

Lea H Dunn

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3571978/publications.pdf>

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2
papers

72
citations

2682572

2
h-index

2917675

2
g-index

2
all docs

2
docs citations

2
times ranked

35
citing authors

#	ARTICLE	IF	CITATIONS
1	Negative Reviews, Positive Impact: Consumer Empathetic Responding to Unfair Word of Mouth. Journal of Marketing, 2020, 84, 86-108.	11.3	65
2	Tainted by Stigma: The Interplay of Stigma and Moral Identity in Health Persuasion. Journal of Marketing Research, 2022, 59, 392-410.	4.8	7