

# Abhijit Sengupta

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3568571/publications.pdf>

Version: 2024-02-01

23  
papers

382  
citations

1163117

8  
h-index

888059

17  
g-index

23  
all docs

23  
docs citations

23  
times ranked

333  
citing authors

#	ARTICLE	IF	CITATIONS
1	University research and knowledge transfer: A dynamic view of ambidexterity in british universities. Research Policy, 2017, 46, 881-897.	6.4	102
2	Choice of Structure, Business Model and Portfolio: Organizational Models of Knowledge Transfer Offices in British Universities. British Journal of Management, 2017, 28, 687-710.	5.0	62
3	To reduce and not to reduce resource consumption? That is two questions. Journal of Environmental Psychology, 2012, 32, 112-122.	5.1	58
4	Big Data and Performance: What Can Management Research Tell us?. British Journal of Management, 2019, 30, 219-228.	5.0	43
5	A micro-level simulation for the prediction of intention and behavior. Cognitive Systems Research, 2010, 11, 181-193.	2.7	32
6	Which regions matter for MNEs? The role of regional and firm level differences. Journal of World Business, 2020, 55, 101026.	7.7	24
7	Impact of open innovation on industries and firms – A dynamic complex systems view. Technological Forecasting and Social Change, 2020, 159, 120199.	11.6	20
8	A game-theoretic model of coalition formation among primates. Journal of Bioeconomics, 2009, 11, 165-183.	3.3	10
9	An Evolutionary Model of Brand Competition. , 2007, , .		4
10	INTERVENTIONS IN SOCIAL NETWORKS: IMPACT ON MOOD AND NETWORK DYNAMICS. International Journal of Modeling, Simulation, and Scientific Computing, 2015, 18, 1550016.	1.4	4
11	Using insurance to manage reliability in the distributed electricity sector: Insights from an agent-based model. Energy Policy, 2020, 139, 111251.	8.8	4
12	Knowledge exchange under asymmetric information in emerging economies: impact of signals from Indian universities. Industrial and Corporate Change, 0, , .	2.8	4
13	Dynamics of brand competition: Effects of unobserved social networks. Journal of Economic Dynamics and Control, 2010, 34, 2391-2406.	1.6	3
14	VOLATILITY IN THE CONSUMER PACKAGED GOODS INDUSTRY – A SIMULATION BASED STUDY. International Journal of Modeling, Simulation, and Scientific Computing, 2010, 13, 579-605.	1.4	3
15	University Research, Commercialisation and Knowledge Exchange in the UK: An Econometric Analysis of the Determinants and Inter-Linkages. SSRN Electronic Journal, 2015, , .	0.4	3
16	Predicting Volatile Consumer Markets using Multi-Agent Methods. Advances in Finance, Accounting, and Economics, 2013, , 339-358.	0.3	2
17	Implementing strategic changes in universities – knowledge exchange profiles: The role and nature of managerial interventions. Journal of Business Research, 2022, 144, 874-887.	10.2	2
18	Inducing efficiency in oligopolistic markets with increasing returns to scale. Mathematical Social Sciences, 2011, 62, 95-100.	0.5	1

#	ARTICLE	IF	CITATIONS
19	Special Issue 2019: Call for Papers Big Data and Performance. International Journal of Management Reviews, 2017, 19, 373-375.	8.3	1
20	Dynamics of Appropriability Regimes and Technology Adoption under Sequential Innovation. SSRN Electronic Journal, 0, , .	0.4	0
21	Modelling of Consumer Goods Markets. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 468-492.	0.8	0
22	Drivers of Knowledge Exchange from Indian Universities: The Role of Signaling under Asymmetric Information. SSRN Electronic Journal, 0, , .	0.4	0
23	Volatility in the Consumer Packaged Goods Industry: A Simulation Based Study. SSRN Electronic Journal, 0, , .	0.4	0