

Mehmet Altin

List of Publications by Year in descending order

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Version: 2024-02-01

26
papers

497
citations

687220

13
h-index

713332

21
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26
all docs

26
docs citations

26
times ranked

414
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|--|-----|-----------|
| 1 | Cues that Work: Designing the Optimal Restaurant Crowdfunding Campaign in the US. <i>International Journal of Hospitality and Tourism Administration</i> , 2023, 24, 695-719. | 1.7 | 4 |
| 2 | Global pandemic uncertainty, pandemic discussion and visitor behaviour: A comparative tourism demand estimation for the US. <i>Tourism Economics</i> , 2023, 29, 1225-1250. | 2.6 | 8 |
| 3 | Hotel revenue management forecasting accuracy: the hidden impact of booking windows. <i>Journal of Hospitality and Tourism Insights</i> , 2022, 5, 950-965. | 2.2 | 7 |
| 4 | Competitor intelligence and analysis (CIA) model and online reviews: integrating big data text mining with network analysis for strategic analysis. <i>Tourism Review</i> , 2021, 76, 529-552. | 3.8 | 20 |
| 5 | Does resource-based view explain outsourcing intention: Revenue management perspective. <i>Tourism Economics</i> , 2021, 27, 292-306. | 2.6 | 7 |
| 6 | An integrative systematic review of innovation research in hospitality and tourism. <i>Tourism Management Perspectives</i> , 2021, 37, 100789. | 3.2 | 24 |
| 7 | Influence of institutional economics on firm birth and death: A comparative analysis of hospitality and other industries. <i>International Journal of Hospitality Management</i> , 2020, 86, 102442. | 5.3 | 3 |
| 8 | What are the key success factors for strategy formulation and implementation? Perspectives of managers in the hotel industry. <i>International Journal of Hospitality Management</i> , 2020, 89, 102574. | 5.3 | 36 |
| 9 | Competitive intelligence in hospitality and tourism: a perspective article. <i>Tourism Review</i> , 2019, 75, 239-242. | 3.8 | 8 |
| 10 | Strategic management research in hospitality and tourism: a perspective article. <i>Tourism Review</i> , 2019, 75, 243-246. | 3.8 | 6 |
| 11 | Blockchain: a paradigm shift in business practices. <i>International Journal of Contemporary Hospitality Management</i> , 2019, 32, 953-975. | 5.3 | 60 |
| 12 | How do hotels operationalize their competitive intelligence efforts into their management processes? Proposing a holistic model. <i>International Journal of Hospitality Management</i> , 2019, 83, 283-292. | 5.3 | 18 |
| 13 | Determinants of success of restaurant crowdfunding. <i>International Journal of Hospitality Management</i> , 2019, 78, 150-158. | 5.3 | 44 |
| 14 | An empirical investigation on loan applications and fear of rejection of external financing in the foodservice industry. <i>Journal of Foodservice Business Research</i> , 2018, 21, 462-481. | 1.3 | 8 |
| 15 | Performance measurement and management research in the hospitality and tourism industry. <i>International Journal of Contemporary Hospitality Management</i> , 2018, 30, 1172-1189. | 5.3 | 42 |
| 16 | Revenue Management Outsourcing: A Hybrid Model of Transaction Cost Economics and Organizational Capability. <i>Cornell Hospitality Quarterly</i> , 2018, 59, 112-124. | 2.2 | 10 |
| 17 | Institutional economics and firm creation in the hospitality and tourism industry. <i>Tourism Economics</i> , 2017, 23, 1381-1397. | 2.6 | 11 |
| 18 | What do we know about social media and firms' financial outcomes so far?. <i>Journal of Hospitality and Tourism Technology</i> , 2017, 8, 39-54. | 2.5 | 12 |

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 19 | “Where you do it” matters: The impact of hotels’ revenue-management implementation strategies on performance. <i>International Journal of Hospitality Management</i> , 2017, 67, 46-52. | 5.3 | 28 |
| 20 | Scientific progress on strategic management in hospitality and tourism: a state-of-the-art. <i>Tourism Review</i> , 2017, 72, 261-273. | 3.8 | 22 |
| 21 | A taxonomy of hotel revenue management implementation strategies. <i>Journal of Revenue and Pricing Management</i> , 2017, 16, 246-264. | 0.7 | 12 |
| 22 | Performance measures for strategic revenue management: RevPAR versus GOPPAR. <i>Journal of Revenue and Pricing Management</i> , 2017, 16, 357-375. | 0.7 | 19 |
| 23 | Corporate Governance, Ownership Structure, and Credit Ratings of Hospitality Firms. <i>Journal of Hospitality Financial Management</i> , 2016, 24, 5-19. | 0.5 | 14 |
| 24 | Hotel daily occupancy forecasting with competitive sets: a recursive algorithm. <i>International Journal of Contemporary Hospitality Management</i> , 2016, 28, 267-285. | 5.3 | 51 |
| 25 | Length of Stay: A Case of Northern Norway. <i>Scandinavian Journal of Hospitality and Tourism</i> , 2015, 15, 28-47. | 1.4 | 14 |
| 26 | Economic Sentiment Indicator as a Demand Determinant. <i>Tourism Analysis</i> , 2014, 19, 581-597. | 0.5 | 9 |