

Ning Zhong

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3552811/publications.pdf>

Version: 2024-02-01

1
papers

42
citations

3311381

1
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3475538

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1
all docs

1
docs citations

1
times ranked

23
citing authors

#	ARTICLE	IF	CITATIONS
1	Capturing Changes in Social Media Content: A Multiple Latent Changepoint Topic Model. Marketing Science, 2020, 39, 827-846.	4.1	42