

Nhedzi Abyshey

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3562944/publications.pdf>

Version: 2024-02-01

3
papers

3
citations

3311381
1
h-index

2917675
2
g-index

3
all docs

3
docs citations

3
times ranked

5
citing authors

#	ARTICLE	IF	CITATIONS
1	Brand Innovation and Value-Creating Practices of the City of Johannesburg's Twitter Community. Communicatio, 2020, 46, 87-112.	0.4	1
2	The media of Consumption and the Consumption of time: How a consumer in fast-paced economy use traditional and new media tools. , 2019, 13, .		0
3	The relationship between traditional and digital media as an influence on generational consumer preference. Communitas, 2018, 23, 18-38.	0.1	2