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List of Publications by Year in descending order

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Version: 2024-02-01

92
papers

1,934
citations

279487

23
h-index

329751

37
g-index

97
all docs

97
docs citations

97
times ranked

2105
citing authors

#	ARTICLE	IF	CITATIONS
1	Terms tobacco users employ to describe e-cigarette aerosol. <i>Tobacco Control</i> , 2024, 33, 15-20.	1.8	1
2	Responses to pictorial versus text-only cigarillo warnings among a nationally representative sample of US young adults. <i>Tobacco Control</i> , 2023, 32, 211-217.	1.8	5
3	Point-of-Sale Health Communication Campaigns for Cigarillos and Waterpipe Tobacco: Effects and Lessons Learned from Two Cluster Randomized Trials. <i>Health Communication</i> , 2023, 38, 1201-1212.	1.8	3
4	Designing More Effective Cigar Warnings: An Experiment Among Adult Cigar Smokers. <i>Nicotine and Tobacco Research</i> , 2022, 24, 617-622.	1.4	6
5	Nutrition-related claims lead parents to choose less healthy drinks for young children: a randomized trial in a virtual convenience store. <i>American Journal of Clinical Nutrition</i> , 2022, 115, 1144-1154.	2.2	18
6	The impact of pictorial health warnings on purchases of sugary drinks for children: A randomized controlled trial. <i>PLoS Medicine</i> , 2022, 19, e1003885.	3.9	18
7	Barriers to and Facilitators of COVID-19 Prevention Behaviors Among North Carolina Residents. <i>Health Education and Behavior</i> , 2022, , 109019812210764.	1.3	7
8	Do sugar warning labels influence parents' selection of a labeled snack for their children? A randomized trial in a virtual convenience store. <i>Appetite</i> , 2022, 175, 106059.	1.8	2
9	Incremental criterion validity of message perceptions and effects perceptions in the context of anti-smoking messages. <i>Journal of Behavioral Medicine</i> , 2021, 44, 74-83.	1.1	20
10	Developing Pictorial Cigarillo Warnings: Insights From Focus Groups. <i>Nicotine and Tobacco Research</i> , 2021, 23, 383-389.	1.4	10
11	Social Media Message Designs to Educate Adolescents About E-Cigarettes. <i>Journal of Adolescent Health</i> , 2021, 68, 130-137.	1.2	32
12	Social media conversations about community water fluoridation: formative research to guide health communication. <i>Journal of Public Health Dentistry</i> , 2021, 81, 162-166.	0.5	12
13	Harnessing Neuroimaging to Reduce Socioeconomic Disparities in Chronic Disease: A Conceptual Framework for Improving Health Messaging. <i>Frontiers in Human Neuroscience</i> , 2021, 15, 576749.	1.0	1
14	App Designs and Interactive Features to Increase mHealth Adoption: User Expectation Survey and Experiment. <i>JMIR MHealth and UHealth</i> , 2021, 9, e29815.	1.8	12
15	Motivations, barriers, and communication recommendations for promoting face coverings during the COVID-19 pandemic: Survey findings from a diverse sample. <i>PLoS ONE</i> , 2021, 16, e0251169.	1.1	9
16	Development and Application of an Interdisciplinary Rapid Message Testing Model for COVID-19 in North Carolina. <i>Public Health Reports</i> , 2021, 136, 413-420.	1.3	5
17	Negative Perceptions of Young People Using E-Cigarettes on Instagram: An Experiment With Adolescents. <i>Nicotine and Tobacco Research</i> , 2021, 23, 1962-1966.	1.4	2
18	Covid-19 vaccine apps should deliver more to patients. <i>The Lancet Digital Health</i> , 2021, 3, e278-e279.	5.9	5

