Marketing Management</i> , 2010, 39, 1207-1218.	6.7	121
14	Developing Intercultural Communicative Competence through Online Exchanges. <i>CALICO Journal</i> , 2011, 28, 392-419.	0.9	117
15	Linking Corporate Social Responsibility to Corporate Reputation: A Study on Understanding Behavioral Consequences. <i>Procedia, Social and Behavioral Sciences</i> , 2012, 58, 655-664.	0.5	114
16	Who becomes an entrepreneur? Early life experiences as predictors of entrepreneurship.. <i>Developmental Psychology</i> , 2012, 48, 1719-1726.	1.6	108
17	Broadening the notion of participation in online discussions: examining patterns in learners's™ online listening behaviors. <i>Instructional Science</i> , 2013, 41, 323-343.	2.0	99
18	Rural women in local agrofood production: Between entrepreneurial initiatives and family strategies. A case study in Greece. <i>Journal of Rural Studies</i> , 2010, 26, 394-403.	4.7	78

#	ARTICLE	IF	CITATIONS
19	Athena in the World of Techne: The Gender Dimension of Technology, Innovation and Entrepreneurship. <i>Journal of Technology Management and Innovation</i> , 2010, 5, .	0.7	74
20	Customer switching resistance (CSR). <i>Journal of Service Management</i> , 2007, 18, 510-533.	2.0	66
21	Corporate social performance and consumerâ€™retailer emotional attachment. <i>European Journal of Marketing</i> , 2012, 46, 1559-1580.	2.9	59
22	Corporate ethics as a factor for success â€“ the measurement instrument of the University of Agricultural Sciences (BOKU), Vienna. <i>Supply Chain Management</i> , 2003, 8, 116-121.	6.4	54
23	Entrepreneurship Education: Workshops and Entrepreneurial Intentions. <i>Journal of Education for Business</i> , 2012, 87, 94-101.	1.6	49
24	Poverty reduction through entrepreneurship: Microcredit, learning and ambivalence amongst women in urban Tanzania. <i>International Journal of Educational Development</i> , 2012, 32, 546-554.	2.7	41
25	Online learning community: a case study of teacher professional development in Indonesia. <i>Intercultural Education</i> , 2012, 23, 63-72.	1.0	37
26	Gender Differences in Entrepreneurship: Evidence From Gem Data. <i>Organizations and Markets in Emerging Economies</i> , 2010, 1, 120-141.	0.7	36
27	Unsettling the gender binary: experiences of gender in entrepreneurial leadership and implications for HRD. <i>European Journal of Training and Development</i> , 2012, 36, 687-711.	2.2	35
28	Sand Production on Water Injectors: How Bad Can It Get?. <i>SPE Drilling and Completion</i> , 2000, 15, 132-139.	1.6	33
29	Entrepreneurial Orientations of Women Business Founders from a Push/Pull Perspective: Canadians versus non-Canadiansâ€™A Multinational Assessment. <i>Journal of Small Business and Entrepreneurship</i> , 2011, 24, 397-425.	4.9	33
30	Just what are tomorrow's SME employees looking for?. <i>Education and Training</i> , 2006, 48, 654-665.	3.1	30
31	Selfâ€™employment among Italian female graduates. <i>Education and Training</i> , 2009, 51, 526-540.	3.1	30
32	Tacit knowledge in online learning: community, identity, and social capital. <i>Technology, Pedagogy and Education</i> , 2013, 22, 21-36.	5.4	29
33	NETWORKS AND PARTNERSHIPS: MANAGING CHANGE AND COMPETITION. <i>Journal of Small Business and Enterprise Development</i> , 1995, 2, 11-18.	2.6	26
34	Identifying Barriers to Self-employment: The Development and Validation of the Barriers to Entrepreneurship Success Tool. <i>Performance Improvement Quarterly</i> , 2005, 18, 50-70.	1.0	22
35	Outcomes of Chat and Discussion Board Use in Online Learning: A Research Synthesis. <i>Journal of Educators Online</i> , 2012, 9, .	0.3	19
36	Methodological Framework Analysing a Social phenomenon: Stakeholder Orientation Implementing Balanced Corporate Social Responsibility. <i>Engineering Economics</i> , 2011, 22, .	2.6	16

