

# Coy Callison

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3577221/publications.pdf>

Version: 2024-02-01

28  
papers

776  
citations

687363

13  
h-index

526287

27  
g-index

30  
all docs

30  
docs citations

30  
times ranked

514  
citing authors

#	ARTICLE	IF	CITATIONS
1	Media relations and the Internet: how Fortune 500 company web sites assist journalists in news gathering. <i>Public Relations Review</i> , 2003, 29, 29-41.	3.2	102
2	Audience attitudes towards brand (product) placement: Singapore and the United States. <i>International Journal of Advertising</i> , 2001, 20, 3-24.	6.7	80
3	Do PR Practitioners Have a PR Problem?: The Effect of Associating a Source With Public Relations and Client-Negative News on Audience Perception of Credibility. <i>Journal of Public Relations Research</i> , 2001, 13, 219-234.	2.3	54
4	Sounds Exciting!!: The Effects of Auditory Complexity on Listeners' Attitudes and Memory for Radio Promotional Announcements. <i>Journal of Radio and Audio Media</i> , 2000, 7, 29-51.	0.2	32
5	The Good, the Bad, and the Ugly: Perceptions of Public Relations Practitioners. <i>Journal of Public Relations Research</i> , 2004, 16, 371-389.	2.3	31
6	Web presence of universities: Is higher education sending the right message online?. <i>Public Relations Review</i> , 2006, 32, 180-183.	3.2	30
7	Quantitative Literacy and Affective Reactivity in Processing Statistical Information and Case Histories in the News. <i>Media Psychology</i> , 2011, 14, 96-120.	3.6	30
8	PR in the ER: Managing internal organizationâ€™public relationships in a hospital emergency department. <i>Public Relations Review</i> , 2012, 38, 128-136.	3.2	23
9	Quantitative Media Literacy: Individual Differences in Dealing with Numbers in the News. <i>Media Psychology</i> , 2009, 12, 394-416.	3.6	22
10	Human Face in News Important but Base-Rate Data Inform More. <i>Newspaper Research Journal</i> , 2012, 33, 54-67.	0.9	21
11	Smart friendly liars: Public perception of public relations practitioners over time. <i>Public Relations Review</i> , 2014, 40, 829-831.	3.2	16
12	Company Affiliation and Communicative Ability: How Perceived Organizational Ties Influence Source Persuasiveness in a Company-Negative News Environment. <i>Journal of Public Relations Research</i> , 2002, 14, 85-102.	2.3	15
13	Credibility of PR practitioners: The impact of professional journalism background on trustworthiness, expertness, and homophily evaluations. <i>Public Relations Review</i> , 2008, 34, 291-293.	3.2	13
14	Influence of responsiveness, accessibility, and professionalism on journalistsâ€™™ perceptions of Southwest Airlines public relations. <i>Public Relations Review</i> , 2010, 36, 141-146.	3.2	13
15	â€œListening to Maybach in My Maybachâ€: Evolution of Product Mention in Music Across the Millennium's First Decade. <i>Journal of Promotion Management</i> , 2014, 20, 20-35.	3.4	13
16	Targeting Mood: Using Comedy or Serious Movie Trailers. <i>Journal of Broadcasting and Electronic Media</i> , 2011, 55, 581-595.	1.5	12
17	How to Report Quantitative Information in News Stories. <i>Newspaper Research Journal</i> , 2009, 30, 43-55.	0.9	11
18	Consumer affective responses to direct mail messages: The effect of gratitude and obligation. <i>Journal of Marketing Communications</i> , 2011, 17, 337-353.	4.0	10

#	ARTICLE	IF	CITATIONS
19	The Aura of Tobacco Smoke: Cigars and Cigarettes as Image Makers. <i>Journal of Applied Social Psychology</i> , 2002, 32, 1329-1343.	2.0	9
20	Hegemonic Masculinity in Hip-Hop Music? Difference in Brand Mention in Rap Music Based on the Rapper's Gender. <i>Journal of Promotion Management</i> , 2015, 21, 351-370.	3.4	9
21	Offensiveness of Native American Names, Mascots, and Logos in Sports: A Survey of Tribal Leaders and the General Population. <i>International Journal of Sport Communication</i> , 2009, 2, 81-99.	0.8	8
22	How Arithmetic Aptitude Impacts Attention, Memory, and Evaluation of Static Versus Dynamic Infographics in Online News. <i>Electronic News</i> , 2014, 8, 177-197.	0.7	8
23	Impact of Political Identity and Past Crisis Experience on Water Attitudes. <i>Journal of Contemporary Water Research and Education</i> , 2017, 161, 19-32.	0.7	7
24	Positive influence of organizational charitable involvement on perceptions of credibility and purchase intention. <i>Public Relations Review</i> , 2012, 38, 498-500.	3.2	6
25	Sustainable Beer: Testing the Effects of Water Conservation Messages and Brewery Type on Consumer Perceptions. <i>Journal of Food Products Marketing</i> , 2020, 26, 619-638.	3.3	5
26	Using Continuous Response and Self-Report Measures to Understand Spokesperson Evaluation Processes During Water Crises. <i>Journal of Contemporary Water Research and Education</i> , 2018, 164, 71-79.	0.7	1
27	GSP Testing as a Student Screener in Journalism Schools: Investigating its Predictors and its Ability to Predict. <i>Journalism and Mass Communication Educator</i> , 2008, 63, 333-344.	0.7	0
28	How incentives affect web-based survey response rates of athletic program donors. <i>International Journal of Revenue Management</i> , 2013, 7, 155.	0.3	0