## Sesil Lim

## List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3462212/publications.pdf

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		1307594	1588992	
8	117	7	8	
papers	citations	h-index	g-index	
8	8	8	152	
all docs	docs citations	times ranked	citing authors	

#	Article	IF	CITATIONS
1	Digital customization of consumer investments in multiple funds: virtual integration improves risk–return decisions. Journal of the Academy of Marketing Science, 2021, 49, 723-742.	11.2	5
2	Enhancing public acceptance of renewable heat obligation policies in South Korea: Consumer preferences and policy implications. Energy Economics, 2019, 81, 1167-1177.	12.1	15
3	Consumer valuation of personal information in the age of big data. Journal of the Association for Information Science and Technology, 2018, 69, 60-71.	2.9	13
4	Do Consumers Care about the Energy Efficiency of Buildings? Understanding Residential Choice Based on Energy Performance Certificates. Sustainability, 2018, 10, 4297.	3.2	16
5	Financial Feasibility and Social Acceptance for Reducing Nuclear Power Plants: A Contingent Valuation Study. Sustainability, 2018, 10, 3833.	3.2	13
6	Severity-Stratified Discrete Choice Experiment Designs for Health State Evaluations. Pharmacoeconomics, 2018, 36, 1377-1389.	3.3	9
7	What do customers want from improved residential electricity services? Evidence from a choice experiment. Energy Policy, 2015, 85, 410-420.	8.8	35
8	Analysis of user characteristics regarding social network services in South Korea using the multivariate probit model. Technological Forecasting and Social Change, 2014, 88, 232-240.	11.6	11