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19	Waterpipe Tobacco Warnings: An Experimental Study Among a Nationally Representative Sample of US Young Adults. <i>Nicotine and Tobacco Research</i> , 2021, 23, 1855-1860.	1.4	1
20	Health Claims About Cannabidiol Products: A Retrospective Analysis of U.S. Food and Drug Administration Warning Letters from 2015 to 2019. <i>Cannabis and Cannabinoid Research</i> , 2021, 6, 559-563.	1.5	17
21	Initiation and changes in use of social media for peer support among young adult cancer patients and survivors. <i>Psycho-Oncology</i> , 2021, 30, 1859-1865.	1.0	19
22	Designing warnings for sugary drinks: A randomized experiment with Latino parents and non-Latino parents. <i>Preventive Medicine</i> , 2021, 148, 106562.	1.6	26
23	Using a Naturalistic Store Laboratory for Clinical Trials of Point-of-Sale Nutrition Policies and Interventions: A Feasibility and Validation Study. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 8764.	1.2	6
24	Awareness of and reactions to the health harms of sugary drinks: An online study of U.S. parents. <i>Appetite</i> , 2021, 164, 105234.	1.8	9
25	Message perceptions and effects perceptions as proxies for behavioral impact in the context of anti-smoking messages. <i>Preventive Medicine Reports</i> , 2021, 23, 101434.	0.8	13
26	Using Social Media for Peer-to-Peer Cancer Support: Interviews With Young Adults With Cancer. <i>JMIR Cancer</i> , 2021, 7, e28234.	0.9	30
27	Health Claims, Marketing Appeals, and Warnings on Popular Brands of Waterpipe Tobacco Packaging Sold in the United States. <i>Nicotine and Tobacco Research</i> , 2021, 23, 1183-1190.	1.4	4
28	Narrative Vs. Standard of Care Messages: Testing How Communication Can Positively Influence Adolescents with Type 1 Diabetes. <i>Journal of Health Communication</i> , 2021, 26, 626-635.	1.2	3
29	Adolescents' and Young Adults' Aesthetics and Functionality Preferences for Online Tobacco Education. <i>Journal of Cancer Education</i> , 2020, 35, 373-379.	0.6	12
30	Optimizing Warnings on E-Cigarette Advertisements. <i>Nicotine and Tobacco Research</i> , 2020, 22, 630-637.	1.4	8
31	The influence of visual complexity on initial user impressions: testing the persuasive model of web design. <i>Behaviour and Information Technology</i> , 2020, 39, 497-510.	2.5	41
32	Objective Design to Subjective Evaluations: Connecting Visual Complexity to Aesthetic and Usability Assessments of eHealth. <i>International Journal of Human-Computer Interaction</i> , 2020, 36, 95-104.	3.3	33
33	Peer-to-peer connections: Perceptions of a social support app designed for young adults with cancer. <i>Psycho-Oncology</i> , 2020, 29, 173-181.	1.0	23
34	Multimodal mental models: Understanding users' design expectations for mHealth apps. <i>Health Informatics Journal</i> , 2020, 26, 1493-1506.	1.1	5
35	Advancing Visual Health Communication Research to Improve Infodemic Response. <i>Health Communication</i> , 2020, 35, 1723-1728.	1.8	31
36	Framing pregnancy-related smoking cessation messages for women of reproductive age. <i>Addictive Behaviors Reports</i> , 2020, 12, 100290.	1.0	4

