

Frederik Situmeang

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3427812/publications.pdf>

Version: 2024-02-01

10
papers

31
citations

2258059

3
h-index

2053705

5
g-index

10
all docs

10
docs citations

10
times ranked

37
citing authors

#	ARTICLE	IF	CITATIONS
1	Risk-taking behavior of technology firms: The role of performance feedback in the video game industry. <i>Technovation</i> , 2016, 54, 22-34.	7.8	16
2	History matters: The impact of reviews and sales of earlier versions of a product on consumer and expert reviews of new editions. <i>European Management Journal</i> , 2014, 32, 73-83.	5.1	6
3	The Effects of Quality and Bio Labels on the Willingness-to-Pay. <i>Advanced Science Letters</i> , 2017, 23, 577-580.	0.2	3
4	The Effect of Green Advertisements: Broadening the Differences Between Self-Benefit Appeal versus Environmental Benefit Appeal. <i>Advanced Science Letters</i> , 2017, 23, 121-125.	0.2	3
5	Improving Customer's Willingness to Buy: Choosing the Right Salesperson Activities. <i>Journal of Physics: Conference Series</i> , 2019, 1175, 012199.	0.4	1
6	Storytelling and Brand Attitude: The Role of Consumers' Level of Involvement and Available Time. <i>Advanced Science Letters</i> , 2016, 22, 4448-4451.	0.2	1
7	To What Extent Do Beauty Bloggers Influence the Purchase Behavior of Their Audience? Exploring the Links Between Consumer Personality and Blog Preferences. <i>Advanced Science Letters</i> , 2017, 23, 623-627.	0.2	1
8	The Analysis of the Consequences of Product Pricing Structures on Product Evaluations. <i>Proceedings - Academy of Management</i> , 2018, 2018, 10067.	0.1	0
9	When Old Does Not Mean Gold: Leader Change in Sequential Innovative Projects. <i>Proceedings - Academy of Management</i> , 2019, 2019, 18523.	0.1	0
10	The Predictive Power of Latent Variables: An In-Depth Analysis of Crowdfunding Project Descriptions. <i>Proceedings - Academy of Management</i> , 2020, 2020, 13315.	0.1	0