

List of Publications by Year in descending order

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32
papers

1,917
citations

394421

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610901

24
g-index

35
all docs

35
docs citations

35
times ranked

1144
citing authors

#	ARTICLE	IF	CITATIONS
1	Opening up for competitive advantage – How Deutsche Telekom creates an open innovation ecosystem. <i>R and D Management</i> , 2009, 39, 420-430.	5.3	324
2	Corporate foresight: Its three roles in enhancing the innovation capacity of a firm. <i>Technological Forecasting and Social Change</i> , 2011, 78, 231-243.	11.6	229
3	Corporate foresight: An emerging field with a rich tradition. <i>Technological Forecasting and Social Change</i> , 2015, 101, 1-9.	11.6	178
4	The value contribution of strategic foresight: Insights from an empirical study of large European companies. <i>Technological Forecasting and Social Change</i> , 2013, 80, 1593-1606.	11.6	161
5	Strategic foresight for collaborative exploration of new business fields. <i>Technological Forecasting and Social Change</i> , 2012, 79, 819-831.	11.6	125
6	Corporate foresight and its impact on firm performance: A longitudinal analysis. <i>Technological Forecasting and Social Change</i> , 2018, 129, 105-116.	11.6	123
7	Harnessing a network of experts for competitive advantage: technology scouting in the ICT industry. <i>R and D Management</i> , 2010, 40, 169-180.	5.3	121
8	Collaborative business modelling for systemic and sustainability innovations. <i>International Journal of Technology Management</i> , 2013, 63, 4.	0.5	119
9	Exploring value creation from corporate-foresight activities. <i>Futures</i> , 2012, 44, 440-452.	2.5	87
10	50 Years of corporate and organizational foresight: Looking back and going forward. <i>Technological Forecasting and Social Change</i> , 2020, 154, 119966.	11.6	61
11	IT tools for foresight: The integrated insight and response system of Deutsche Telekom Innovation Laboratories. <i>Technological Forecasting and Social Change</i> , 2015, 97, 115-126.	11.6	55
12	Sourcing innovation from your customer: how multinational enterprises use Web platforms for virtual customer integration. <i>Technology Analysis and Strategic Management</i> , 2010, 22, 117-131.	3.5	40
13	Scenario-based strategizing: Advancing the applicability in strategists' teams. <i>Technological Forecasting and Social Change</i> , 2017, 124, 214-224.	11.6	38
14	Combining scenario planning and business wargaming to better anticipate future competitive dynamics. <i>Futures</i> , 2019, 105, 133-142.	2.5	33
15	Creating growth with externalization of R&D results – the spin-off approach. <i>Global Business and Organizational Excellence</i> , 2009, 28, 44-51.	6.1	30
16	The role of corporate foresight in exploring new markets – evidence from 3 case studies in the BOP markets. <i>Technology Analysis and Strategic Management</i> , 2018, 30, 734-746.	3.5	25
17	Double ambidexterity: How a Telco incumbent used business model and technology innovations to successfully respond to three major disruptions. <i>Creativity and Innovation Management</i> , 2017, 26, 339-352.	3.3	24
18	Corporate foresight as a microfoundation of dynamic capabilities. <i>Futures & Foresight Science</i> , 2020, 2, e28.	1.0	23

#	ARTICLE	IF	CITATIONS
19	Escaping the "Faster Horses"™ Trap: Bridging Strategic Foresight and Design-Based Innovation. Technology Innovation Management Review, 2019, 9, 30-42.	1.4	23
20	Corporate Foresight. Contributions To Management Science, 2011, , .	0.5	22
21	Forward-looking search during innovation projects: Under which conditions it impacts innovativeness. Technovation, 2019, 84-85, 71-85.	7.8	20
22	Trend Scanning, Scouting and Foresight Techniques. , 2014, , 59-73.		17
23	TOWARDS A MATURITY MODEL FOR ORGANIZATIONAL FUTURE ORIENTATION.. Proceedings - Academy of Management, 2010, 2010, 1-6.	0.1	16
24	Guest Editorial: Foresight in Strategy and Innovation Management. IEEE Transactions on Engineering Management, 2022, 69, 483-492.	3.5	9
25	Virtual customer integration in the innovation process: Evaluation of the web platforms of multinational enterprises (MNE). , 2008, , .		7
26	Making your R&D future proof: The roles of corporate foresight in innovation management. , 2009, , .		3
27	F+E-Politik von Unternehmen. , 2010, , 427-440.		2
28	Die Rolle der Strategischen Frühauflärung im Innovationsmanagement. , 2008, , 149-163.		1
29	Analyse des Reifegrades Strategischer Frühauflärungssysteme in multinationalen Unternehmen. , 2009, , 259-272.		0
30	Kooperative Geschäftsmodellentwicklung für systemische Nachhaltigkeitsinnovationen: Eine Fallstudie im deutschen Smart Energy-Markt. , 2014, , 283-317.		0
31	Forward-Looking Practices and Innovation Performance: The Role Of NPD Agility. Proceedings - Academy of Management, 2016, 2016, 17041.	0.1	0
32	New Business Model Implementation in Corporate Settings: The Importance of Cognitive Alignment Work. Proceedings - Academy of Management, 2019, 2019, 14302.	0.1	0