

# Robert F Easley

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3519646/publications.pdf>

Version: 2024-02-01

22  
papers

1,159  
citations

687363

13  
h-index

713466

21  
g-index

22  
all docs

22  
docs citations

22  
times ranked

1027  
citing authors

#	ARTICLE	IF	CITATIONS
1	<b>Research Note</b>â€”How Does Personality Matter? Relating the Five-Factor Model to Technology Acceptance and Use. Information Systems Research, 2008, 19, 93-105.	3.7	502
2	Relating Collaborative Technology Use to Teamwork Quality and Performance: An Empirical Analysis. Journal of Management Information Systems, 2003, 19, 247-265.	4.3	106
3	Jump Bidding Strategies in Internet Auctions. Management Science, 2004, 50, 1407-1419.	4.1	106
4	A Mobile Platform's Inâ€”App Advertising Contract Under Agency Pricing for App Sales. Production and Operations Management, 2017, 26, 189-202.	3.8	95
5	Capturing group preferences in a multicriteria decision. European Journal of Operational Research, 2000, 125, 73-83.	5.7	62
6	Concentration without differentiation: A new look at the determinants of audit market concentration. Journal of Accounting and Economics, 1998, 25, 235-253.	3.4	53
7	Research Commentaryâ€”From Net Neutrality to Data Neutrality: A Techno-Economic Framework and Research Agenda. Information Systems Research, 2018, 29, 253-272.	3.7	52
8	Ethical Issues in the Music Industry Response to Innovation and Piracy. Journal of Business Ethics, 2005, 62, 163-168.	6.0	39
9	A Single Ideal Point Model for Market Structure Analysis. Journal of Marketing Research, 1995, 32, 433.	4.8	26
10	Bidding Patterns, Experience, and Avoiding the Winner's Curse in Online Auctions. Journal of Management Information Systems, 2010, 27, 241-268.	4.3	22
11	A preference scoring technique for personalized advertisements on Internet storefronts. Mathematical and Computer Modelling, 2006, 44, 3-15.	2.0	16
12	Network Neutrality Versus Paid Prioritization: Analyzing the Impact on Content Innovation. Production and Operations Management, 2016, 25, 1261-1273.	3.8	16
13	The MP3 open standard and the music industry's response to Internet piracy. Communications of the ACM, 2003, 46, 90-96.	4.5	14
14	Optimal Digital Rights Management with Uncertain Piracy. Decision Sciences, 2015, 46, 165-191.	4.5	11
15	Market Segmentation Within Consolidated E-Markets: A Generalized Combinatorial Auction Approach. Journal of Management Information Systems, 2006, 23, 161-182.	4.3	10
16	A comparative study of exchange and aggregation models in the B2B e-marketplace. Information Systems and E-Business Management, 2003, 1, 213-228.	3.7	8
17	Market Model-Based Channel Selection in B2B E-Commerce: Exploring a Buyer's Adoption Decisions. Journal of Organizational Computing and Electronic Commerce, 2009, 19, 237-264.	1.8	7
18	International differences in product perception: a product map analysis. International Marketing Review, 1996, 13, 54-62.	3.6	6

#	ARTICLE	IF	CITATIONS
19	From Network Neutrality to Data Neutrality: A Techno-Economic Framework and Research Agenda. SSRN Electronic Journal, 2015, , .	0.4	4
20	Supporting complex group decisions: A probabilistic multi-dimensional scaling approach. Mathematical and Computer Modelling, 1995, 21, 25-33.	2.0	2
21	Crossing properties of multiterminal cuts. Networks, 1999, 34, 215-220.	2.7	1
22	Leverage and Audit Firm Mergers. SSRN Electronic Journal, 0, , .	0.4	1