

# Marina Ochkovskaya

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3472824/publications.pdf>

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4  
papers

13  
citations

2682572

2  
h-index

2272923

4  
g-index

4  
all docs

4  
docs citations

4  
times ranked

8  
citing authors

#	ARTICLE	IF	CITATIONS
1	Buildings from the Socialist Past as part of a City's Brand Identity: The case of Warsaw. Bulletin of Geography, 2018, 39, 113-127.	0.4	7
2	COLLABORATION WITH ART IN THE LUXURY INDUSTRY AS A MARKETING TOOL FOR VALUE CREATION. Polish Journal of Management Studies, 2018, 18, 241-251.	0.9	3
3	A Synthesis of the Sharing Economy in Romania and Russia. Knowledge Management and Organizational Learning, 2018, , 57-73.	0.5	2
4	Brand «Moscow» in a global perspective. Transnational Marketing Journal, 2014, 2, 99-111.	0.5	1