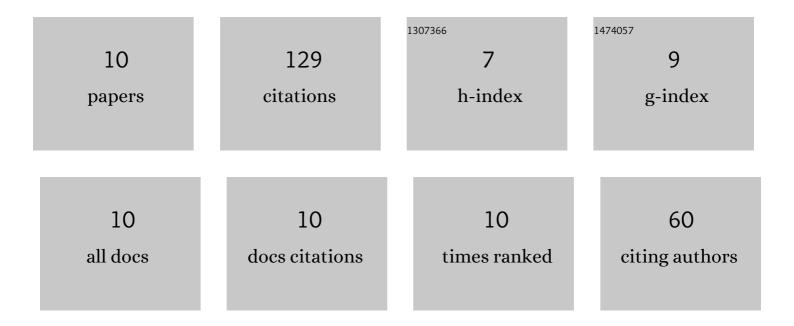
Carl Jon Way Ng

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3591449/publications.pdf Version: 2024-02-01



| # | Article | IF | CITATIONS |
|----|--|-----|-----------|
| 1 | Neoliberal recontextualizations and legitimations in a postâ€Confucian state. World Englishes, 2020, 39, 638-652. | 0.7 | 2 |
| 2 | "You are your only limit― Appropriations and valorizations of affect in university branding. Journal of Sociolinguistics, 2019, 23, 121-139. | 0.5 | 16 |
| 3 | Governing (Through) Affect: A Social Semiotic Perspective of Affective Governance in Singapore. The M A K Halliday Library Functional Linguistics Series, 2019, , 23-43. | 0.2 | 3 |
| 4 | Performing brand identity: situating branding in discursive-ideological landscapes. Consumption Markets and Culture, 2018, 21, 147-170. | 1.3 | 7 |
| 5 | Skilling the nation, empowering the citizen. Journal of Language and Politics, 2018, 17, 118-140. | 1.0 | 7 |
| 6 | ChapterÂ9. Constructing the ideal organization. Discourse Approaches To Politics, Society and Culture, 2018, , 207-224. | 0.0 | 0 |
| 7 | â€~Hottest brand, coolest pedagogy': approaches to corporate branding in Singapore's higher education sector. Journal of Marketing for Higher Education, 2016, 26, 41-63. | 2.3 | 21 |
| 8 | â€We offer unparalleled flexibility': Purveying conceptual values in higher educational corporate branding. Discourse and Communication, 2014, 8, 391-410. | 1.0 | 15 |
| 9 | SEMIOTICIZING CAPITALISM IN CORPORATE BRAND ENACTMENT. Critical Discourse Studies, 2014, 11, 139-157. | 1.1 | 20 |
| 10 | Deliberate Conventional Metaphor in Images: The Case of Corporate Branding Discourse. Metaphor and Symbol, 2013, 28, 131-147. | 0.4 | 38 |