Daniel Belanche Gracia

List of Publications by Year
in descending order

46 papers	3,376 citations	159585 30 h-index	243625 44 g-index
46 all docs	46 docs citations	46 times ranked	2085 citing authors

#	ARTICLE	IF	CITATIONS
1	Artificial Intelligence in FinTech: understanding robo-advisors adoption among customers. Industrial Management and Data Systems, 2019, 119, 1411-1430.	3.7	287
2	Service robot implementation: a theoretical framework and research agenda. Service Industries Journal, 2020, 40, 203-225.	8.3	281
3	Website usability, consumer satisfaction and the intention to use a website: The moderating effect of perceived risk. Journal of Retailing and Consumer Services, 2012, 19, 124-132.	9.4	229
4	Understanding Interactive Online Advertising: Congruence and Product Involvement in Highly and Lowly Arousing, Skippable Video Ads. Journal of Interactive Marketing, 2017, 37, 75-88.	6.2	195
5	City attachment and use of urban services: Benefits for smart cities. Cities, 2016, 50, 75-81.	5.6	155
6	The Role of Anticipated Emotions in Purchase Intentions. Psychology and Marketing, 2016, 33, 629-645.	8.2	152
7	The effects of learner-generated videos for YouTube on learning outcomes and satisfaction. Computers and Education, 2016, 95, 254-269.	8.3	145
8	Robots or frontline employees? Exploring customers' attributions of responsibility and stability after service failure or success. Journal of Service Management, 2020, 31, 267-289.	7.2	140
9	Trust transfer in the continued usage of public e-services. Information and Management, 2014, 51, 627-640.	6.5	137
10	Integrating trust and personal values into the Technology Acceptance Model: The case of e-government services adoption. Cuadernos De EconomÃa Y DirecciÃ³n De La Empresa, 2012, 15, 192-204.	0.5	126
11	Understanding influencer marketing: The role of congruence between influencers, products and consumers. Journal of Business Research, 2021, 132, 186-195.	10.2	126
12	Frontline robots in tourism and hospitality: service enhancement or cost reduction?. Electronic Markets, 2021, 31, 477-492.	8.1	115
13	Examining the effects of robots' physical appearance, warmth, and competence in frontline services: The Humannessâ€Valueâ€Loyalty model. Psychology and Marketing, 2021, 38, 2357-2376.	8.2	112
14	Intention to use analytical artificial intelligence (AI) in services â€" the effect of technology readiness and awareness. Journal of Service Management, 2022, 33, 293-320.	7.2	97
15	Mobile Apps Use and WOM in the Food Delivery Sector: The Role of Planned Behavior, Perceived Security and Customer Lifestyle Compatibility. Sustainability, 2020, 12, 4275.	3.2	88
16	Building influencers' credibility on Instagram: Effects on followers' attitudes and behavioral responses toward the influencer. Journal of Retailing and Consumer Services, 2021, 61, 102585.	9.4	80
17	Determinants of multi-service smartcard success for smart cities development: A study based on citizens' privacy and security perceptions. Government Information Quarterly, 2015, 32, 154-163.	6.8	78
18	Instagram Stories versus Facebook Wall: an advertising effectiveness analysis. Spanish Journal of Marketing - ESIC, 2019, 23, 69-94.	5.2	70

