

# Rozenn Perrigot

## List of Publications by Year in descending order

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Version: 2024-02-01

49  
papers

1,156  
citations

430874

18  
h-index

414414

32  
g-index

50  
all docs

50  
docs citations

50  
times ranked

623  
citing authors

#	ARTICLE	IF	CITATIONS
1	Social franchise chains operating in African countries: are their social goals aligned with the 2030 United Nations sustainable development goals?. <i>International Journal of Emerging Markets</i> , 2023, 18, 6214-6233.	2.2	0
2	Who wants to be a franchisee? Explaining individual intentions to become franchisees. <i>International Small Business Journal</i> , 2022, 40, 90-112.	4.8	2
3	Social relationships and communication as key characteristics of social franchising in Africa. <i>International Journal of Retail and Distribution Management</i> , 2022, 50, 619-637.	4.7	2
4	Corporate Social Responsibility in franchise chains: Specificities, insights from French franchise chains' CSD, and avenues for future research. <i>Journal of Retailing and Consumer Services</i> , 2022, 66, 102945.	9.4	3
5	Sustainability and green practices: the role of stakeholder power in fast-food franchise chains. <i>International Journal of Contemporary Hospitality Management</i> , 2021, 33, 3442-3464.	8.0	11
6	Conflict management capabilities in franchising. <i>Journal of Retailing and Consumer Services</i> , 2021, 63, 102694.	9.4	8
7	Resale pricing as part of franchisor know-how. <i>Journal of Business and Industrial Marketing</i> , 2020, 35, 685-698.	3.0	6
8	The influence of entrepreneurial personality on franchisee performance: A cross-cultural analysis. <i>International Small Business Journal</i> , 2020, 38, 605-628.	4.8	19
9	«Conflict-performance assumption» or «performance-conflict assumption»: Insights from franchising. <i>Journal of Retailing and Consumer Services</i> , 2020, 55, 102081.	9.4	9
10	Pricing-based practices, conflicts and performance in franchising. <i>European Management Journal</i> , 2020, 38, 939-955.	5.1	5
11	Entrepreneurial Orientation Rhetoric in Franchise Organizations: The Impact of National Culture. <i>Entrepreneurship Theory and Practice</i> , 2019, 43, 751-772.	10.2	30
12	Good faith in franchising. <i>International Journal of Retail and Distribution Management</i> , 2019, 47, 246-261.	4.7	8
13	Using Websites to Recruit Franchisee Candidates. <i>Journal of Interactive Marketing</i> , 2018, 42, 80-94.	6.2	7
14	Resale pricing in franchised stores: A franchisor perspective. <i>Journal of Retailing and Consumer Services</i> , 2018, 43, 209-217.	9.4	12
15	Franchising in the healthcare sector: The case of Child and Family Wellness clinics in Kenya. <i>Journal of Retailing and Consumer Services</i> , 2018, 41, 227-238.	9.4	5
16	L'Afrique: un continent prometteur pour la franchise internationale et locale. , 2018, , 141-153.		1
17	Know-how transfer mechanisms in franchise networks: a study of franchisee perceptions. <i>Knowledge Management Research and Practice</i> , 2017, 15, 272-281.	4.1	24
18	Online search « Online purchase in franchising: An empirical analysis of franchisor website functionality. <i>Journal of Retailing and Consumer Services</i> , 2017, 39, 164-172.	9.4	9

