

Abhijit Sengupta

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3568571/publications.pdf>

Version: 2024-02-01

23
papers

382
citations

1163117

8
h-index

888059

17
g-index

23
all docs

23
docs citations

23
times ranked

333
citing authors

#	ARTICLE	IF	CITATIONS
1	Implementing strategic changes in universitiesâ€™ knowledge exchange profiles: The role and nature of managerial interventions. <i>Journal of Business Research</i> , 2022, 144, 874-887.	10.2	2
2	Which regions matter for MNEs? The role of regional and firm level differences. <i>Journal of World Business</i> , 2020, 55, 101026.	7.7	24
3	Impact of open innovation on industries and firms â€“ A dynamic complex systems view. <i>Technological Forecasting and Social Change</i> , 2020, 159, 120199.	11.6	20
4	Using insurance to manage reliability in the distributed electricity sector: Insights from an agent-based model. <i>Energy Policy</i> , 2020, 139, 111251.	8.8	4
5	Big Data and Performance: What Can Management Research Tell us?. <i>British Journal of Management</i> , 2019, 30, 219-228.	5.0	43
6	University research and knowledge transfer: A dynamic view of ambidexterity in british universities. <i>Research Policy</i> , 2017, 46, 881-897.	6.4	102
7	Choice of Structure, Business Model and Portfolio: Organizational Models of Knowledge Transfer Offices in British Universities. <i>British Journal of Management</i> , 2017, 28, 687-710.	5.0	62
8	Special Issue 2019: Call for Papers Big Data and Performance. <i>International Journal of Management Reviews</i> , 2017, 19, 373-375.	8.3	1
9	Modelling of Consumer Goods Markets. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2015, , 468-492.	0.8	0
10	University Research, Commercialisation and Knowledge Exchange in the UK: An Econometric Analysis of the Determinants and Inter-Linkages. <i>SSRN Electronic Journal</i> , 2015, , .	0.4	3
11	INTERVENTIONS IN SOCIAL NETWORKS: IMPACT ON MOOD AND NETWORK DYNAMICS. <i>International Journal of Modeling, Simulation, and Scientific Computing</i> , 2015, 18, 1550016.	1.4	4
12	Predicting Volatile Consumer Markets using Multi-Agent Methods. <i>Advances in Finance, Accounting, and Economics</i> , 2013, , 339-358.	0.3	2
13	To reduce and not to reduce resource consumption? That is two questions. <i>Journal of Environmental Psychology</i> , 2012, 32, 112-122.	5.1	58
14	Inducing efficiency in oligopolistic markets with increasing returns to scale. <i>Mathematical Social Sciences</i> , 2011, 62, 95-100.	0.5	1
15	Dynamics of brand competition: Effects of unobserved social networks. <i>Journal of Economic Dynamics and Control</i> , 2010, 34, 2391-2406.	1.6	3
16	A micro-level simulation for the prediction of intention and behavior. <i>Cognitive Systems Research</i> , 2010, 11, 181-193.	2.7	32
17	VOLATILITY IN THE CONSUMER PACKAGED GOODS INDUSTRY â€“ A SIMULATION BASED STUDY. <i>International Journal of Modeling, Simulation, and Scientific Computing</i> , 2010, 13, 579-605.	1.4	3
18	A game-theoretic model of coalition formation among primates. <i>Journal of Bioeconomics</i> , 2009, 11, 165-183.	3.3	10

#	ARTICLE	IF	CITATIONS
19	An Evolutionary Model of Brand Competition. , 2007, , .		4
20	Dynamics of Appropriability Regimes and Technology Adoption under Sequential Innovation. SSRN Electronic Journal, 0, , .	0.4	0
21	Drivers of Knowledge Exchange from Indian Universities: The Role of Signaling under Asymmetric Information. SSRN Electronic Journal, 0, , .	0.4	0
22	Knowledge exchange under asymmetric information in emerging economies: impact of signals from Indian universities. Industrial and Corporate Change, 0, , .	2.8	4
23	Volatility in the Consumer Packaged Goods Industry: A Simulation Based Study. SSRN Electronic Journal, 0, , .	0.4	0