Allison J Lazard

List of Publications by Year
in descending order

92 papers	**1,934** citations	279487 **23** h-index	329751 **37** g-index
97 all docs	**97** docs citations	**97** times ranked	**2105** citing authors

#	Article	IF	Citations
1	Detecting themes of public concern: A text mining analysis of the Centers for Disease Control and Prevention's Ebola live Twitter chat. American Journal of Infection Control, 2015, 43, 1109-1111.	1.1	132
2	Putting Environmental Infographics Center Stage. Science Communication, 2015, 37, 6-33.	1.8	114
3	Identifying the public's concerns and the Centers for Disease Control and Prevention's reactions during a health crisis: An analysis of a Zika live Twitter chat. American Journal of Infection Control, 2016, 44, 1709-1711.	1.1	90
4	Design simplicity influences patient portal use: the role of aesthetic evaluations for technology acceptance. Journal of the American Medical Informatics Association: JAMIA, 2016, 23, e157-e161.	2.2	82
5	Tobacco Quit Intentions and Behaviors among Cigar Smokers in the United States in Response to COVID-19. International Journal of Environmental Research and Public Health, 2020, 17, 5368.	1.2	72
6	Impact of e-cigarette health warnings on motivation to vape and smoke. Tobacco Control, 2019, 28, e64-e70.	1.8	67
7	E-Cigarette Social Media Messages: A Text Mining Analysis of Marketing and Consumer Conversations on Twitter. JMIR Public Health and Surveillance, 2016, 2, e171.	1.2	66
8	Public reactions to e-cigarette regulations on Twitter: a text mining analysis. Tobacco Control, 2017, 26, e112-e116.	1.8	59
9	Motivations and Barriers for the Use of Face Coverings during the COVID-19 Pandemic: Messaging Insights from Focus Groups. International Journal of Environmental Research and Public Health, 2020, 17, 9298.	1.2	49
10	Formative research to identify perceptions of e-cigarettes in college students: Implications for future health communication campaigns. Journal of American College Health, 2016, 64, 380-389.	0.8	46
11	â€œOrganic,â€•â€œNatural,â€•and â€œAdditive-Freeâ€•Cigarettes: Comparing the Effects of Advertising Claims and Disclaimers on Perceptions of Harm. Nicotine and Tobacco Research, 2019, 21, 933-939.	1.4	44
12	Impact of The Real Cost Campaign on Adolescentsâ€™ Recall, Attitudes, and Risk Perceptions about Tobacco Use: A National Study. International Journal of Environmental Research and Public Health, 2017, 14, 42.	1.2	42
13	The influence of visual complexity on initial user impressions: testing the persuasive model of web design. Behaviour and Information Technology, 2020, 39, 497-510.	2.5	41
14	The impact of front-of-package claims, fruit images, and health warnings on consumers' perceptions of sugar-sweetened fruit drinks: Three randomized experiments. Preventive Medicine, 2020, 132, 105998.	1.6	41
15	The Role of Knowledge and Risk Beliefs in Adolescent E-Cigarette Use: A Pilot Study. International Journal of Environmental Research and Public Health, 2018, 15, 830.	1.2	39
16	An analysis of nanoscientists as public communicators. Nature Nanotechnology, 2014, 9, 841-844.	15.6	34
17	User evaluations of design complexity: The impact of visual perceptions for effective online health communication. International Journal of Medical Informatics, 2014, 83, 726-735.	1.6	34
18	Source Credibility and E-Cigarette Attitudes: Implications for Tobacco Communication. Health Communication, 2018, 33, 1059-1067.	1.8	33

