

# Christian Fieseler

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3576471/publications.pdf>

Version: 2024-02-01

58  
papers

1,846  
citations

331538

21  
h-index

289141

40  
g-index

62  
all docs

62  
docs citations

62  
times ranked

1339  
citing authors

#	ARTICLE	IF	CITATIONS
1	What's mine is yours (for a nominal fee) – Exploring the spectrum of utilitarian to altruistic motives for Internet-mediated sharing. <i>Computers in Human Behavior</i> , 2016, 62, 316-326.	5.1	242
2	Corporate Social Responsibility in the Blogosphere. <i>Journal of Business Ethics</i> , 2010, 91, 599-614.	3.7	168
3	The stress potential of social media in the workplace. <i>Information, Communication and Society</i> , 2013, 16, 1639-1667.	2.6	103
4	The role of privacy concerns in the sharing economy. <i>Information, Communication and Society</i> , 2018, 21, 1472-1492.	2.6	102
5	The Pursuit of Empowerment through Social Media: Structural Social Capital Dynamics in CSR-Blogging. <i>Journal of Business Ethics</i> , 2013, 118, 759-775.	3.7	97
6	Unfairness by Design? The Perceived Fairness of Digital Labor on Crowdfunding Platforms. <i>Journal of Business Ethics</i> , 2019, 156, 987-1005.	3.7	91
7	On the corporate social responsibility perceptions of equity analysts. <i>Business Ethics</i> , 2011, 20, 131-147.	3.5	82
8	Boundaryless careers in the gig economy: An oxymoron?. <i>Human Resource Management Journal</i> , 2020, 30, 100-113.	3.6	82
9	Sharing Economy, Sharing Responsibility? Corporate Social Responsibility in the Digital Age. <i>Journal of Business Ethics</i> , 2019, 159, 935-942.	3.7	71
10	Investor relations beyond financials. <i>Corporate Communications</i> , 2012, 17, 138-155.	1.1	69
11	Towards a deliberative framework for responsible innovation in artificial intelligence. <i>Technology in Society</i> , 2021, 64, 101475.	4.8	64
12	Professional Personae - How Organizational Identification Shapes Online Identity in the Workplace. <i>Journal of Computer-Mediated Communication</i> , 2015, 20, 153-170.	1.7	55
13	Authenticity and the Sharing Economy. <i>Academy of Management Discoveries</i> , 2018, 4, 294-313.	1.7	52
14	Managing Algorithmic Accountability: Balancing Reputational Concerns, Engagement Strategies, and the Potential of Rational Discourse. <i>Journal of Business Ethics</i> , 2020, 163, 265-280.	3.7	51
15	Collective action and provider classification in the sharing economy. <i>New Technology, Work and Employment</i> , 2018, 33, 250-267.	2.6	41
16	Working in the digitized economy: HRM theory & practice. <i>Human Resource Management Review</i> , 2021, 31, 100762.	3.3	41
17	Finding meaning in a hopeless place? The construction of meaningfulness in digital microwork. <i>Computers in Human Behavior</i> , 2018, 82, 101-110.	5.1	40
18	The flow of digital labor. <i>New Media and Society</i> , 2017, 19, 1868-1886.	3.1	36

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19	A Good Reputation: Protection against Shareholder Activism. <i>Corporate Reputation Review</i> , 2016, 19, 35-46.	1.1	28
20	The challenges of gamifying CSR communication. <i>Corporate Communications</i> , 2019, 24, 44-62.	1.1	28
21	From crafting what you do to building resilience for career commitment in the gig economy. <i>Human Resource Management Journal</i> , 2021, 31, 918-935.	3.6	28
22	Mattering in digital labor. <i>Journal of Managerial Psychology</i> , 2019, 34, 307-324.	1.3	27
23	Typologies of communicators in Europe. <i>Corporate Communications</i> , 2009, 14, 158-175.	1.1	24
24	A social net? Internet and social media use during unemployment. <i>Work, Employment and Society</i> , 2014, 28, 551-570.	1.9	23
25	The conditioning function of rating mechanisms for consumers in the sharing economy. <i>Internet Research</i> , 2019, 29, 1090-1108.	2.7	19
26	A descriptive inquiry into the corporate communication profession in Europe. <i>Public Relations Review</i> , 2009, 35, 270-279.	1.9	17
27	Digital labourersâ€™ proactivity and the venture for meaningful work: Fruitful or fruitless?. <i>Journal of Occupational and Organizational Psychology</i> , 2020, 93, 887-911.	2.6	17
28	Deep Learning Meets Deep Democracy: Deliberative Governance and Responsible Innovation in Artificial Intelligence. <i>Business Ethics Quarterly</i> , 2023, 33, 146-179.	1.3	17
29	With a little help of my peers. The supportive role of online contacts for the unemployed. <i>Computers in Human Behavior</i> , 2014, 41, 164-176.	5.1	16
30	The Leadership Dimension of Coping with Technostress. , 2014, , .		14
31	An inquiry into the transformation of the PR rolesâ€™ concept. <i>Corporate Communications</i> , 2015, 20, 76-89.	1.1	12
32	Shaping Emotional Labor Practices in the Sharing Economy<sup>*</sup>. <i>Research in the Sociology of Organizations</i> , 2020, , 55-82.	0.5	12
33	The Serious and the Mundane: Reflections on Gamified CSR Communication. <i>Journal of Management Inquiry</i> , 2019, 28, 141-144.	2.5	9
34	Being unemployed in the age of social media. <i>New Media and Society</i> , 2016, 18, 944-965.	3.1	8
35	Power in the Sharing Economy: European Perspectives. <i>SSRN Electronic Journal</i> , 2017, , .	0.4	8
36	Fostering Creative Performance of Platform Crowdworkers: The Digital Feedback Dilemma. <i>International Journal of Electronic Commerce</i> , 2021, 25, 263-286.	1.4	7

