

# Macarena Pena-y-Lillo

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3555473/publications.pdf>

Version: 2024-02-01

11  
papers

101  
citations

1937685

4  
h-index

1872680

6  
g-index

11  
all docs

11  
docs citations

11  
times ranked

127  
citing authors

#	ARTICLE	IF	CITATIONS
1	The Nonprofit Capacities Instrument. <i>Nonprofit Management and Leadership</i> , 2017, 28, 155-174.	2.5	38
2	Theorizing the Pathways From Seeking and Scanning to Mammography Screening. <i>Health Communication</i> , 2016, 31, 117-128.	3.1	27
3	A Taxonomy of Communication Networks. <i>Annals of the International Communication Association</i> , 2013, 37, 95-123.	4.6	20
4	A Communication Inequalities Approach to Disparities in Physical Activities: The Case of the VERB Campaign. <i>Journal of Health Communication</i> , 2019, 24, 111-120.	2.4	7
5	The Case for a Two-Step Approach to Agricultural Campaign Design. <i>Journal of Agricultural and Food Information</i> , 2015, 16, 203-220.	1.1	2
6	A communication inequalities approach to disparities in fruit and vegetable consumption: Findings from a national survey with U.S. adults. <i>Patient Education and Counseling</i> , 2021, , .	2.2	2
7	Tweets de la autoridad sanitaria en Chile en los albores de la crisis del coronavirus. <i>Revista Española De Comunicación En Salud</i> , 0, , 117.	0.2	2
8	Autodiagnóstico y búsqueda de información médica online: el caso chileno. <i>Profesional De La Información</i> , 2015, 24, 621.	2.7	1
9	A profile of the health information seeker in Chile: Introducing the Chilean health information environments (EIS) survey. <i>World Medical and Health Policy</i> , 0, , .	1.6	1
10	Can High Exposure Help to Close Gaps? The Influence of COVID-19 Preventive Messages on Behavioral Intentions by Educational Attainment in Chile. <i>Health Communication</i> , 0, , 1-8.	3.1	1
11	Utilidad de la teoría de la conducta planificada para entender el consumo de frutas y verduras: evidencia de estudios en adultos y adolescentes chilenos = Usefulness of the theory of planned behavior to understand the consumption of fruits and vegetables: evidence of studies on Chilean adults and adolescents. <i>Revista Española De Comunicación En Salud</i> , 2019, 10, 50.	0.2	0