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37	Tobacco Quit Intentions and Behaviors among Cigar Smokers in the United States in Response to COVID-19. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 5368.	1.2	72
38	Design cues for tobacco communication: Heuristic interpretations and usability of online health information about harmful chemicals. <i>International Journal of Medical Informatics</i> , 2020, 141, 104177.	1.6	4
39	Leveraging Crowdsourcing for Human Immunodeficiency Virus Testing Posters: A Visual Content Analysis and Cognitive Responses Among Chinese Men Who Have Sex With Men. <i>Sexually Transmitted Diseases</i> , 2020, 47, 580-586.	0.8	2
40	Impact and mechanisms of cigarillo flavor descriptors on susceptibility to use among young adult nonusers of tobacco. <i>Journal of Applied Social Psychology</i> , 2020, 50, 699-708.	1.3	4
41	Motivations and Barriers for the Use of Face Coverings during the COVID-19 Pandemic: Messaging Insights from Focus Groups. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 9298.	1.2	49
42	Reactions to graphic and text health warnings for cigarettes, sugar-sweetened beverages, and alcohol: An online randomized experiment of US adults. <i>Preventive Medicine</i> , 2020, 137, 106120.	1.6	23
43	Communication Cues and Engagement Behavior: Identifying Advertisement Strategies to Attract Middle-Aged Adults to a Study of the Chronic Disease Self-Management Program. <i>Preventing Chronic Disease</i> , 2020, 17, E48.	1.7	2
44	How Narrative Engagement with Young Adult Literature Influences Perceptions of Anorexia Nervosa. <i>Health Communication</i> , 2020, 36, 1-10.	1.8	1
45	Cues for Increasing Social Presence for Mobile Health App Adoption. <i>Journal of Health Communication</i> , 2020, 25, 136-149.	1.2	18
46	The impact of front-of-package claims, fruit images, and health warnings on consumers' perceptions of sugar-sweetened fruit drinks: Three randomized experiments. <i>Preventive Medicine</i> , 2020, 132, 105998.	1.6	41
47	Impact of photo manipulation and visual literacy on consumers'™ responses to persuasive communication. <i>Journal of Visual Literacy</i> , 2020, 39, 90-110.	0.2	8
48	Adolescents' receptivity to E-cigarette harms messages delivered using text messaging. <i>Addictive Behaviors</i> , 2019, 91, 201-207.	1.7	29
49	Building a health communication brand for University of Texas System tobacco control. <i>Journal of American College Health</i> , 2019, 67, 291-298.	0.8	6
50	“Organic,” “Natural,” and “Additive-Free” Cigarettes: Comparing the Effects of Advertising Claims and Disclaimers on Perceptions of Harm. <i>Nicotine and Tobacco Research</i> , 2019, 21, 933-939.	1.4	44
51	Developing a Point-of-Sale Health Communication Campaign for Cigarillos and Waterpipe Tobacco. <i>Health Communication</i> , 2019, 34, 343-351.	1.8	20
52	Impact of e-cigarette health warnings on motivation to vape and smoke. <i>Tobacco Control</i> , 2019, 28, e64-e70.	1.8	67
53	Communicating about chemicals in cigarette smoke: impact on knowledge and misunderstanding. <i>Tobacco Control</i> , 2019, 29, tobaccocontrol-2018-054863.	1.8	7
54	Website Designs for Communicating About Chemicals in Cigarette Smoke. <i>Health Communication</i> , 2019, 34, 333-342.	1.8	14

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55	Attracting Users to Online Health Communities: Analysis of LungCancer.net's Facebook Advertisement Campaign Data. <i>Journal of Medical Internet Research</i> , 2019, 21, e14421.	2.1	12
56	Visual Assertions: Effects of Photo Manipulation and Dual Processing for Food Advertisements. <i>Visual Communication Quarterly</i> , 2018, 25, 16-30.	0.2	15
57	Source Credibility and E-Cigarette Attitudes: Implications for Tobacco Communication. <i>Health Communication</i> , 2018, 33, 1059-1067.	1.8	33
58	The Audacity of Engagement: Hearing Directly from Young Adults with Cancer on Their Attitudes and Perceptions of Cancer Survivorship and Cancer Survivorship Research. <i>Journal of Adolescent and Young Adult Oncology</i> , 2018, 7, 103-111.	0.7	15
59	Believability of Cigarette Warnings About Addiction: National Experiments of Adolescents and Adults. <i>Nicotine and Tobacco Research</i> , 2018, 20, 867-875.	1.4	16
60	Adolescents' Aided Recall of Targeted and Non-Targeted Tobacco Communication Campaigns in the United States. <i>International Journal of Environmental Research and Public Health</i> , 2018, 15, 2363.	1.2	6
61	Effective Formats for Communicating Risks from Cigarette Smoke Chemicals. <i>Tobacco Regulatory Science (discontinued)</i> , 2018, 4, 16-29.	0.2	11
62	Message and Delivery Preferences for Online Tobacco Education among Adolescents and Young Adults. <i>Journal of Health Communication</i> , 2018, 23, 735-742.	1.2	7
63	The effect of cigarillo packaging elements on young adult perceptions of product flavor, taste, smell, and appeal. <i>PLoS ONE</i> , 2018, 13, e0196236.	1.1	18
64	The Role of Knowledge and Risk Beliefs in Adolescent E-Cigarette Use: A Pilot Study. <i>International Journal of Environmental Research and Public Health</i> , 2018, 15, 830.	1.2	39
65	Engaging Men in Prenatal Health via eHealth: Findings From a National Survey. <i>JMIR Pediatrics and Parenting</i> , 2018, 1, e7.	0.8	17
66	Making a Visual Impression (or Not): Current Design Practices of Nutritional Websites. <i>Health Communication</i> , 2017, 32, 470-482.	1.8	11
67	E-Cigarette Topics Shared by Medical Professionals: A Comparison of Tweets from the United States and United Kingdom. <i>Cyberpsychology, Behavior, and Social Networking</i> , 2017, 20, 133-137.	2.1	15
68	Icons for health effects of cigarette smoke: a test of semiotic type. <i>Journal of Behavioral Medicine</i> , 2017, 40, 641-650.	1.1	16
69	Engaging Men in Prenatal Health Promotion: A Pilot Evaluation of Targeted e-Health Content. <i>American Journal of Men's Health</i> , 2017, 11, 719-725.	0.7	13
70	Public reactions to e-cigarette regulations on Twitter: a text mining analysis. <i>Tobacco Control</i> , 2017, 26, e112-e116.	1.8	59
71	Impact of The Real Cost Campaign on Adolescents' Recall, Attitudes, and Risk Perceptions about Tobacco Use: A National Study. <i>International Journal of Environmental Research and Public Health</i> , 2017, 14, 42.	1.2	42
72	Communicating Tobacco Product Information to the Public. <i>Food and Drug Law Journal</i> , 2017, 72, 386-405.	0.4	8

