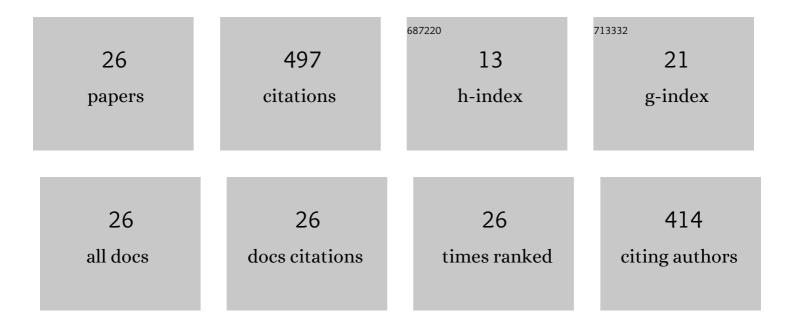
## Mehmet Altin

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3495513/publications.pdf Version: 2024-02-01



Μεμμετ Διτιν

#	Article	IF	CITATIONS
1	Cues that Work: Designing the Optimal Restaurant Crowdfunding Campaign in the US. International Journal of Hospitality and Tourism Administration, 2023, 24, 695-719.	1.7	4
2	Global pandemic uncertainty, pandemic discussion and visitor behaviour: A comparative tourism demand estimation for the US. Tourism Economics, 2023, 29, 1225-1250.	2.6	8
3	Hotel revenue management forecasting accuracy: the hidden impact of booking windows. Journal of Hospitality and Tourism Insights, 2022, 5, 950-965.	2.2	7
4	Competitor intelligence and analysis (CIA) model and online reviews: integrating big data text mining with network analysis for strategic analysis. Tourism Review, 2021, 76, 529-552.	3.8	20
5	Does resource-based view explain outsourcing intention: Revenue management perspective. Tourism Economics, 2021, 27, 292-306.	2.6	7
6	An integrative systematic review of innovation research in hospitality and tourism. Tourism Management Perspectives, 2021, 37, 100789.	3.2	24
7	Influence of institutional economics on firm birth and death: A comparative analysis of hospitality and other industries. International Journal of Hospitality Management, 2020, 86, 102442.	5.3	3
8	What are the key success factors for strategy formulation and implementation? Perspectives of managers in the hotel industry. International Journal of Hospitality Management, 2020, 89, 102574.	5.3	36
9	Competitive intelligence in hospitality and tourism: a perspective article. Tourism Review, 2019, 75, 239-242.	3.8	8
10	Strategic management research in hospitality and tourism: a perspective article. Tourism Review, 2019, 75, 243-246.	3.8	6
11	Blockchain: a paradigm shift in business practices. International Journal of Contemporary Hospitality Management, 2019, 32, 953-975.	5.3	60
12	How do hotels operationalize their competitive intelligence efforts into their management processes? Proposing a holistic model. International Journal of Hospitality Management, 2019, 83, 283-292.	5.3	18
13	Determinants of success of restaurant crowdfunding. International Journal of Hospitality Management, 2019, 78, 150-158.	5.3	44
14	An empirical investigation on loan applications and fear of rejection of external financing in the foodservice industry. Journal of Foodservice Business Research, 2018, 21, 462-481.	1.3	8
15	Performance measurement and management research in the hospitality and tourism industry. International Journal of Contemporary Hospitality Management, 2018, 30, 1172-1189.	5.3	42
16	Revenue Management Outsourcing: A Hybrid Model of Transaction Cost Economics and Organizational Capability. Cornell Hospitality Quarterly, 2018, 59, 112-124.	2.2	10
17	Institutional economics and firm creation in the hospitality and tourism industry. Tourism Economics, 2017, 23, 1381-1397.	2.6	11
18	What do we know about social media and firms' financial outcomes so far?. Journal of Hospitality and Tourism Technology, 2017, 8, 39-54.	2.5	12

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#	Article	IF	CITATIONS
19	"Where you do it―matters: The impact of hotels' revenue-management implementation strategies on performance. International Journal of Hospitality Management, 2017, 67, 46-52.	5.3	28
20	Scientific progress on strategic management in hospitality and tourism: a state-of-the-art. Tourism Review, 2017, 72, 261-273.	3.8	22
21	A taxonomy of hotel revenue management implementation strategies. Journal of Revenue and Pricing Management, 2017, 16, 246-264.	0.7	12
22	Performance measures for strategic revenue management: RevPAR versus GOPPAR. Journal of Revenue and Pricing Management, 2017, 16, 357-375.	0.7	19
23	Corporate Governance, Ownership Structure, and Credit Ratings of Hospitality Firms. Journal of Hospitality Financial Management, 2016, 24, 5-19.	0.5	14
24	Hotel daily occupancy forecasting with competitive sets: a recursive algorithm. International Journal of Contemporary Hospitality Management, 2016, 28, 267-285.	5.3	51
25	Length of Stay: A Case of Northern Norway. Scandinavian Journal of Hospitality and Tourism, 2015, 15, 28-47.	1.4	14
26	Economic Sentiment Indicator as a Demand Determinant. Tourism Analysis, 2014, 19, 581-597.	0.5	9