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19	Objective Design to Subjective Evaluations: Connecting Visual Complexity to Aesthetic and Usability Assessments of eHealth. International Journal of Human-Computer Interaction, 2020, 36, 95-104.	3.3	33
20	Using Visual Metaphors in Health Messages: A Strategy to Increase Effectiveness for Mental Illness Communication. Journal of Health Communication, 2016, 21, 1260-1268.	1.2	32
21	Social Media Message Designs to Educate Adolescents About E-Cigarettes. Journal of Adolescent Health, 2021, 68, 130-137.	1.2	32
22	Advancing Visual Health Communication Research to Improve Infodemic Response. Health Communication, 2020, 35, 1723-1728.	1.8	31
23	Using Social Media for Peer-to-Peer Cancer Support: Interviews With Young Adults With Cancer. JMIR Cancer, 2021, 7, e28234.	0.9	30
24	e-health first impressions and visual evaluations. Communication Design Quarterly, 2015, 3, 25-34.	0.3	29
25	Adolescents' receptivity to E-cigarette harms messages delivered using text messaging. Addictive Behaviors, 2019, 91, 201-207.	1.7	29
26	Designing warnings for sugary drinks: A randomized experiment with Latino parents and non-Latino parents. Preventive Medicine, 2021, 148, 106562.	1.6	26
27	Peer‐to‐peer connections: Perceptions of a social support app designed for young adults with cancer. Psycho-Oncology, 2020, 29, 173-181.	1.0	23
28	Reactions to graphic and text health warnings for cigarettes, sugar-sweetened beverages, and alcohol: An online randomized experiment of US adults. Preventive Medicine, 2020, 137, 106120.	1.6	23
29	Developing a Point-of-Sale Health Communication Campaign for Cigarillos and Waterpipe Tobacco. Health Communication, 2019, 34, 343-351.	1.8	20
30	Incremental criterion validity of message perceptions and effects perceptions in the context of anti-smoking messages. Journal of Behavioral Medicine, 2021, 44, 74-83.	1.1	20
31	Initiation and changes in use of social media for peer support among young adult cancer patients and survivors. Psycho-Oncology, 2021, 30, 1859-1865.	1.0	19
32	The effect of cigarillo packaging elements on young adult perceptions of product flavor, taste, smell, and appeal. PLoS ONE, 2018, 13, e0196236.	1.1	18
33	Cues for Increasing Social Presence for Mobile Health App Adoption. Journal of Health Communication, 2020, 25, 136-149.	1.2	18
34	Nutrition-related claims lead parents to choose less healthy drinks for young children: a randomized trial in a virtual convenience store. American Journal of Clinical Nutrition, 2022, 115, 1144-1154.	2.2	18
35	The impact of pictorial health warnings on purchases of sugary drinks for children: A randomized controlled trial. PLoS Medicine, 2022, 19, e1003885.	3.9	18
36	Health Claims About Cannabidiol Products: A Retrospective Analysis of U.S. Food and Drug Administration Warning Letters from 2015 to 2019. Cannabis and Cannabinoid Research, 2021, 6, 559-563.	1.5	17

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37	Engaging Men in Prenatal Health via eHealth: Findings From a National Survey. JMIR Pediatrics and Parenting, 2018, 1, e7.	0.8	17
38	Icons for health effects of cigarette smoke: a test of semiotic type. Journal of Behavioral Medicine, 2017, 40, 641-650.	1.1	16
39	Believability of Cigarette Warnings About Addiction: National Experiments of Adolescents and Adults. Nicotine and Tobacco Research, 2018, 20, 867-875.	1.4	16
40	E-Cigarette Topics Shared by Medical Professionals: A Comparison of Tweets from the United States and United Kingdom. Cyberpsychology, Behavior, and Social Networking, 2017, 20, 133-137.	2.1	15
41	Visual Assertions: Effects of Photo Manipulation and Dual Processing for Food Advertisements. Visual Communication Quarterly, 2018, 25, 16-30.	0.2	15
42	The Audacity of Engagement: Hearing Directly from Young Adults with Cancer on Their Attitudes and Perceptions of Cancer Survivorship and Cancer Survivorship Research. Journal of Adolescent and Young Adult Oncology, 2018, 7, 103-111.	0.7	15
43	Website Designs for Communicating About Chemicals in Cigarette Smoke. Health Communication, 2019, 34, 333-342.	1.8	14
44	Engaging Men in Prenatal Health Promotion: A Pilot Evaluation of Targeted e-Health Content. American Journal of Men's Health, 2017, 11, 719-725.	0.7	13
45	Message perceptions and effects perceptions as proxies for behavioral impact in the context of anti-smoking messages. Preventive Medicine Reports, 2021, 23, 101434.	0.8	13
46	Adolescents' and Young Adults' Aesthetics and Functionality Preferences for Online Tobacco Education. Journal of Cancer Education, 2020, 35, 373-379.	0.6	12
47	Social media conversations about community water fluoridation: formative research to guide health communication. Journal of Public Health Dentistry, 2021, 81, 162-166.	0.5	12
48	App Designs and Interactive Features to Increase mHealth Adoption: User Expectation Survey and Experiment. JMIR MHealth and UHealth, 2021, 9, e29815.	1.8	12
49	Attracting Users to Online Health Communities: Analysis of LungCancer.net's Facebook Advertisement Campaign Data. Journal of Medical Internet Research, 2019, 21, e14421.	2.1	12
50	Making a Visual Impression (or Not): Current Design Practices of Nutritional Websites. Health Communication, 2017, 32, 470-482.	1.8	11
51	Effective Formats for Communicating Risks from Cigarette Smoke Chemicals. Tobacco Regulatory Science (discontinued), 2018, 4, 16-29.	0.2	11
52	Developing Pictorial Cigarillo Warnings: Insights From Focus Groups. Nicotine and Tobacco Research, 2021, 23, 383-389.	1.4	10
53	Motivations, barriers, and communication recommendations for promoting face coverings during the COVID-19 pandemic: Survey findings from a diverse sample. PLoS ONE, 2021, 16, e0251169.	1.1	9
54	Awareness of and reactions to the health harms of sugary drinks: An online study of U.S. parents. Appetite, 2021, 164, 105234.	1.8	9

