

Frederik Situmeang

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3427812/publications.pdf>

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10
papers

31
citations

2258059

3
h-index

2053705

5
g-index

10
all docs

10
docs citations

10
times ranked

37
citing authors

#	ARTICLE	IF	CITATIONS
1	The Predictive Power of Latent Variables: An In-Depth Analysis of Crowdfunding Project Descriptions. Proceedings - Academy of Management, 2020, 2020, 13315.	0.1	0
2	Improving Customer's Willingness to Buy: Choosing the Right Salesperson Activities. Journal of Physics: Conference Series, 2019, 1175, 012199.	0.4	1
3	When Old Does Not Mean Gold: Leader Change in Sequential Innovative Projects. Proceedings - Academy of Management, 2019, 2019, 18523.	0.1	0
4	The Analysis of the Consequences of Product Pricing Structures on Product Evaluations. Proceedings - Academy of Management, 2018, 2018, 10067.	0.1	0
5	The Effects of Quality and Bio Labels on the Willingness-to-Pay. Advanced Science Letters, 2017, 23, 577-580.	0.2	3
6	The Effect of Green Advertisements: Broadening the Differences Between Self-Benefit Appeal versus Environmental Benefit Appeal. Advanced Science Letters, 2017, 23, 121-125.	0.2	3
7	To What Extent Do Beauty Bloggers Influence the Purchase Behavior of Their Audience? Exploring the Links Between Consumer Personality and Blog Preferences. Advanced Science Letters, 2017, 23, 623-627.	0.2	1
8	Risk-taking behavior of technology firms: The role of performance feedback in the video game industry. Technovation, 2016, 54, 22-34.	7.8	16
9	Storytelling and Brand Attitude: The Role of Consumers' Level of Involvement and Available Time. Advanced Science Letters, 2016, 22, 4448-4451.	0.2	1
10	History matters: The impact of reviews and sales of earlier versions of a product on consumer and expert reviews of new editions. European Management Journal, 2014, 32, 73-83.	5.1	6