

Steffen Lepa

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3612024/publications.pdf>

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3
papers

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citations

2258059

3
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2550090

3
g-index

3
all docs

3
docs citations

3
times ranked

19
citing authors

#	ARTICLE	IF	CITATIONS
1	Towards a common terminology for music branding campaigns. <i>Journal of Marketing Management</i> , 2020, 36, 176-209.	2.3	5
2	Popular Music as Entertainment Communication: How Perceived Semantic Expression Explains Liking of Previously Unknown Music. <i>Media and Communication</i> , 2020, 8, 191-204.	1.9	6
3	How do people really listen to music today? Conventionalities and major turnovers in German audio repertoires. <i>Information, Communication and Society</i> , 2015, 18, 1253-1268.	4.0	18