

Manuel Au-Yong Oliveira

List of Publications by Year in descending order

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Version: 2024-02-01

96
papers

736
citations

686830

13
h-index

642321

23
g-index

102
all docs

102
docs citations

102
times ranked

479
citing authors

#	ARTICLE	IF	CITATIONS
1	Towards a model for determining patent revenue odds: An empirical study of technology transfer offices. Expert Systems, 2023, 40, .	2.9	1
2	R&D tax incentives and innovation: unveiling the mechanisms behind innovation capacity. Journal of Advances in Management Research, 2022, 19, 367-388.	1.6	5
3	Sustainable Marketing and Strategy. Sustainability, 2022, 14, 3642.	1.6	3
4	The Development of an Information Technology Architecture for Automated, Agile and Versatile Companies with Ecological and Ethical Guidelines. Informatics, 2022, 9, 37.	2.4	3
5	Attitudes toward Fashion Influencers as a Mediator of Purchase Intention. Information (Switzerland), 2022, 13, 297.	1.7	5
6	A Cross-Sectional Study on Ethical Buyer Behavior towards Cruelty-Free Cosmetics: What Consequences for Female Leadership Practices?. Sustainability, 2022, 14, 7786.	1.6	4
7	Accessibility of mobile applications for tourism“is equal access a reality?. Universal Access in the Information Society, 2021, 20, 555-571.	2.1	13
8	Democratic Talent Management in an Industry 4.0 Environment of Digital Revolution. Advances in Intelligent Systems and Computing, 2021, , 353-365.	0.5	2
9	Student Burnout: A Case Study about a Portuguese Public University. Education Sciences, 2021, 11, 31.	1.4	12
10	The Potential of Big Data Research in HealthCare for Medical Doctors“™ Learning. Journal of Medical Systems, 2021, 45, 13.	2.2	28
11	Samsung vs. Apple: How Different Communication Strategies Affect Consumers in Portugal. Administrative Sciences, 2021, 11, 19.	1.5	1
12	Blockchain and Higher Education Diplomas. European Journal of Investigation in Health, Psychology and Education, 2021, 11, 154-167.	1.1	14
13	Effectiveness of the Portugal 2020 Programme: A Study from the Citizens“™ Perspective. Sustainability, 2021, 13, 5799.	1.6	2
14	Drivers of Innovation Capacity and Consequences for Open Innovation. Journal of Open Innovation: Technology, Market, and Complexity, 2021, 7, 140.	2.6	6
15	Boosters of satisfaction, performance and employee loyalty: application to a recruitment and outsourcing information technology organization. Journal of Organizational Change Management, 2021, 34, 1036-1046.	1.7	17
16	Academic Tourism and Transport Services: Student Perceptions from a Social Responsibility Perspective. Sustainability, 2021, 13, 8794.	1.6	12
17	Weaknesses in Motivation and in Establishing a Meritocratic System: A Portrait of the Portuguese Public Administration. Administrative Sciences, 2021, 11, 87.	1.5	4
18	Four Innovative Ways to Reduce Food Wasting in Hotel Restaurants. Advances in Hospitality, Tourism and the Services Industry, 2021, , 248-259.	0.2	0

