

# J Robert Branston

## List of Publications by Year in descending order

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Version: 2024-02-01

35  
papers

564  
citations

758635

12  
h-index

676716

22  
g-index

36  
all docs

36  
docs citations

36  
times ranked

429  
citing authors

#	ARTICLE	IF	CITATIONS
1	Tobacco industry strategies undermine government tax policy: evidence from commercial data. <i>Tobacco Control</i> , 2018, 27, 488-497.	1.8	70
2	The case for OFSMOKE: how tobacco price regulation is needed to promote the health of markets, government revenue and the public. <i>Tobacco Control</i> , 2010, 19, 423-430.	1.8	68
3	Corporate Governance and the Public Interest. <i>International Review of Applied Economics</i> , 2006, 20, 189-212.	1.3	45
4	Availability and Use of Cheap Tobacco in the United Kingdom 2002â€“2014: Findings From the International Tobacco Control Project. <i>Nicotine and Tobacco Research</i> , 2018, 20, 714-724.	1.4	41
5	Turning the tide: prospects for an industrial renaissance in the North Staffordshire ceramics industrial district. <i>Cambridge Journal of Regions, Economy and Society</i> , 2014, 7, 489-507.	1.7	38
6	The case for Ofsmoke: the potential for price cap regulation of tobacco to raise Â£500 million per year in the UK. <i>Tobacco Control</i> , 2014, 23, 45-50.	1.8	27
7	Keeping smoking affordable in higher tax environments via smoking thinner roll-your-own cigarettes: Findings from the International Tobacco Control Four Country Survey 2006â€“15. <i>Drug and Alcohol Dependence</i> , 2018, 193, 110-116.	1.6	22
8	Cigarette-like cigarillo introduced to bypass taxation, standardised packaging, minimum pack sizes, and menthol ban in the UK. <i>Tobacco Control</i> , 2021, 30, 708-711.	1.8	19
9	Perceptions of governance and social capital in Ghana's cocoa industry. <i>Journal of Rural Studies</i> , 2016, 44, 153-163.	2.1	17
10	The demand for UK beer: estimates of the long-run on- and off-trade beer price elasticities. <i>Applied Economics Letters</i> , 2014, 21, 209-214.	1.0	16
11	Standardised packaging, minimum excise tax, and RYO focussed tax rise implications for UK tobacco pricing. <i>PLoS ONE</i> , 2020, 15, e0228069.	1.1	16
12	Tobacco industry pricing strategies in response to excise tax policies: a systematic review. <i>Tobacco Control</i> , 2023, 32, 239-250.	1.8	16
13	UK tobacco price increases: driven by industry or public health?. <i>Tobacco Control</i> , 2019, 28, e148-e150.	1.8	15
14	The healthy development of economies: A strategic framework for competitiveness in the health industry. <i>Review of Social Economy</i> , 2006, 64, 301-329.	0.7	14
15	Big tobacco, E-cigarettes, and a road to the smoking endgame. <i>International Journal of Drug Policy</i> , 2016, 29, 14-18.	1.6	13
16	Individualised tobacco affordability in the UK 2002â€“2014: findings from the International Tobacco Control Policy Evaluation Project. <i>Tobacco Control</i> , 2019, 28, s9-s19.	1.8	13
17	Profiteering and the degree of monopoly in the Great Recession: recent evidence from the United States and the United Kingdom. <i>Journal of Post Keynesian Economics</i> , 2014, 37, 135-162.	0.3	11
18	Exploiting a low tax system: non-tax-induced cigarette price increases in Taiwan 2011â€“2016. <i>Tobacco Control</i> , 2019, 28, e126-e132.	1.8	11

#	ARTICLE	IF	CITATIONS
19	Longitudinal evaluation of the impact of standardised packaging and minimum excise tax on tobacco sales and industry revenue in the UK. <i>Tobacco Control</i> , 2021, 30, 515-522.	1.8	11
20	Impact of tobacco tax increases and industry pricing on smoking behaviours and inequalities: a mixed-methods study. <i>Public Health Research</i> , 2020, 8, 1-140.	0.5	10
21	Generating Participation and Democracy: An Illustration from Electricity Reform in Mexico. <i>International Review of Applied Economics</i> , 2006, 20, 47-68.	1.3	8
22	Firms, governance and development in industrial districts. <i>Regional Studies</i> , 2018, 52, 1410-1422.	2.5	8
23	The failure of the UK to tax adequately tobacco company profits. <i>Journal of Public Health</i> , 2020, 42, 69-76.	1.0	7
24	What does Brexit mean for UK tobacco control?. <i>International Journal of Drug Policy</i> , 2021, 92, 103044.	1.6	7
25	Owner-manager perceptions of regulation and micro-firm performance: An exploratory view. <i>Competition and Change</i> , 2021, 25, 73-96.	2.9	6
26	Actors, knowledge and path transformations in a declining cluster. <i>European Urban and Regional Studies</i> , 2022, 29, 498-514.	1.8	6
27	The price of independents: an analysis of the independent power sector in England and Wales. <i>Energy Policy</i> , 2002, 30, 1313-1325.	4.2	5
28	Industry profits continue to drive the tobacco epidemic: A new endgame for tobacco control?. <i>Tobacco Prevention and Cessation</i> , 2021, 7, 1-3.	0.2	5
29	Where to next for countries with high tobacco taxes? The potential for greater control of tobacco pricing through licensing regulation. <i>Tobacco Control</i> , 2022, 31, 235-240.	1.8	5
30	Managerial Hubris, Trade Associations and Regulatory Knowledge in Micro-firms. <i>British Journal of Management</i> , 2019, 30, 888-907.	3.3	4
31	Promoting convergence and closing gaps: a blueprint for the revision of the European Union Tobacco Tax Directive. <i>Tobacco Control</i> , 2023, 32, 30-35.	1.8	4
32	Corporate communication of the relative health risks of IQOS through a webchat service. <i>Tobacco Control</i> , 2023, 32, e205-e211.	1.8	4
33	Promoting convergence and closing gaps using affordability-based minimum taxes: an illustration using the European Union Tobacco Tax Directive. <i>Tobacco Control</i> , 2023, 32, 667-671.	1.8	1
34	Tobacco industry pricing strategies for single cigarettes and multistick packs after excise tax increases in Colombia. <i>Tobacco Control</i> , 2024, 33, 59-66.	1.8	1
35	Introduction of standardised tobacco packaging and minimum excise tax on in the UK: a prospective study. <i>Lancet, The</i> , 2019, 394, S13.	6.3	0