

Summer Chen

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3505731/publications.pdf>

Version: 2024-02-01

12
papers

481
citations

1040018

9
h-index

1199563

12
g-index

12
all docs

12
docs citations

12
times ranked

288
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|--|------|-----------|
| 1 | Social Support, Source Credibility, Social Influence, and Impulsive Purchase Behavior in Social Commerce. <i>International Journal of Electronic Commerce</i> , 2019, 23, 297-327. | 3.0 | 172 |
| 2 | Enterprise social media use and overload: A curvilinear relationship. <i>Journal of Information Technology</i> , 2019, 34, 22-38. | 3.9 | 101 |
| 3 | The impact of social media use for communication and social exchange relationship on employee performance. <i>Journal of Knowledge Management</i> , 2020, 24, 1289-1314. | 5.1 | 51 |
| 4 | Influence of augmented reality product display on consumers' product attitudes: A product uncertainty reduction perspective. <i>Journal of Retailing and Consumer Services</i> , 2022, 64, 102828. | 9.4 | 37 |
| 5 | The impact of imitation on Chinese social commerce buyers' purchase behavior: The moderating role of uncertainty. <i>International Journal of Information Management</i> , 2021, 56, 102262. | 17.5 | 35 |
| 6 | Does it pay to align a firm's competitive strategy with its industry IT strategic role?. <i>Information and Management</i> , 2020, 57, 103391. | 6.5 | 16 |
| 7 | Internal or external social media? The effects of work-related and social-related use of social media on improving employee performance. <i>Internet Research</i> , 2022, 32, 680-707. | 4.9 | 16 |
| 8 | How Technology Support for Contextualization Affects Enterprise Social Media Use: A Media System Dependency Perspective. <i>IEEE Transactions on Professional Communication</i> , 2019, 62, 279-297. | 0.8 | 13 |
| 9 | Factors affecting smart community service adoption intention: affective community commitment and motivation theory. <i>Behaviour and Information Technology</i> , 2019, 38, 1324-1336. | 4.0 | 12 |
| 10 | What motivates employees to use social media at work? A perspective of self-determination theory. <i>Industrial Management and Data Systems</i> , 2022, 122, 55-77. | 3.7 | 11 |
| 11 | What motivates consumer to engage in microblogs? The roles of brand post characteristics and brand prestige. <i>Electronic Commerce Research</i> , 2022, 22, 451-483. | 5.0 | 10 |
| 12 | The Competition of Homophily and Popularity in Growing and Evolving Social Networks. <i>Scientific Reports</i> , 2018, 8, 15431. | 3.3 | 7 |