

Judith Mair

List of Publications by Year in descending order

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Version: 2024-02-01

62
papers

3,007
citations

186265

28
h-index

182427

51
g-index

69
all docs

69
docs citations

69
times ranked

2058
citing authors

#	ARTICLE	IF	CITATIONS
1	Towards a research agenda for post-disaster and post-crisis recovery strategies for tourist destinations: a narrative review. <i>Current Issues in Tourism</i> , 2016, 19, 1-26.	7.2	351
2	Social Media in Destination Choice: Distinctive Electronic Word-of-Mouth Dimensions. <i>Journal of Travel and Tourism Marketing</i> , 2013, 30, 144-155.	7.0	198
3	Exploring air travellers'™ voluntary carbon-offsetting behaviour. <i>Journal of Sustainable Tourism</i> , 2011, 19, 215-230.	9.2	154
4	An exploration of events research: event topics, themes and emerging trends. <i>International Journal of Event and Festival Management</i> , 2013, 4, 6-30.	1.4	154
5	The development of a conceptual model of greening in the business events tourism sector. <i>Journal of Sustainable Tourism</i> , 2010, 18, 77-94.	9.2	151
6	Emerging Green Tourists in Australia: Their Behaviours and Attitudes. <i>Tourism and Hospitality Research</i> , 2009, 9, 109-119.	3.8	116
7	The UK association conference attendance decision-making process. <i>Tourism Management</i> , 2009, 30, 400-409.	9.8	111
8	The Effectiveness of Post-Disaster Recovery Marketing Messages™The Case of the 2009 Australian Bushfires. <i>Journal of Travel and Tourism Marketing</i> , 2012, 29, 87-103.	7.0	111
9	Encouraging pro-environmental behaviour: the role of sustainability-focused events. <i>Journal of Sustainable Tourism</i> , 2013, 21, 1113-1128.	9.2	108
10	The greening of music festivals: motivations, barriers and outcomes. Applying the Mair and Jago model. <i>Journal of Sustainable Tourism</i> , 2012, 20, 683-700.	9.2	107
11	Developing a framework for regional destination adaptation to climate change. <i>Current Issues in Tourism</i> , 2010, 13, 591-605.	7.2	105
12	Visitor attendance motivations at consumer travel exhibitions. <i>Tourism Management</i> , 2012, 33, 1236-1244.	9.8	84
13	Music Festivals and Social Inclusion – The Festival Organizers'™ Perspective. <i>Leisure Sciences</i> , 2015, 37, 252-268.	3.1	75
14	Ecosystem services approach for community-based ecotourism: towards an equitable and sustainable blue economy. <i>Journal of Sustainable Tourism</i> , 2020, 28, 1665-1685.	9.2	69
15	The Effect of Interventions on the Environmental Behaviour of Australian Motel Guests. <i>Tourism and Hospitality Research</i> , 2010, 10, 255-268.	3.8	67
16	Sensationalist media reporting of disastrous events: Implications for tourism. <i>Journal of Hospitality and Tourism Management</i> , 2016, 28, 3-10.	6.6	54
17	Event and festival research: a review and research directions. <i>International Journal of Event and Festival Management</i> , 2019, 10, 209-216.	1.4	53
18	Social impacts of mega-events: a systematic narrative review and research agenda. <i>Journal of Sustainable Tourism</i> , 2023, 31, 538-560.	9.2	48

#	ARTICLE	IF	CITATIONS
19	Social media influence on tourists's destination choice: importance of context. <i>Tourism Recreation Research</i> , 2020, 45, 161-175.	4.9	47
20	Is the Airline Trustworthy? The Impact of Source Credibility on Voluntary Carbon Offsetting. <i>Journal of Travel Research</i> , 2019, 58, 715-731.	9.0	45
21	Social capital as a heuristic device to explore sociocultural sustainability: a case study of mountain resort tourism in the community of Steamboat Springs, Colorado, USA. <i>Journal of Sustainable Tourism</i> , 2015, 23, 417-436.	9.2	43
22	The motives and barriers of association conference attendance: Evidence from an Australasian tourism and hospitality academic conference. <i>Journal of Hospitality and Tourism Management</i> , 2018, 34, 58-65.	6.6	43
23	Understanding the tourist's response to natural disasters. <i>Journal of Vacation Marketing</i> , 2015, 21, 101-113.	4.3	41
24	Events and Sustainability. , 0, , .		41
25	Academic conferences: a female duo-ethnography. <i>Current Issues in Tourism</i> , 2018, 21, 2160-2180.	7.2	39
26	The Role of Festivals in Strengthening Social Capital in Rural Communities. <i>Event Management</i> , 2018, 22, 875-889.	1.1	38
27	Two Perspectives on Event Management Employment: Student and Employer Insights Into the Skills Required to Get the Job Done!. <i>Journal of Hospitality and Tourism Management</i> , 2009, 16, 120-129.	6.6	37
28	A Review of Business Events Literature. <i>Event Management</i> , 2012, 16, 133-141.	1.1	35
29	Sociocultural change facing ranchers in the Rocky Mountain West as a result of mountain resort tourism and amenity migration. <i>Journal of Rural Studies</i> , 2015, 41, 59-71.	4.7	32
30	Events and sustainability: why making events more sustainable is not enough. <i>Journal of Sustainable Tourism</i> , 2021, 29, 1739-1755.	9.2	32
31	An Exploratory Study of Attendee Perceptions of Green Meetings. <i>Journal of Convention and Event Tourism</i> , 2012, 13, 147-158.	3.0	31
32	Profiling Conference Delegates Using Attendance Motivations. <i>Journal of Convention and Event Tourism</i> , 2010, 11, 176-194.	3.0	30
33	Exploring Intentions to Attend a Convention: A Gender Perspective. <i>Event Management</i> , 2013, 17, 165-178.	1.1	26
34	Can message framings influence air passengers's perceived credibility of aviation voluntary carbon offsetting messages?. <i>Journal of Sustainable Tourism</i> , 2019, 27, 1416-1437.	9.2	26
35	Using a Regional Tourism Adaptation Framework to Determine Climate Change Adaptation Options for Victoria's Surf Coast. <i>Asia Pacific Journal of Tourism Research</i> , 2013, 18, 144-164.	3.7	25
36	Future trajectories of festival research. <i>Tourist Studies</i> , 2021, 21, 9-23.	2.5	24

