

Jing Li

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3469035/publications.pdf>

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6
papers

143
citations

1684188

5
h-index

1872680

6
g-index

7
all docs

7
docs citations

7
times ranked

72
citing authors

#	ARTICLE	IF	CITATIONS
1	When and How to Leverage E-commerce Cart Targeting: The Relative and Moderated Effects of Scarcity and Price Incentives with a Two-Stage Field Experiment and Causal Forest Optimization. <i>Information Systems Research</i> , 2019, 30, 1203-1227.	3.7	39
2	Does self-disclosure matter? A dynamic two-stage perspective for the personalization-privacy paradox. <i>Journal of Business Research</i> , 2021, 124, 667-675.	10.2	39
3	The Double-Edged Effects of E-Commerce Cart Retargeting: Does Retargeting Too Early Backfire?. <i>Journal of Marketing</i> , 2021, 85, 123-140.	11.3	33
4	Does certainty tone matter? Effects of review certainty, reviewer characteristics, and organizational niche width on review usefulness. <i>Information and Management</i> , 2021, 58, 103549.	6.5	18
5	Which Privacy Policy Works, Privacy Assurance or Personalization Declaration? An Investigation of Privacy Policies and Privacy Concerns. <i>Journal of Business Ethics</i> , 2022, 176, 781-798.	6.0	7
6	Predicting crowdfunding project success based on backers' language preferences. <i>Journal of the Association for Information Science and Technology</i> , 2021, 72, 1558-1574.	2.9	7