

Robert F Easley

List of Publications by Year in descending order

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Version: 2024-02-01

22
papers

1,159
citations

687363

13
h-index

713466

21
g-index

22
all docs

22
docs citations

22
times ranked

1027
citing authors

#	ARTICLE	IF	CITATIONS
1	Research Commentary"From Net Neutrality to Data Neutrality: A Techno-Economic Framework and Research Agenda. Information Systems Research, 2018, 29, 253-272.	3.7	52
2	A Mobile Platform's In"App Advertising Contract Under Agency Pricing for App Sales. Production and Operations Management, 2017, 26, 189-202.	3.8	95
3	Network Neutrality Versus Paid Prioritization: Analyzing the Impact on Content Innovation. Production and Operations Management, 2016, 25, 1261-1273.	3.8	16
4	From Network Neutrality to Data Neutrality: A Techno-Economic Framework and Research Agenda. SSRN Electronic Journal, 2015, , .	0.4	4
5	Optimal Digital Rights Management with Uncertain Piracy. Decision Sciences, 2015, 46, 165-191.	4.5	11
6	Bidding Patterns, Experience, and Avoiding the Winner's Curse in Online Auctions. Journal of Management Information Systems, 2010, 27, 241-268.	4.3	22
7	Market Model-Based Channel Selection in B2B E-Commerce: Exploring a Buyer's Adoption Decisions. Journal of Organizational Computing and Electronic Commerce, 2009, 19, 237-264.	1.8	7
8	Research Note" How Does Personality Matter? Relating the Five-Factor Model to Technology Acceptance and Use. Information Systems Research, 2008, 19, 93-105.	3.7	502
9	Market Segmentation Within Consolidated E-Markets: A Generalized Combinatorial Auction Approach. Journal of Management Information Systems, 2006, 23, 161-182.	4.3	10
10	A preference scoring technique for personalized advertisements on Internet storefronts. Mathematical and Computer Modelling, 2006, 44, 3-15.	2.0	16
11	Ethical Issues in the Music Industry Response to Innovation and Piracy. Journal of Business Ethics, 2005, 62, 163-168.	6.0	39
12	Jump Bidding Strategies in Internet Auctions. Management Science, 2004, 50, 1407-1419.	4.1	106
13	A comparative study of exchange and aggregation models in the B2B e-marketplace. Information Systems and E-Business Management, 2003, 1, 213-228.	3.7	8
14	Relating Collaborative Technology Use to Teamwork Quality and Performance: An Empirical Analysis. Journal of Management Information Systems, 2003, 19, 247-265.	4.3	106
15	The MP3 open standard and the music industry's response to Internet piracy. Communications of the ACM, 2003, 46, 90-96.	4.5	14
16	Capturing group preferences in a multicriteria decision. European Journal of Operational Research, 2000, 125, 73-83.	5.7	62
17	Crossing properties of multiterminal cuts. Networks, 1999, 34, 215-220.	2.7	1
18	Concentration without differentiation: A new look at the determinants of audit market concentration. Journal of Accounting and Economics, 1998, 25, 235-253.	3.4	53

#	ARTICLE	IF	CITATIONS
19	International differences in product perception: a product map analysis. <i>International Marketing Review</i> , 1996, 13, 54-62.	3.6	6
20	Supporting complex group decisions: A probabilistic multi-dimensional scaling approach. <i>Mathematical and Computer Modelling</i> , 1995, 21, 25-33.	2.0	2
21	A Single Ideal Point Model for Market Structure Analysis. <i>Journal of Marketing Research</i> , 1995, 32, 433.	4.8	26
22	Leverage and Audit Firm Mergers. <i>SSRN Electronic Journal</i> , 0, , .	0.4	1