#	ARTICLE	IF	CITATIONS
19	Performance implications of centrality in franchisee advice networks. <i>Managerial and Decision Economics</i> , 2017, 38, 1227-1236.	2.5	12
20	The Quality of Institutions and Organizational Form Decisions: Evidence from Within the Firm. <i>Journal of Economics and Management Strategy</i> , 2017, 26, 375-402.	0.8	8
21	An exploration of franchising in Africa. , 2017, , .		6
22	Resale prices in franchising: insights from franchisee perspectives. <i>Journal of Product and Brand Management</i> , 2016, 25, 663-675.	4.3	9
23	Retailer use of a professional social media network: Insights from franchising. <i>Journal of Retailing and Consumer Services</i> , 2016, 30, 222-233.	9.4	28
24	Franchisees'™ Resale Price Policy Facing Legal, Contractual and Professional Constraints: Insights from European and French Perspectives. <i>Research in Law and Economics</i> , 2015, , 119-142.	0.1	5
25	Corporate Social Disclosure in the Franchising Sector: Insights from French Franchisors'™ Websites. <i>Journal of Small Business Management</i> , 2015, 53, 321-339.	4.8	22
26	Influence of Organizational Form and Customer Type on Online Customer Satisfaction Ratings. <i>Journal of Small Business Management</i> , 2015, 53, 58-74.	4.8	19
27	Examining the Drivers for Franchised Chains Performance through the Lens of the Dynamic Capabilities Approach. <i>Journal of Small Business Management</i> , 2015, 53, 145-165.	4.8	79
28	An investigation into independent small business owners'™ perception of franchisee relationships. <i>International Journal of Retail and Distribution Management</i> , 2015, 43, 693-711.	4.7	13
29	A Multi'™ Study Investigation of Outcomes of Franchisees'™ Affective Commitment to Their Franchise Organization. <i>Entrepreneurship Theory and Practice</i> , 2015, 39, 461-488.	10.2	33
30	Organizational form and efficiency of franchise chains. <i>International Journal of Retail and Distribution Management</i> , 2014, 42, 671-684.	4.7	18
31	Impact of the industry on franchise chain efficiency: a meta-DEA and context-dependent DEA approach. <i>Journal of the Operational Research Society</i> , 2014, 65, 1692-1699.	3.4	12
32	Network uniformity and risk of reclassification of the franchise contract. <i>International Journal of Retail and Distribution Management</i> , 2014, 42, 884-901.	4.7	8
33	Uniformity in Franchising: A Case Study of a French Franchise Network With Several Franchisees Having Their Own Website. <i>Journal of Marketing Channels</i> , 2013, 20, 99-119.	0.4	18
34	Intangible Resources and Plural Form as Drivers of Franchise Internationalization: Examination within a Two-Country Perspective. <i>Journal of Small Business Management</i> , 2013, 51, 557-577.	4.8	33
35	Determinants of Multi'™unit Franchising: An Organizational Economics Framework. <i>Managerial and Decision Economics</i> , 2013, 34, 161-169.	2.5	21
36	Determinants of E-Commerce Strategy in Franchising: A Resource-Based View. <i>International Journal of Electronic Commerce</i> , 2013, 17, 109-130.	3.0	40

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37	Organizational Form and Performance: Evidence from the Hotel Industry. <i>Review of Economics and Statistics</i> , 2013, 95, 1303-1323.	4.3	71
38	Franchise et e-commerce: une approche droit-marketing des problématiques liées à l'exclusivité territoriale. <i>Decisions Marketing</i> , 2013, , 31-44.	0.3	6
39	The plural form from the inside. <i>International Journal of Retail and Distribution Management</i> , 2012, 40, 544-563.	4.7	21
40	Antecedents of Early Adoption and Use of Social Media Networks for Stakeholder Communications: Evidence from Franchising*. <i>Journal of Small Business Management</i> , 2012, 50, 539-565.	4.8	46
41	Opportunistic behaviors in franchise chains: the role of cohesion among franchisees. <i>Strategic Management Journal</i> , 2011, 32, 930-948.	7.3	83
42	Multi-channel communication: the case of Subway attracting new franchisees in France. <i>International Journal of Retail and Distribution Management</i> , 2011, 39, 434-455.	4.7	20
43	Plural form chain and efficiency: Insights from the French hotel chains and the DEA methodology. <i>European Management Journal</i> , 2009, 27, 268-280.	5.1	111
44	A Cross-Cultural Comparison of the Plural Forms in Franchise Networks: United States, France, and Brazil. <i>Journal of Small Business Management</i> , 2008, 46, 286-311.	4.8	113
45	Technical efficiency of French retailers. <i>Journal of Retailing and Consumer Services</i> , 2008, 15, 296-305.	9.4	70
46	La performance des réseaux de points de vente: Une approche par l'écologie des populations et les analyses de survie. <i>Recherche Et Applications En Marketing</i> , 2008, 23, 21-37.	0.5	16
47	Analysing technical and allocative efficiency in the French grocery retailing industry. <i>International Review of Retail, Distribution and Consumer Research</i> , 2008, 18, 361-380.	2.0	7
48	Services vs retail chains: are there any differences?. <i>International Journal of Retail and Distribution Management</i> , 2006, 34, 918-930.	4.7	39
49	Plural Form and Franchise Chains Efficiency: A DEA Meta-Frontier Approach Applied to French Chains. <i>SSRN Electronic Journal</i> , 0, , .	0.4	0