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73	Formative research to identify perceptions of e-cigarettes in college students: Implications for future health communication campaigns. <i>Journal of American College Health</i> , 2016, 64, 380-389.	0.8	46
74	Using Visual Metaphors in Health Messages: A Strategy to Increase Effectiveness for Mental Illness Communication. <i>Journal of Health Communication</i> , 2016, 21, 1260-1268.	1.2	32
75	Identifying the public's concerns and the Centers for Disease Control and Prevention's reactions during a health crisis: An analysis of a Zika live Twitter chat. <i>American Journal of Infection Control</i> , 2016, 44, 1709-1711.	1.1	90
76	Improving gestational weight gain and breastfeeding promotion: Visual communication to overcome health literacy barriers. <i>Journal of Communication in Healthcare</i> , 2016, 9, 90-97.	0.8	4
77	Ethics Information Seeking and Sharing Among Scientists. <i>Science Communication</i> , 2016, 38, 74-98.	1.8	8
78	Design simplicity influences patient portal use: the role of aesthetic evaluations for technology acceptance. <i>Journal of the American Medical Informatics Association: JAMIA</i> , 2016, 23, e157-e161.	2.2	82
79	E-Cigarette Social Media Messages: A Text Mining Analysis of Marketing and Consumer Conversations on Twitter. <i>JMIR Public Health and Surveillance</i> , 2016, 2, e171.	1.2	66
80	Street Crossing: Observational Research and Developing Health Communication Strategies. <i>Communication Teacher</i> , 2015, 29, 49-54.	0.2	1
81	e-health first impressions and visual evaluations. <i>Communication Design Quarterly</i> , 2015, 3, 25-34.	0.3	29
82	Detecting themes of public concern: A text mining analysis of the Centers for Disease Control and Prevention's Ebola live Twitter chat. <i>American Journal of Infection Control</i> , 2015, 43, 1109-1111.	1.1	132
83	Saving time and resources: Observational research to support adoption of a hand hygiene promotion campaign. <i>American Journal of Infection Control</i> , 2015, 43, 656-658.	1.1	0
84	Putting Environmental Infographics Center Stage. <i>Science Communication</i> , 2015, 37, 6-33.	1.8	114
85	Advocating for a Population-Specific Health Literacy for People With Visual Impairments. <i>Health Communication</i> , 2015, 30, 1169-1172.	1.8	3
86	The Role of Implied Motion in Engaging Audiences for Health Promotion: Encouraging Naps on a College Campus. <i>Journal of American College Health</i> , 2014, 62, 542-551.	0.8	8
87	Perceptions of design quality: An eye tracking study of attention and appeal in health advertisements. <i>Journal of Communication in Healthcare</i> , 2014, 7, 285-294.	0.8	6
88	An analysis of nanoscientists as public communicators. <i>Nature Nanotechnology</i> , 2014, 9, 841-844.	15.6	34
89	User evaluations of design complexity: The impact of visual perceptions for effective online health communication. <i>International Journal of Medical Informatics</i> , 2014, 83, 726-735.	1.6	34
90	“Take time. Save lives. Clean hands protect.” A comparison of two hand hygiene health promotion posters. <i>American Journal of Infection Control</i> , 2014, 42, 530-532.	1.1	8

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91	User experiences, usability, and social presence of a peer-to-peer support app: survey of young adults affected by cancer. <i>Journal of Applied Communication Research</i> , 0, , 1-18.	0.7	1
92	Is a cigarette brand with fewer chemicals safer? Public perceptions in two national US experiments. <i>Journal of Behavioral Medicine</i> , 0, , .	1.1	0