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55	The Role of Implied Motion in Engaging Audiences for Health Promotion: Encouraging Naps on a College Campus. Journal of American College Health, 2014, 62, 542-551.	0.8	8
56	â€œTake time. Save lives. Clean hands protect.â€•A comparison of two hand hygiene health promotion posters. American Journal of Infection Control, 2014, 42, 530-532.	1.1	8
57	Ethics Information Seeking and Sharing Among Scientists. Science Communication, 2016, 38, 74-98.	1.8	8
58	Optimizing Warnings on E-Cigarette Advertisements. Nicotine and Tobacco Research, 2020, 22, 630-637.	1.4	8
59	Impact of photo manipulation and visual literacy on consumersâ€™ responses to persuasive communication. Journal of Visual Literacy, 2020, 39, 90-110.	0.2	8
60	Communicating Tobacco Product Information to the Public. Food and Drug Law Journal, 2017, 72, 386-405.	0.4	8
61	Message and Delivery Preferences for Online Tobacco Education among Adolescents and Young Adults. Journal of Health Communication, 2018, 23, 735-742.	1.2	7
62	Communicating about chemicals in cigarette smoke: impact on knowledge and misunderstanding. Tobacco Control, 2019, 29, tobaccocontrol-2018-054863.	1.8	7
63	Barriers to and Facilitators of COVID-19 Prevention Behaviors Among North Carolina Residents. Health Education and Behavior, 2022, , 109019812210764.	1.3	7
64	Perceptions of design quality: An eye tracking study of attention and appeal in health advertisements. Journal of Communication in Healthcare, 2014, 7, 285-294.	0.8	6
65	Adolescentsâ€™ Aided Recall of Targeted and Non-Targeted Tobacco Communication Campaigns in the United States. International Journal of Environmental Research and Public Health, 2018, 15, 2363.	1.2	6
66	Building a health communication brand for University of Texas System tobacco control. Journal of American College Health, 2019, 67, 291-298.	0.8	6
67	Using a Naturalistic Store Laboratory for Clinical Trials of Point-of-Sale Nutrition Policies and Interventions: A Feasibility and Validation Study. International Journal of Environmental Research and Public Health, 2021, 18, 8764.	1.2	6
68	Designing More Effective Cigar Warnings: An Experiment Among Adult Cigar Smokers. Nicotine and Tobacco Research, 2022, 24, 617-622.	1.4	6
69	Multimodal mental models: Understanding usersâ€™ design expectations for mHealth apps. Health Informatics Journal, 2020, 26, 1493-1506.	1.1	5
70	Development and Application of an Interdisciplinary Rapid Message Testing Model for COVID-19 in North Carolina. Public Health Reports, 2021, 136, 413-420.	1.3	5
71	Covid-19 vaccine apps should deliver more to patients. The Lancet Digital Health, 2021, 3, e278-e279.	5.9	5
72	Responses to pictorial versus text-only cigarillo warnings among a nationally representative sample of US young adults. Tobacco Control, 2023, 32, 211-217.	1.8	5

