

# Arfan Shahzad

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3457611/publications.pdf>

Version: 2024-02-01

28  
papers

479  
citations

1051969

10  
h-index

799663

21  
g-index

28  
all docs

28  
docs citations

28  
times ranked

393  
citing authors

#	ARTICLE	IF	CITATIONS
1	COVID-19 Pandemic Impact on Students Intention to Use E-Learning Among Malaysian Higher Education Institutions. <i>Journal of Education</i> , 2023, 203, 596-604.	0.7	2
2	E-Commerce and SME Performance: The Moderating Influence of Entrepreneurial Competencies. <i>Administrative Sciences</i> , 2022, 12, 13.	1.5	16
3	The Empirical Evidence of Enterprise Resource Planning System Adoption and Implementation on Firm's Performance Among Medium-Sized Enterprises. <i>Global Business Review</i> , 2021, 22, 1375-1404.	1.6	20
4	Effects of COVID-19 in E-learning on higher education institution students: the group comparison between male and female. <i>Quality and Quantity</i> , 2021, 55, 805-826.	2.0	249
5	Examining factors affecting success of enterprise resource planning system adoption on organisation performance among medium-sized enterprises sector. <i>International Journal of Business and Systems Research</i> , 2021, 15, 200.	0.2	2
6	Antecedents of customer loyalty and performance improvement: Evidence from Pakistan's telecommunications sector. <i>Utilities Policy</i> , 2021, 70, 101208.	2.1	12
7	The Impacts of Enterprise Resource Planning System Adoption on Firm's Performance Among Medium Size Enterprises. <i>International Journal of Information Systems and Social Change</i> , 2020, 11, 24-42.	0.1	8
8	Organizational and Environmental Factors with the Mediating Role of E-Commerce and SME Performance. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2020, 6, 196.	2.6	23
9	The Impact of Behavioral Biases on Herding Behavior of Investors in Islamic Financial Products. <i>Frontiers in Psychology</i> , 2020, 11, 600570.	1.1	10
10	COVID-19 IMPACT ON E-COMMERCE USAGE: AN EMPIRICAL EVIDENCE FROM MALAYSIAN HEALTHCARE INDUSTRY. <i>Humanities and Social Sciences Reviews</i> , 2020, 8, 599-609.	0.2	19
11	Successful Entrepreneurial Process as Contributor towards Business Performance in Banking: Moderating Role of Passion for Inventing. <i>South Asian Journal of Management Sciences</i> , 2019, 13, 13-40.	0.7	17
12	Brand Empowerment and Brand Consistent Behavior: Mediating Role of Brand Psychological Ownership and Employee Brand Understanding. <i>Pakistan Journal of Psychological Research</i> , 2019, 34, 477-496.	0.1	2
13	“That’s my job”-Exploring the effect of brand empowerment towards employee brand equity: Mediating role of employee critical psychological states. <i>Revista Brasileira De Gestao De Negocios</i> , 2018, 20, 599-618.	0.2	8
14	Is e-marketing a source of sustainable business performance? Predicting the role of top management support with various interaction factors. <i>Cogent Business and Management</i> , 2018, 5, 1516487.	1.3	18
15	Are the Effects of Age Still Relevant in Predicting Malaysian Investors' Risk-Taking Behavior in Stock Market?. <i>International Journal of Engineering and Technology(UAE)</i> , 2018, 7, 238.	0.2	0
16	Title is missing!. <i>Logforum</i> , 2018, 14, 245-255.	0.6	5
17	The Growth of E-Marketing in Business-to-Business Industry and its effect on the Performance of Businesses in Pakistan: Marketing Success. <i>International and Multidisciplinary Journal of Social Sciences</i> , 2017, 6, 178.	0.5	13
18	Mediating Role of Career Commitment in the Relationship of Promotional Opportunities, Rewards and Career Success. <i>Pakistan Journal of Statistics and Operation Research</i> , 2017, 13, 185.	1.1	7

#	ARTICLE	IF	CITATIONS
19	Diffusion of innovation theory: Beyond decision stage. International Journal of Advanced and Applied Sciences, 2017, 4, 12-18.	0.2	4
20	The Behavioral Intention of Citizen of Nigeria on E-Government Service by Utilization of The Unified Theory of Acceptance and Use of Technology (UTAUT). Sains Humanika, 2016, 8, .	0.0	3
21	Determinants of Entrepreneurial Skills set in Pakistan: A Pilot Study. International Journal of Academic Research in Accounting Finance and Management Sciences, 2016, 6, .	0.0	2
22	A Conceptual Development of Entrepreneurial Skills and Entrepreneurial Intentions: A Case of IT employees in Pakistan. International Journal of Academic Research in Business and Social Sciences, 2016, 6, .	0.0	9
23	Determinants of Organizational Performance: A Case of Punjab Police. Sukkur IBA Journal of Management and Business, 2016, 3, 50-60.	0.2	1
24	Impact of Foreign Investment in the Yemen's Economic Growth: The Country Political Stability as a Main Issue. Asian Social Science, 2015, 11, .	0.1	3
25	Effect of Macroeconomic Variables on the FDI inflows: The Moderating Role of Political Stability: An Evidence from Pakistan. Asian Social Science, 2013, 9, .	0.1	17
26	A Tract Reflection on Challenges in Research & Development for New Product Development in the Industrial Sector of Pakistan. Business and Economic Research, 2013, 3, .	0.1	0
27	Antecedents of Online Purchasing Intention among MBA Students: The Case of University Utara Malaysia Using the Partial Least Squares Approach. International Journal of Business and Management, 2012, 7, .	0.1	7
28	An Empirical Investigation on The Effect of Business Environment Factors on The FDI Inflows in Pakistan: The Moderating Role of Political Stability. Business and Economic Research, 2012, 2, .	0.1	2