

Kati Suomi

List of Publications by Year in descending order

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Version: 2024-02-01

18
papers

381
citations

840119

11
h-index

887659

17
g-index

18
all docs

18
docs citations

18
times ranked

296
citing authors

#	ARTICLE	IF	CITATIONS
1	Antecedents and consequences of destination brand love â€” A case study from Finnish Lapland. <i>Tourism Management</i> , 2018, 67, 71-81.	5.8	108
2	Exploring the dimensions of brand reputation in higher education â€” a case study of a Finnish masterâ€™s degree programme. <i>Journal of Higher Education Policy and Management</i> , 2014, 36, 646-660.	1.5	36
3	Focusing on dilemmas challenging reputation management in higher education. <i>International Journal of Educational Management</i> , 2014, 28, 461-478.	0.9	32
4	Tracing reputation risks in retailing and higher-education services. <i>Journal of Retailing and Consumer Services</i> , 2013, 20, 207-217.	5.3	30
5	Branding higher education: an exploration of the role of internal branding on middle management in a university rebrand. <i>Tertiary Education and Management</i> , 2020, 26, 131-149.	0.6	26
6	Creating a stir: the role of word of mouth in reputation management in the context of festivals. <i>Scandinavian Journal of Hospitality and Tourism</i> , 2016, 16, 461-483.	1.4	21
7	Reputation attributes in retailing services: managerial perspective. <i>Managing Service Quality</i> , 2011, 21, 410-423.	2.4	20
8	Challenges in delivering brand promise â€” focusing on municipal healthcare organisations. <i>International Journal of Public Sector Management</i> , 2015, 28, 254-272.	1.2	19
9	The tension between a distinct brand identity and harmonisation â€” Findings from Finnish higher education. <i>Place Branding and Public Diplomacy</i> , 2013, 9, 202-215.	1.1	16
10	Ironic festival brand co-creation. <i>Journal of Business Research</i> , 2020, 106, 211-220.	5.8	12
11	Unraveling Mechanisms of Value Cocreation in Festivals. <i>Event Management</i> , 2019, 23, 41-60.	0.6	11
12	Revisiting â€”the shotgun wedding of industry and academiaâ€” empirical evidence from Finland. <i>International Review on Public and Nonprofit Marketing</i> , 2019, 16, 81-102.	1.3	10
13	Revisiting the five problems of public sector organisations and reputation managementâ€”the perspective of higher education practitioners and ex-academics. <i>International Review on Public and Nonprofit Marketing</i> , 2019, 16, 147-171.	1.3	9
14	Exploring doctorate holdersâ€™ perceptions of the non-academic labour market and reputational problems they relate to their employment. <i>Tertiary Education and Management</i> , 2020, 26, 397-414.	0.6	9
15	Employee Engagement and Internal Branding: Two Sides of the Same Coin?. <i>Corporate Reputation Review</i> , 2021, 24, 48-63.	1.1	9
16	Dilemmas in Re-branding a Universityâ€”â€”Maybe People Just Donâ€™t Like Changeâ€” Linking Meaningfulness and Mutuality into the Reconciliation. <i>Corporate Reputation Review</i> , 2020, 23, 92-105.	1.1	7
17	Reputation and Legitimacy. <i>International Journal of Public and Private Healthcare Management and Economics</i> , 2013, 3, 1-17.	0.2	4
18	Theoretical, practical and hybrid ex-academics: Career transfer stories. <i>European Educational Research Journal</i> , 2021, 20, 14-41.	1.4	2