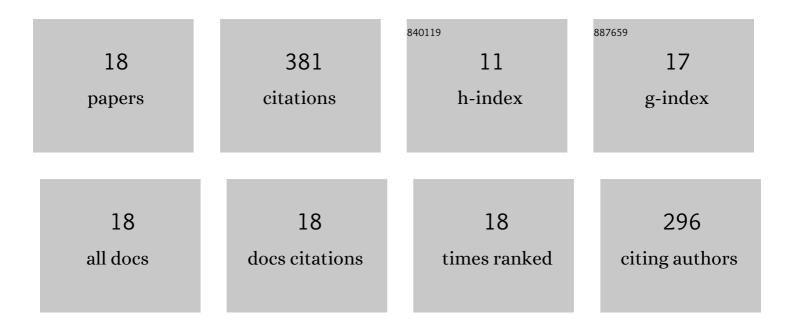
Kati Suomi

List of Publications by Year in descending order

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Κλτι Shomi

| # | Article | IF | CITATIONS |
|----|--|------------------|-----------|
| 1 | Antecedents and consequences of destination brand love — A case study from Finnish Lapland. Tourism Management, 2018, 67, 71-81. | 5.8 | 108 |
| 2 | Exploring the dimensions of brand reputation in higher education – a case study of a Finnish master's degree programme. Journal of Higher Education Policy and Management, 2014, 36, 646-660. | 1.5 | 36 |
| 3 | Focusing on dilemmas challenging reputation management in higher education. International Journal of Educational Management, 2014, 28, 461-478. | 0.9 | 32 |
| 4 | Tracing reputation risks in retailing and higher-education services. Journal of Retailing and Consumer Services, 2013, 20, 207-217. | 5.3 | 30 |
| 5 | Branding higher education: an exploration of the role of internal branding on middle management in a university rebrand. Tertiary Education and Management, 2020, 26, 131-149. | 0.6 | 26 |
| 6 | Creating a stir: the role of word of mouth in reputation management in the context of festivals. Scandinavian Journal of Hospitality and Tourism, 2016, 16, 461-483. | 1.4 | 21 |
| 7 | Reputation attributes in retailing services: managerial perspective. Managing Service Quality, 2011, 21, 410-423. | 2.4 | 20 |
| 8 | Challenges in delivering brand promise – focusing on municipal healthcare organisations. International Journal of Public Sector Management, 2015, 28, 254-272. | 1.2 | 19 |
| 9 | The tension between a distinct brand identity and harmonisation – Findings from Finnish higher education. Place Branding and Public Diplomacy, 2013, 9, 202-215. | 1.1 | 16 |
| 10 | Ironic festival brand co-creation. Journal of Business Research, 2020, 106, 211-220. | 5.8 | 12 |
| 11 | Unraveling Mechanisms of Value Cocreation in Festivals. Event Management, 2019, 23, 41-60. | 0.6 | 11 |
| 12 | Revisiting "the shotgun wedding of industry and academiaâ€â€"empirical evidence from Finland. International Review on Public and Nonprofit Marketing, 2019, 16, 81-102. | 1.3 | 10 |
| 13 | Revisiting the five problems of public sector organisations and reputation management—the perspective of higher education practitioners and ex-academics. International Review on Public and Nonprofit Marketing, 2019, 16, 147-171. | 1.3 | 9 |
| 14 | Exploring doctorate holders' perceptions of the non-academic labour market and reputational problems they relate to their employment. Tertiary Education and Management, 2020, 26, 397-414. | 0.6 | 9 |
| 15 | Employee Engagement and Internal Branding: Two Sides of the Same Coin?. Corporate Reputation Review, 2021, 24, 48-63. | 1.1 | 9 |
| 16 | Dilemmas in Re-branding a University—"Maybe People Just Don't Like Change― Linking Meaningfulnes: and Mutuality into the Reconciliation. Corporate Reputation Review, 2020, 23, 92-105. | ^S 1.1 | 7 |
| 17 | Reputation and Legitimacy. International Journal of Public and Private Healthcare Management and Economics, 2013, 3, 1-17. | 0.2 | 4 |
| 18 | Theoretical, practical and hybrid ex-academics: Career transfer stories. European Educational Research Journal, 2021, 20, 14-41. | 1.4 | 2 |