#	Article	IF	Citations
19	Eight social media challenges for marketing managers. Spanish Journal of Marketing - ESIC, 2016, 20, 73-80.	5.2	63
20	User adaptation to interactive advertising formats: The effect of previous exposure, habit and time urgency on ad skipping behaviors. Telematics and Informatics, 2017, 34, 961-972.	5.8	59
21	Understanding the cognitive, affective and evaluative components of social urban identity: Determinants, measurement, and practical consequences. Journal of Environmental Psychology, 2017, 50, 138-153.	5.1	55
22	Why did they do it? How customers' self-service technology introduction attributions affect the customer-provider relationship. Journal of Service Management, 2016, 27, 276-298.	7.2	48
23	Local place identity: A comparison between residents of rural and urban communities. Journal of Rural Studies, 2021, 82, 242-252.	4.7	48
24	Attitudes toward service robots: analyses of explicit and implicit attitudes based on anthropomorphism and construal level theory. International Journal of Contemporary Hospitality Management, 2023, 35, 2816-2837.	8.0	48
25	Consumer empowerment in interactive advertising and eWOM consequences: The PITRE model. Journal of Marketing Communications, 2020, 26, 1-20.	4.0	46
26	How Smart Should a Service Robot Be?. Journal of Service Research, 2022, 25, 565-582.	12.2	46
27	Followers' reactions to influencers' Instagram posts. Spanish Journal of Marketing - ESIC, 2020, 24, 37-54.	5.2	41
28	The role of customers in the gig economy: how perceptions of working conditions and service quality influence the use and recommendation of food delivery services. Service Business, 2021, 15, 45-75.	4.2	38
29	The effect of culture in forming e-loyalty intentions: A cross-cultural analysis between Argentina and Spain. BRQ Business Research Quarterly, 2015, 18, 275-292.	3.7	37
30	Reciprocity and commitment in online travel communities. Industrial Management and Data Systems, 2019, 119, 397-411.	3.7	37
31	The Role of Consumer Happiness in Relationship Marketing. Journal of Relationship Marketing, 2013, 12, 79-94.	4.4	34
32	Customer adoption of p2p mobile payment systems: The role of perceived risk. Telematics and Informatics, 2022, 72, 101851.	5.8	26
33	Ethical limits to the intrusiveness of online advertising formats: A critical review of Better Ads Standards. Journal of Marketing Communications, 2019, 25, 685-701.	4.0	22
34	Brand recall of skippable vs non-skippable ads in YouTube. Online Information Review, 2020, 44, 545-562.	3.2	22
35	The Role of Place Identity in Smart Card Adoption. Public Management Review, 2014, 16, 1205-1228.	4.9	17
36	Providing online public services successfully: the role of confirmation of citizens' expectations. International Review on Public and Nonprofit Marketing, 2010, 7, 167-184.	2.0	16

#	Article	IF	Citations
37	Influencers and brands successful collaborations: A mutual reinforcement to promote products and services on social media. Journal of Marketing Communications, 2022, 28, 469-486.	4.0	15
38	How to make online public services trustworthy. Electronic Government, 2012, 9, 291.	0.2	11
39	Online social networks in the travel sector. International Journal of Electronic Marketing and Retailing, 2010, 3, 321.	0.2	10
40	Developing a Learning Network on YouTube: Analysis of Student Satisfaction with a Learner-Generated Content Activity. Lecture Notes in Social Networks, 2020, , 195-231.	0.1	9
41	ComunicaciÃ³n comercial y boca-oÃdo electrÃ³nico en sitios web corporativos: un anÃ¡lisis desde la perspectiva del marketing de relaciones. Investigaciones Europeas De DirecciÃ³n Y EconomÃa De La Empresa, 2013, 19, 31-41.	0.6	6
42	Fostering Future Purchase Intentions through Website Interactivity: the Mediating Role of Consumer Trust. Advances in Information Sciences and Service Sciences, 2011, 3, 210-219.	0.1	4
43	The Importance of Confirming Citizensâ€™ Expectations in e-Government. International Federation for Information Processing, 2010, , 103-111.	0.4	3
44	Stimulating Users in Online Pre-Roll Ads: How to Use Arousal for Different Advertising Audiences. European Advertising Academy, 2019, , 119-131.	0.2	2
45	Customer's perceptions of human features in frontline robots, consequences for service value and loyalty. , 2019, , .		0
46	Instagram as a Learning Space to Introduce Virtual Technology Tools Into Post-COVID Higher Education. Advances in Educational Technologies and Instructional Design Book Series, 2021, , 188-215.	0.2	0