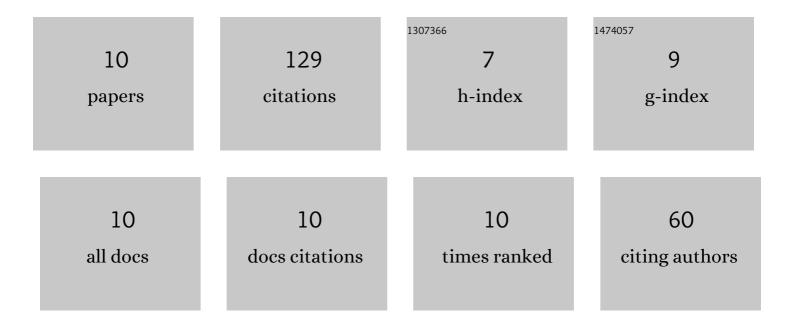
## Carl Jon Way Ng

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3591449/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Neoliberal recontextualizations and legitimations in a postâ€Confucian state. World Englishes, 2020, 39, 638-652.	0.7	2
2	"You are your only limit― Appropriations and valorizations of affect in university branding. Journal of Sociolinguistics, 2019, 23, 121-139.	0.5	16
3	Governing (Through) Affect: A Social Semiotic Perspective of Affective Governance in Singapore. The M A K Halliday Library Functional Linguistics Series, 2019, , 23-43.	0.2	3
4	Performing brand identity: situating branding in discursive-ideological landscapes. Consumption Markets and Culture, 2018, 21, 147-170.	1.3	7
5	Skilling the nation, empowering the citizen. Journal of Language and Politics, 2018, 17, 118-140.	1.0	7
6	ChapterÂ9. Constructing the ideal organization. Discourse Approaches To Politics, Society and Culture, 2018, , 207-224.	0.0	0
7	â€~Hottest brand, coolest pedagogy': approaches to corporate branding in Singapore's higher education sector. Journal of Marketing for Higher Education, 2016, 26, 41-63.	2.3	21
8	â€We offer unparalleled flexibility': Purveying conceptual values in higher educational corporate branding. Discourse and Communication, 2014, 8, 391-410.	1.0	15
9	SEMIOTICIZING CAPITALISM IN CORPORATE BRAND ENACTMENT. Critical Discourse Studies, 2014, 11, 139-157.	1.1	20
10	Deliberate Conventional Metaphor in Images: The Case of Corporate Branding Discourse. Metaphor and Symbol, 2013, 28, 131-147.	0.4	38