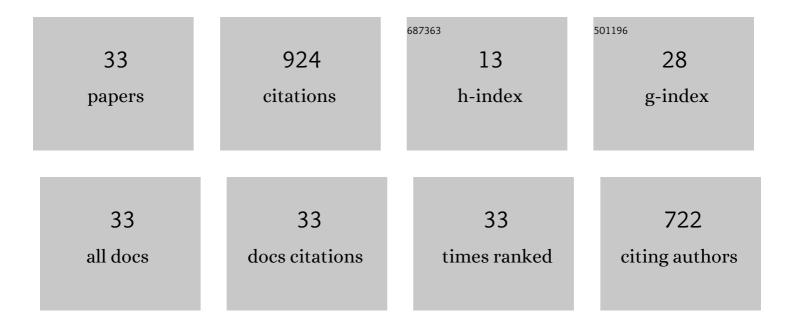
## Fernando de Oliveira Santini

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3430115/publications.pdf Version: 2024-02-01



Fernando de Oliveira

#	Article	IF	CITATIONS
1	Customer engagement in social media: a framework and meta-analysis. Journal of the Academy of Marketing Science, 2020, 48, 1211-1228.	11.2	191
2	Student satisfaction in higher education: a meta-analytic study. Journal of Marketing for Higher Education, 2017, 27, 1-18.	3.2	95
3	Apps for mobile banking and customer satisfaction: a cross-cultural study. International Journal of Bank Marketing, 2017, 35, 1133-1153.	6.4	80
4	The extended dynamic capabilities model: A meta-analysis. European Management Journal, 2020, 38, 108-120.	5.1	71
5	Empirical generalizations in eco-innovation: A meta-analytic approach. Journal of Cleaner Production, 2020, 245, 118721.	9.3	71
6	A meta-analytic review of food safety risk perception. Food Control, 2020, 112, 107089.	5.5	70
7	The brand experience extended model: a meta-analysis. Journal of Brand Management, 2018, 25, 519-535.	3.5	54
8	Meta-Analysis of the Long- and Short-Term Effects of Sales Promotions on Consumer Behavior. Journal of Promotion Management, 2016, 22, 425-442.	3.4	43
9	Tourists' perceived value and destination revisit intentions: The moderating effect of domainâ€specific innovativeness. International Journal of Tourism Research, 2018, 20, 277-285.	3.7	38
10	Factors influencing visual attention: a meta-analysis. Journal of Marketing Management, 2019, 35, 1710-1740.	2.3	24
11	A meta-analytical study of technological acceptance in banking contexts. International Journal of Bank Marketing, 2019, 37, 755-774.	6.4	19
12	An analysis of the influence of discount sales promotion in consumer buying intent and the moderating effects of attractiveness. RAUSP: Revista De Administração Da Universidade De São Paulo, 2015, 50, 416-431.	1.0	18
13	Drivers of digital transformation adoption: A weight and meta-analysis. Heliyon, 2022, 8, e08911.	3.2	17
14	Moderating Effects of Sales Promotion Types. BAR - Brazilian Administration Review, 2015, 12, 169-189.	0.8	14
15	The role of satisfaction in fashion marketing: a meta-analysis. Journal of Global Fashion Marketing, 2018, 9, 305-321.	3.7	14
16	Behaviourâ€Based and Outcomeâ€Based Control Systems: A Metaâ€Analytic Study. Canadian Journal of Administrative Sciences, 2019, 36, 149-162.	1.5	14
17	Effects of perceived retail crowding: a meta-analytic study. International Review of Retail, Distribution and Consumer Research, 2020, 30, 411-436.	2.0	12
18	Characteristics of owners and managers in different countries: aÂmeta-analytical investigation of SMEs' growth. Journal of Small Business and Enterprise Development, 2022, 29, 354-379.	2.6	12

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19	Online banking services: a meta-analytic review and assessment of the impact of antecedents and consequents on satisfaction. Journal of Financial Services Marketing, 2018, 23, 168-178.	3.4	7
20	Antecedents, consequents and moderators of business models in SMEs: a meta-analytical research study. Journal of Small Business and Entrepreneurship, 2023, 35, 483-514.	4.9	7
21	The Effects of Sales Promotions on Mobile Banking a Cross-Cultural Study. Journal of Promotion Management, 2020, 26, 350-371.	3.4	7
22	Visual cognition of fake news: the effects of consumer brand engagement. Journal of Marketing Communications, 2022, 28, 681-701.	4.0	6
23	Retail crowding: meta-analysis of contextual and cultural moderators. Marketing Intelligence and Planning, 2022, 40, 57-71.	3.5	6
24	Strategic orientation for failure recovery and performance behavior. Marketing Intelligence and Planning, 2018, 36, 646-660.	3.5	5
25	The Influence of Brand Credibility on Consumers' Attention to Sales Promotions. Journal of Promotion Management, 2020, 26, 855-873.	3.4	5
26	Effects of abnormally shaped fruits and vegetables on consumer's willingness to buy: a meta-analytic study. Journal of Social Marketing, 2022, 12, 556-586.	2.3	5
27	Effects of belief in luck on the attractiveness of loyalty programmes. Journal of Consumer Behaviour, 2018, 17, 107-122.	4.2	4
28	Propensity for technological adoption: an analysis of effects size in the banking sector. Behaviour and Information Technology, 2020, 39, 1341-1355.	4.0	4
29	More bodily motor action, less visual attention: How supermarket stimuli and consumer-related factors influence gaze behavior. Journal of Retailing and Consumer Services, 2021, 59, 102403.	9.4	4
30	Background and dimensions of consumption experience in Brazilian hotels. Tourism and Hospitality Research, 2012, 12, 215-227.	3.8	3
31	Food Package Familiarity and Perceived Amount of Verbal Information: The Moderating Effect of Frugal Behavior. Journal of International Food and Agribusiness Marketing, 2018, 30, 323-342.	2.1	2
32	Perception of value, attractiveness and purchase intention: revisiting promotion techniques sale. Revista Brasileira De Gestao De Negocios, 2015, , 1173-1192.	0.5	1
33	A Weight and Meta-Analysis on the Academic Achievement of High School Students. Education Sciences, 2022, 12, 287.	2.6	1