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73	Improving gestational weight gain and breastfeeding promotion: Visual communication to overcome health literacy barriers. Journal of Communication in Healthcare, 2016, 9, 90-97.	0.8	4
74	Framing pregnancy-related smoking cessation messages for women of reproductive age. Addictive Behaviors Reports, 2020, 12, 100290.	1.0	4
75	Design cues for tobacco communication: Heuristic interpretations and usability of online health information about harmful chemicals. International Journal of Medical Informatics, 2020, 141, 104177.	1.6	4
76	Impact and mechanisms of cigarillo flavor descriptors on susceptibility to use among young adult nonusers of tobacco. Journal of Applied Social Psychology, 2020, 50, 699-708.	1.3	4
77	Health Claims, Marketing Appeals, and Warnings on Popular Brands of Waterpipe Tobacco Packaging Sold in the United States. Nicotine and Tobacco Research, 2021, 23, 1183-1190.	1.4	4
78	Advocating for a Population-Specific Health Literacy for People With Visual Impairments. Health Communication, 2015, 30, 1169-1172.	1.8	3
79	Narrative Vs. Standard of Care Messages: Testing How Communication Can Positively Influence Adolescents with Type 1 Diabetes. Journal of Health Communication, 2021, 26, 626-635.	1.2	3
80	Point-of-Sale Health Communication Campaigns for Cigarillos and Waterpipe Tobacco: Effects and Lessons Learned from Two Cluster Randomized Trials. Health Communication, 2023, 38, 1201-1212.	1.8	3
81	Leveraging Crowdsourcing for Human Immunodeficiency Virus Testing Posters: A Visual Content Analysis and Cognitive Responses Among Chinese Men Who Have Sex With Men. Sexually Transmitted Diseases, 2020, 47, 580-586.	0.8	2
82	Communication Cues and Engagement Behavior: Identifying Advertisement Strategies to Attract Middle-Aged Adults to a Study of the Chronic Disease Self-Management Program. Preventing Chronic Disease, 2020, 17, E48.	1.7	2
83	Negative Perceptions of Young People Using E-Cigarettes on Instagram: An Experiment With Adolescents. Nicotine and Tobacco Research, 2021, 23, 1962-1966.	1.4	2
84	Do sugar warning labels influence parents' selection of a labeled snack for their children? A randomized trial in a virtual convenience store. Appetite, 2022, 175, 106059.	1.8	2
85	Street Crossing: Observational Research and Developing Health Communication Strategies. Communication Teacher, 2015, 29, 49-54.	0.2	1
86	How Narrative Engagement with Young Adult Literature Influences Perceptions of Anorexia Nervosa. Health Communication, 2020, 36, 1-10.	1.8	1
87	Harnessing Neuroimaging to Reduce Socioeconomic Disparities in Chronic Disease: A Conceptual Framework for Improving Health Messaging. Frontiers in Human Neuroscience, 2021, 15, 576749.	1.0	1
88	Waterpipe Tobacco Warnings: An Experimental Study Among a Nationally Representative Sample of US Young Adults. Nicotine and Tobacco Research, 2021, 23, 1855-1860.	1.4	1
89	User experiences, usability, and social presence of a peer-to-peer support app: survey of young adults affected by cancer. Journal of Applied Communication Research, 0, , 1-18.	0.7	1
90	Terms tobacco users employ to describe e-cigarette aerosol. Tobacco Control, 2024, 33, 15-20.	1.8	1

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91	Saving time and resources: Observational research to support adoption of a hand hygiene promotion campaign. American Journal of Infection Control, 2015, 43, 656-658.	1.1	0
92	Is a cigarette brand with fewer chemicals safer? Public perceptions in two national US experiments. Journal of Behavioral Medicine, 0, , .	1.1	0