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37	The networked communications manager. <i>Corporate Communications</i> , 2015, 20, 500-517.	1.1	6
38	Time Well Wasted? Online Procrastination During Times of Unemployment. <i>Social Science Computer Review</i> , 2018, 36, 263-276.	2.6	5
39	Navigating Peer-to-Peer Pricing in the Sharing Economy. <i>SSRN Electronic Journal</i> , 0, , .	0.4	5
40	Social Media's Potential in Improving the Mental Well-Being of the Unemployed. <i>Communications in Computer and Information Science</i> , 2012, , 10-28.	0.4	5
41	Professionals, purpose-seekers, and passers-through: How microworkers reconcile alienation and platform commitment through identity work. <i>New Media and Society</i> , 2024, 26, 190-215.	3.1	5
42	Trading on the Unknown: Scenarios for the Future Value of Data. <i>Law and Ethics of Human Rights</i> , 2019, 13, 97-114.	0.4	3
43	Muzzling social media: The adverse effects of moderating stakeholder conversations online. <i>Technology in Society</i> , 2021, 64, 101490.	4.8	3
44	Beyond Demographics -- Explaining Diversity in Organizational Social Media Usage. , 2013, , .		1
45	The Supportive Role of Social Media Networks for those Out of Work. , 2013, , .		1
46	Tackling the Grand Challenge of Algorithmic Opacity Through Principled Robust Action. <i>Morals &amp; Machines</i> , 2021, 1, 74-85.	0.3	1
47	Personae of Interest – Managers' Identities and the Online Mirror. <i>Advanced Series in Management</i> , 2013, , 201-213.	0.8	0
48	Between Pressure and Flexibility: Provider Scheduling in the Sharing Economy. <i>SSRN Electronic Journal</i> , 2018, , .	0.4	0
49	The Gig Work Phenomenon: Insights Into Current Multidisciplinary Research and Trending Topics. <i>Proceedings - Academy of Management</i> , 2021, 2021, 11195.	0.0	0
50	Moral legitimisation in science, technology and innovation policies. <i>Proceedings - Academy of Management</i> , 2021, 2021, 13567.	0.0	0
51	The Motives for Internet-mediated Sharing. <i>Proceedings - Academy of Management</i> , 2015, 2015, 11526.	0.0	0
52	The Flow of Digital Labor. <i>Proceedings - Academy of Management</i> , 2015, 2015, 11525.	0.0	0
53	The construction of meaning in digital microwork. <i>Proceedings - Academy of Management</i> , 2016, 2016, 10625.	0.0	0
54	From Crafting What You Do to Building Resilience for Crowdwork Career. <i>Proceedings - Academy of Management</i> , 2019, 2019, 10532.	0.0	0

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55	Nurturing Novelty: Understanding, Developing, and Evaluating Novel Ideas. Proceedings - Academy of Management, 2019, 2019, 11940.	0.0	0
56	How Cooperative Behaviors Activate Members to Submit Ideas on Crowdsourcing Platforms for Innovation. Proceedings - Academy of Management, 2020, 2020, 18552.	0.0	0
57	On track to biopower? Toward a conceptual framework for user compliance in digital self-tracking. Information Society, 0, , 1-16.	1.7	0
58	AI Text Agents: Spring of Hope or Winter of Despair for Business and Society?. Proceedings - Academy of Management, 2022, 2022, .	0.0	0