

Nhedzi Abyshey

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3562944/publications.pdf>

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papers

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3311381
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2917675
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all docs

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citing authors

#	ARTICLE	IF	CITATIONS
1	The relationship between traditional and digital media as an influence on generational consumer preference. <i>Communitas</i> , 2018, 23, 18-38.	0.1	2
2	Brand Innovation and Value-Creating Practices of the City of Johannesburgâ€™s Twitter Community. <i>Communicatio</i> , 2020, 46, 87-112.	0.4	1
3	The media of Consumption and the Consumption of time: How a consumer in fast-paced economy use traditional and new media tools. , 2019, 13, .		0