Amelie Burgess

List of Publications by Year in descending order

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3311381 3475538 1 6 1 1 citations h-index g-index papers 1 1 1 0 citing authors docs citations times ranked all docs

#	Article	IF	CITATIONS
1	Towards successful diversity initiatives: the importance of building audience connectedness. Journal of Marketing Management, 2021, 37, 144-161.	2.3	6