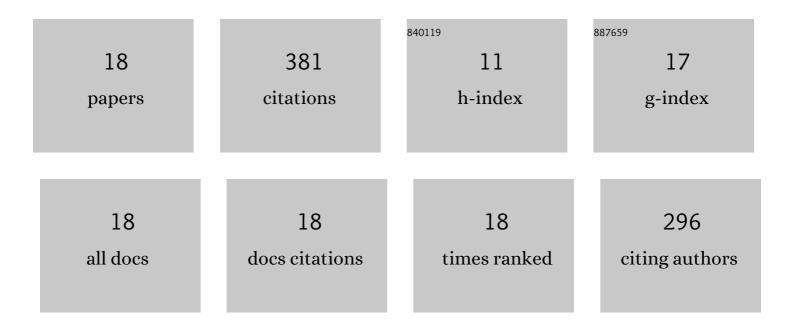
## Kati Suomi

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3593716/publications.pdf Version: 2024-02-01



Κλτι Shomi

#	Article	IF	CITATIONS
1	Antecedents and consequences of destination brand love — A case study from Finnish Lapland. Tourism Management, 2018, 67, 71-81.	5.8	108
2	Exploring the dimensions of brand reputation in higher education – a case study of a Finnish master's degree programme. Journal of Higher Education Policy and Management, 2014, 36, 646-660.	1.5	36
3	Focusing on dilemmas challenging reputation management in higher education. International Journal of Educational Management, 2014, 28, 461-478.	0.9	32
4	Tracing reputation risks in retailing and higher-education services. Journal of Retailing and Consumer Services, 2013, 20, 207-217.	5.3	30
5	Branding higher education: an exploration of the role of internal branding on middle management in a university rebrand. Tertiary Education and Management, 2020, 26, 131-149.	0.6	26
6	Creating a stir: the role of word of mouth in reputation management in the context of festivals. Scandinavian Journal of Hospitality and Tourism, 2016, 16, 461-483.	1.4	21
7	Reputation attributes in retailing services: managerial perspective. Managing Service Quality, 2011, 21, 410-423.	2.4	20
8	Challenges in delivering brand promise – focusing on municipal healthcare organisations. International Journal of Public Sector Management, 2015, 28, 254-272.	1.2	19
9	The tension between a distinct brand identity and harmonisation – Findings from Finnish higher education. Place Branding and Public Diplomacy, 2013, 9, 202-215.	1.1	16
10	Ironic festival brand co-creation. Journal of Business Research, 2020, 106, 211-220.	5.8	12
11	Unraveling Mechanisms of Value Cocreation in Festivals. Event Management, 2019, 23, 41-60.	0.6	11
12	Revisiting "the shotgun wedding of industry and academiaâ€â€"empirical evidence from Finland. International Review on Public and Nonprofit Marketing, 2019, 16, 81-102.	1.3	10
13	Revisiting the five problems of public sector organisations and reputation management—the perspective of higher education practitioners and ex-academics. International Review on Public and Nonprofit Marketing, 2019, 16, 147-171.	1.3	9
14	Exploring doctorate holders' perceptions of the non-academic labour market and reputational problems they relate to their employment. Tertiary Education and Management, 2020, 26, 397-414.	0.6	9
15	Employee Engagement and Internal Branding: Two Sides of the Same Coin?. Corporate Reputation Review, 2021, 24, 48-63.	1.1	9
16	Dilemmas in Re-branding a University—"Maybe People Just Don't Like Change― Linking Meaningfulnes: and Mutuality into the Reconciliation. Corporate Reputation Review, 2020, 23, 92-105.	<sup>S</sup> 1.1	7
17	Reputation and Legitimacy. International Journal of Public and Private Healthcare Management and Economics, 2013, 3, 1-17.	0.2	4
18	Theoretical, practical and hybrid ex-academics: Career transfer stories. European Educational Research Journal, 2021, 20, 14-41.	1.4	2