

Zoriana Dvulit

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3428279/publications.pdf>

Version: 2024-02-01

26
papers

81
citations

1684188

5
h-index

1474206

9
g-index

26
all docs

26
docs citations

26
times ranked

61
citing authors

#	ARTICLE	IF	CITATIONS
1	Додаток до статті "Дієвість маркетингових заходів у сфері туризму в умовах пандемії COVID-19". <i>Economic and Applied Issues of Economics</i> , 2021, , 73-85.		
2	STUDYING OF TRANSPORT SERVICES CONSUMER BEHAVIOR IN THE CONDITIONS OF DIGITALIZATION. <i>Theoretical and Applied Issues of Economics</i> , 2021, , 73-85.	0.1	0
3	Evaluation of Tactical Approaches to the Implementation of the Strategy of Innovative IT Projects. , 2021, , .		0
4	Smart Contract as a Way to Exchange Digital Values in Blockchain. , 2021, , .		1
5	RESEARCH OF CANCER CASES AMONG LONG-LIVED WOMEN IN LVIV REGION (UKRAINE) DURING 1991â€“2019 YEARS. <i>Proceedings of the Shevchenko Scientific Society Medical Sciences</i> , 2021, 65, .	0.3	1
6	Digitalization of the Marketing Activities of Enterprises: Case Study. <i>Information (Switzerland)</i> , 2020, 11, 109.	2.9	39
7	FEATURES OF HUMAN RESOURCE MANAGEMENT AT RAILWAY TRANSPORT ENTERPRISES. <i>Efektyvna Ekonomika</i> , 2020, , .	0.2	1
8	Improvement of the quality management system for the building materials production enterprises. <i>Management and Entrepreneurship in Ukraine the Stages of Formation and Problems of Development</i> , 2020, 2020, 37-45.	0.4	1
9	Formation of marketing decisions in the enterprise management system. <i>Management and Entrepreneurship in Ukraine the Stages of Formation and Problems of Development</i> , 2020, 2020, 21-28.	0.4	0
10	ECONOMIC CONSEQUENCES OF THE IMPACT OF THE COVID-19 EPIDEMIC ON THE TOURISM. <i>Efektyvna Ekonomika</i> , 2020, , .	0.2	2
11	FEATURES OF MERGERS AND ACQUISITIONS IN THE PHARMACEUTICAL INDUSTRY. <i>Theoretical and Applied Issues of Economics</i> , 2020, , 160-168.	0.1	0
12	TRANSIT RAILWAY TRANSPORTATIONS IN SYSTEM OF EURO INTEGRATION POLITICS OF UKRAINE. <i>Market Infrastructure</i> , 2020, , .	0.1	0
13	Corporate Social Responsibility of Business as a Marketing Tool in a Pandemic. <i>Modern Economics</i> , 2020, 23, 50-55.	0.2	0
14	TRENDS AND PROSPECTS FOR IMPROVING INFORMATION TECHNOLOGY TAXATION SYSTEMS IN UKRAINE. <i>Efektyvna Ekonomika</i> , 2020, , .	0.2	0
15	Diagnostics of the structural risk level in the sphere of waste management at Ukrainian railways. <i>MATEC Web of Conferences</i> , 2019, 294, 02005.	0.2	1
16	Validation of Ecologists in Enterprise Management System: A Case Study Analysis. <i>Polish Journal of Management Studies</i> , 2019, 19, 376-390.	0.9	13
17	CRYPTOCURRENCY: STATE AND TRENDS OF DEVELOPMENT. <i>Ekonomika Ta Derzhava</i> , 2019, , 10.	0.3	6
18	THE ESSENTIAL CHARACTERISTICS AND BASIC PRINCIPLES OF HOLISTIC MANAGEMENT. <i>Efektyvna Ekonomika</i> , 2019, , .	0.2	0

#	ARTICLE	IF	CITATIONS
19	STRATEGIC ALTERNATIVES FOR FOREIGN ECONOMIC ACTIVITY DEVELOPMENT OF SC "HRT TEXTILES" IN THE CONDITIONS OF GLOBALIZATION CHALLENGES. <i>Efektyvna Ekonomika</i> , 2019, , .	0.2	0
20	Risk of foreign economic activity: features and management methods these. <i>Management and Entrepreneurship in Ukraine the Stages of Formation and Problems of Development</i> , 2019, 2019, 1-9.	0.4	4
21	THE PROJECT ESTIMATION TECHNIQUESâ€™ APPROACHES. <i>Efektyvna Ekonomika</i> , 2019, , .	0.2	0
22	Strategic development of cargo transit services: a case study analysis. <i>Engineering Management in Production and Services</i> , 2018, 10, 76-84.	0.9	5
23	Forecasting of Development Trends of Social Media Marketing in Ukraine. <i>Scientific Bulletin of UNFU</i> , 2018, 28, 41-45.	0.2	1
24	Perspective sources of small and medium business financing in Ukraine. <i>Modern Economics</i> , 2018, 11, 58-65.	0.2	0
25	CONTENT-MARKETING AS AN INSTRUMENT FOR THE SUCCESSFUL OPERATION OF DOMESTIC COMPANIES. <i>Ekonomika Ta Derzhava</i> , 2018, , 10.	0.3	1
26	ADVANCED VOCATIONAL TRAINING OF ENVIRONMENTAL PROFESSIONALS FOR PROVIDING SUSTAINABLE DEVELOPMENT OF RAILWAYS OF UKRAINE ON THE WAY TO EUROPEAN INTEGRATION. <i>Baltic Journal of Economic Studies</i> , 2017, 3, 125-134.	0.5	5