

Jiamian Tian

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3479877/publications.pdf>

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3
papers

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citations

2258059

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2550090

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3
docs citations

3
times ranked

53
citing authors

#	ARTICLE	IF	CITATIONS
1	Platform-based servitization and business model adaptation by established manufacturers. Technovation, 2022, 118, 102222.	7.8	52
2	Developing and leveraging platforms in a traditional industry: An orchestration and co-creation perspective. Industrial Marketing Management, 2021, 92, 14-33.	6.7	33
3	A Study on Customer Prosumption Concept and Its Impact on Enterprise Value Co-Creation. Theoretical Economics Letters, 2017, 07, 2040-2053.	0.5	11