#	ARTICLE	IF	CITATIONS
37	Entrepreneurship and marketing: an exploratory study in Mauritius. <i>Journal of Chinese Entrepreneurship</i> , 2009, 1, 209-226.	0.7	14
38	Online Education as an Opportunity Equalizer: The Changing Canvas of Online Education. <i>Interchange</i> , 2019, 50, 423-443.	1.8	14
39	Towards intercultural communication: from micro to macro perspectives. <i>Intercultural Education</i> , 2006, 17, 407-419.	1.0	13
40	Bridging the language and cultural gaps: the use of blogs. <i>Technology, Pedagogy and Education</i> , 2012, 21, 361-381.	5.4	11
41	Impact of Technical Support on Customer Satisfaction. <i>SAGE Open</i> , 2015, 5, 215824401561145.	1.7	8
42	Negotiating Business, Negotiating Self: Crossing Cultural Borders in Bilingual Entrepreneurial Contexts. <i>Journal of Language, Identity and Education</i> , 2011, 10, 1-21.	2.4	7
43	Managing Online Discussion Forums: Building Community by Avoiding the Drama Triangle. <i>College Teaching</i> , 2013, 61, 23-29.	0.6	7
44	Contributing Factors to a Successful Online Course Development Process. <i>Journal of Continuing Higher Education</i> , 2013, 61, 2-11.	0.9	7
45	Place Existing Online Business Communication Classes into the International Context: Social Presence from Potential Learners' Perspectives. <i>Journal of Technical Writing and Communication</i> , 2012, 42, 431-451.	1.6	6
46	Third Party Logistics Outsourcing: An Exploratory Study of the Oil and Gas Industry in Nigeria. <i>SAGE Open</i> , 2017, 7, 215824401773556.	1.7	6
47	Consumer Behavior towards Green Building: A Study in Abu Dhabi. <i>International Journal of Business Administration</i> , 2015, 6, .	0.2	3
48	Organizational Learning: A Case Study of an International Non-profit Organization. <i>International Journal of Business Administration</i> , 2015, 6, .	0.2	3
49	The missing HEROs: the absence of, and need for, PsyCap research of online university students. <i>Open Learning</i> , 2020, , 1-19.	4.0	3
50	The impact of gender difference on entrepreneurship inclinations in Nigeria. <i>International Journal of Business and Globalisation</i> , 2014, 13, 1.	0.2	2
51	KNOWLEDGE MANAGEMENT: TOWARDS A CROSS-CULTURAL AND INSTITUTIONAL FRAMEWORK. , 2007, , .		0
52	A new secure and efficient M+1stst/stst price auction scheme based on ECC system. , 2009, , .		0
53	Creating an Intercultural Learning Opportunity: Zagreb, Croatia and Plattsburgh, New York. <i>Journal of Educational Technology Systems</i> , 2010, 39, 119-133.	5.8	0
54	Sustainable Marketing â€œ A Path to Follow. <i>Journal of Chitwan Medical College</i> , 2019, 8, .	0.2	0

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55	An academic review of the first two volumes of the International Journal of Environment (IJE). Journal of Chitwan Medical College, 2014, 3, 345-353.	0.2	0
56	CHILD TELEVISION ADVERTISING: THE PERCEPTION, ATTITUDE AND OBSERVATIONS OF GHANAIAAN PARENTS. ELK Journal of Marketing and Retail Management, 2015, , .	0.0	0
57	INTRINSIC MOTIVATION IN NOT-FOR-PROFIT ORGANIZATIONS (NPOS): AN EXPLORATORY STUDY. ELK Asia Pacific Journal of Social Sciences, 0, , .	0.0	0