

# Fernando de Oliveira Santini

## List of Publications by Year in descending order

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Version: 2024-02-01

33  
papers

924  
citations

687363

13  
h-index

501196

28  
g-index

33  
all docs

33  
docs citations

33  
times ranked

722  
citing authors

#	ARTICLE	IF	CITATIONS
1	Customer engagement in social media: a framework and meta-analysis. <i>Journal of the Academy of Marketing Science</i> , 2020, 48, 1211-1228.	11.2	191
2	Student satisfaction in higher education: a meta-analytic study. <i>Journal of Marketing for Higher Education</i> , 2017, 27, 1-18.	3.2	95
3	Apps for mobile banking and customer satisfaction: a cross-cultural study. <i>International Journal of Bank Marketing</i> , 2017, 35, 1133-1153.	6.4	80
4	The extended dynamic capabilities model: A meta-analysis. <i>European Management Journal</i> , 2020, 38, 108-120.	5.1	71
5	Empirical generalizations in eco-innovation: A meta-analytic approach. <i>Journal of Cleaner Production</i> , 2020, 245, 118721.	9.3	71
6	A meta-analytic review of food safety risk perception. <i>Food Control</i> , 2020, 112, 107089.	5.5	70
7	The brand experience extended model: a meta-analysis. <i>Journal of Brand Management</i> , 2018, 25, 519-535.	3.5	54
8	Meta-Analysis of the Long- and Short-Term Effects of Sales Promotions on Consumer Behavior. <i>Journal of Promotion Management</i> , 2016, 22, 425-442.	3.4	43
9	Tourists' perceived value and destination revisit intentions: The moderating effect of domain-specific innovativeness. <i>International Journal of Tourism Research</i> , 2018, 20, 277-285.	3.7	38
10	Factors influencing visual attention: a meta-analysis. <i>Journal of Marketing Management</i> , 2019, 35, 1710-1740.	2.3	24
11	A meta-analytical study of technological acceptance in banking contexts. <i>International Journal of Bank Marketing</i> , 2019, 37, 755-774.	6.4	19
12	An analysis of the influence of discount sales promotion in consumer buying intent and the moderating effects of attractiveness. <i>RAUSP: Revista De Administraç�o Da Universidade De S�o Paulo</i> , 2015, 50, 416-431.	1.0	18
13	Drivers of digital transformation adoption: A weight and meta-analysis. <i>Heliyon</i> , 2022, 8, e08911.	3.2	17
14	Moderating Effects of Sales Promotion Types. <i>BAR - Brazilian Administration Review</i> , 2015, 12, 169-189.	0.8	14
15	The role of satisfaction in fashion marketing: a meta-analysis. <i>Journal of Global Fashion Marketing</i> , 2018, 9, 305-321.	3.7	14
16	Behaviour-Based and Outcome-Based Control Systems: A Meta-Analytic Study. <i>Canadian Journal of Administrative Sciences</i> , 2019, 36, 149-162.	1.5	14
17	Effects of perceived retail crowding: a meta-analytic study. <i>International Review of Retail, Distribution and Consumer Research</i> , 2020, 30, 411-436.	2.0	12
18	Characteristics of owners and managers in different countries: a meta-analytical investigation of SMEs' growth. <i>Journal of Small Business and Enterprise Development</i> , 2022, 29, 354-379.	2.6	12

#	ARTICLE	IF	CITATIONS
19	Online banking services: a meta-analytic review and assessment of the impact of antecedents and consequents on satisfaction. <i>Journal of Financial Services Marketing</i> , 2018, 23, 168-178.	3.4	7
20	Antecedents, consequents and moderators of business models in SMEs: a meta-analytical research study. <i>Journal of Small Business and Entrepreneurship</i> , 2023, 35, 483-514.	4.9	7
21	The Effects of Sales Promotions on Mobile Banking a Cross-Cultural Study. <i>Journal of Promotion Management</i> , 2020, 26, 350-371.	3.4	7
22	Visual cognition of fake news: the effects of consumer brand engagement. <i>Journal of Marketing Communications</i> , 2022, 28, 681-701.	4.0	6
23	Retail crowding: meta-analysis of contextual and cultural moderators. <i>Marketing Intelligence and Planning</i> , 2022, 40, 57-71.	3.5	6
24	Strategic orientation for failure recovery and performance behavior. <i>Marketing Intelligence and Planning</i> , 2018, 36, 646-660.	3.5	5
25	The Influence of Brand Credibility on Consumers' Attention to Sales Promotions. <i>Journal of Promotion Management</i> , 2020, 26, 855-873.	3.4	5
26	Effects of abnormally shaped fruits and vegetables on consumers' willingness to buy: a meta-analytic study. <i>Journal of Social Marketing</i> , 2022, 12, 556-586.	2.3	5
27	Effects of belief in luck on the attractiveness of loyalty programmes. <i>Journal of Consumer Behaviour</i> , 2018, 17, 107-122.	4.2	4
28	Propensity for technological adoption: an analysis of effects size in the banking sector. <i>Behaviour and Information Technology</i> , 2020, 39, 1341-1355.	4.0	4
29	More bodily motor action, less visual attention: How supermarket stimuli and consumer-related factors influence gaze behavior. <i>Journal of Retailing and Consumer Services</i> , 2021, 59, 102403.	9.4	4
30	Background and dimensions of consumption experience in Brazilian hotels. <i>Tourism and Hospitality Research</i> , 2012, 12, 215-227.	3.8	3
31	Food Package Familiarity and Perceived Amount of Verbal Information: The Moderating Effect of Frugal Behavior. <i>Journal of International Food and Agribusiness Marketing</i> , 2018, 30, 323-342.	2.1	2
32	Perception of value, attractiveness and purchase intention: revisiting promotion techniques sale. <i>Revista Brasileira De Gestao De Negocios</i> , 2015, , 1173-1192.	0.5	1
33	A Weight and Meta-Analysis on the Academic Achievement of High School Students. <i>Education Sciences</i> , 2022, 12, 287.	2.6	1