

# Hannah Kang

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3608885/publications.pdf>

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2  
papers

55  
citations

2681738

2  
h-index

2917219

2  
g-index

2  
all docs

2  
docs citations

2  
times ranked

55  
citing authors

#	ARTICLE	IF	CITATIONS
1	Advertising or games?. International Journal of Advertising, 2014, 33, 509-532.	4.2	47
2	Korean children's understanding of social media advergaming: An exploratory study of ad recognition and skeptical attitudes toward advertising. Journal of Consumer Behaviour, 2019, 18, 387-398.	2.6	8