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37	Community events and social justice in urban growth areas. <i>Journal of Policy Research in Tourism, Leisure and Events</i> , 2015, 7, 282-298.	4.0	22
38	A Transformative Service View on the Effects of Festivalscapes on Local Residents' Subjective Well-Being. <i>Event Management</i> , 2018, 22, 405-422.	1.1	22
39	Events as Proenvironmental Learning Spaces. <i>Event Management</i> , 2014, 18, 421-429.	1.1	21
40	Climate Change Adaptation: Destination Management and the Green Tourist. <i>Tourism Planning and Development</i> , 2015, 12, 300-320.	2.2	16
41	Hospitality higher education quality: Establishing standards in Australia. <i>Journal of Hospitality and Tourism Management</i> , 2017, 30, 4-14.	6.6	14
42	Events and climate change: an Australian perspective. <i>International Journal of Event and Festival Management</i> , 2011, 2, 245-253.	1.4	13
43	Volunteering for Museums: The Variation in Motives across Volunteer Age Groups. <i>Curator</i> , 2011, 54, 313-325.	0.6	12
44	Engaging the Senses to Explore Community Events. <i>Event Management</i> , 2018, 22, 49-63.	1.1	12
45	Exploring the Site Selection Decisions of Incentive Travel Planners. <i>Event Management</i> , 2016, 20, 353-364.	1.1	10
46	Subjective Well-being and Events. <i>Event Management</i> , 2022, 26, 7-24.	1.1	9
47	Incentive Travel: a Theoretical Perspective. <i>Event Management</i> , 2015, 19, 543-552.	1.1	8
48	The Transition from Seasonal Worker to Permanent Resident. <i>Journal of Travel Research</i> , 2016, 55, 246-260.	9.0	8
49	Knowledge Sharing and Power in the Event Workforce. <i>Event Management</i> , 2020, 24, 597-609.	1.1	8
50	Requests for zoo visitors to undertake pro-wildlife behaviour: How many is too many?. <i>Tourism Management</i> , 2012, 33, 1502-1510.	9.8	7
51	Rethinking event sustainability. , 2019, , .		7
52	Identifying appropriate service recovery strategies in the event of a natural disaster. <i>Journal of Hospitality and Tourism Management</i> , 2021, 46, 405-413.	6.6	7
53	Air Passengersâ€™ Preferences for Aviation Voluntary Carbon Offsetting: A Co-benefits Perspective. <i>Journal of Travel Research</i> , 2022, 61, 1437-1457.	9.0	6
54	Who has the right to the rural? Place framing and negotiating the Dungog festival, New South Wales, Australia. <i>Journal of Sustainable Tourism</i> , 2021, 29, 176-192.	9.2	5

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55	Examining the interlocking of tourism editorial boards. <i>Tourism Management Perspectives</i> , 2021, 38, 100829.	5.2	5
56	The Role of Festival Networks in Regional Community Building. , 2020, , 89-116.		5
57	The events industry: the employment context.. , 2009, , 3-16.		3
58	Be More, Know More: An Evaluation of Students' Learning in a Community Events Course. <i>Event Management</i> , 2018, 22, 583-594.	1.1	2
59	Slow Travel and Tourism. Janet Dickson & Les Lumsdon, London, UK: Earthscan, 2010, 232 pp. ISBN: 978-1-84971-113-5. <i>Australian Journal of Environmental Education</i> , 2011, 27, 196-197.	2.2	1
60	Career theory and major event employment.. , 2009, , 65-74.		1
61	Theoretical foundations for the study of image and reputational management in tourism and hospitality. , 2019, , .		1
62	Exploring Community Festivals in the Context of the Chinese Diaspora. <i>Event Management</i> , 2022, 26, 931-947.	1.1	1