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19	Tourism towards Sustainability and Innovation: A Systematic Literature Review. Sustainability, 2021, 13, 11440.	1.6	15
20	An integrated information systems architecture for the agri-food industry. Expert Systems, 2021, 38, e12599.	2.9	4
21	A Strategy for Tourism Growth, Rebound, and Revival: Promoting Portugal as a Destination Post-COVID-19. Sustainability, 2021, 13, 12588.	1.6	10
22	A proposal for a 360° information system model for private health care organizations. Expert Systems, 2020, 37, e12420.	2.9	4
23	What can we expect from the future? The impact of Artificial Intelligence on Society. , 2020, , .		2
24	Measuring the Degree of Academic Satisfaction: The Case of a Brazilian National Institute. Education Sciences, 2020, 10, 266.	1.4	1
25	Strategic Talent Management: The Impact of Employer Branding on the Affective Commitment of Employees. Sustainability, 2020, 12, 9993.	1.6	14
26	Bank and online payment apps : How beneficial to society in the XXI century?. , 2020, , .		0
27	Employer Branding Applied to SMEs: A Pioneering Model Proposal for Attracting and Retaining Talent. Information (Switzerland), 2020, 11, 574.	1.7	25
28	Using Reflexive, Introspective and Storytelling Tools: Towards Becoming More Autoethnographic in Academia. Education Sciences, 2020, 10, 120.	1.4	6
29	Closed Against Open Innovation: A Comparison Between Apple and Xiaomi. Advances in Intelligent Systems and Computing, 2020, , 436-448.	0.5	4
30	Model Driven Automatic Code Generation: An Evolutionary Approach to Disruptive Innovation Benefits. Advances in Intelligent Systems and Computing, 2020, , 234-249.	0.5	0
31	Substance Use Disorders and Reintegration " A Novel Perspective on Empathy for Those in Need. Journal of Corporate Responsibility and Leadership, 2020, 5, 67.	0.1	0
32	The Use of Social Media in the Recruitment Process. Advances in Intelligent Systems and Computing, 2020, , 165-174.	0.5	1
33	Qualitative analysis of virtual reality adoption by tourism operators in low-density regions. IET Software, 2020, 14, 684-692.	1.5	7
34	Web Cookies: Is There a Trade-off Between Website Efficiency and User Privacy?. Advances in Intelligent Systems and Computing, 2020, , 713-722.	0.5	1
35	Where Is the Health Informatics Market Going?. Advances in Intelligent Systems and Computing, 2020, , 584-595.	0.5	0
36	Visionando um futuro melhor - Ideias de responsabilidade social para melhorar a comunidade. , 2020, , .		0

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37	Social Media: People's Salvation or Their Perdition?. Advances in Intelligent Systems and Computing, 2020, , 147-157.	0.5	0
38	eFish " An Innovative Fresh Fish Evaluation System. Advances in Intelligent Systems and Computing, 2020, , 209-220.	0.5	0
39	Innovation and Robots in Retail - How Far Away Is the Future?. Advances in Intelligent Systems and Computing, 2020, , 690-701.	0.5	0
40	Accessible software development: a conceptual model proposal. Universal Access in the Information Society, 2019, 18, 703-716.	2.1	12
41	Accessibility in Mobile Applications of Portuguese Public Administration. Lecture Notes in Computer Science, 2019, , 243-256.	1.0	4
42	Blockchain in Collaborative Economy business models. , 2019, , .		0
43	Planning a trip online: The Portuguese tourist. , 2019, , .		0
44	Strain Effect - A Case Study About the Power of Nano-Influencers. , 2019, , .		4
45	Higher Education Students Perspective on Education Management Information Systems. International Journal of Technology and Human Interaction, 2019, 15, 1-10.	0.3	7
46	The Impact of the Digital Economy on the Skill Set of High Potentials. Advances in Intelligent Systems and Computing, 2019, , 726-736.	0.5	1
47	Could Children Be Influenced by Technology? An Exploratory Study in Portugal. Advances in Intelligent Systems and Computing, 2019, , 472-481.	0.5	0
48	Process Innovation Supported by Technology " Making for Longer Injury-Free Careers in the Case of High Performance Musicians. Advances in Intelligent Systems and Computing, 2019, , 315-328.	0.5	0
49	Digital Bubbles: Living in Accordance with Personalized Seclusions and Their Effect on Critical Thinking. Advances in Intelligent Systems and Computing, 2019, , 463-471.	0.5	1
50	Smart Cities and Smart Tourism: What Future Do They Bring?. Advances in Intelligent Systems and Computing, 2019, , 358-370.	0.5	17
51	The Strategy of Josefinas: Building a Well-Known Brand Through Social Media. Advances in Intelligent Systems and Computing, 2019, , 381-391.	0.5	0
52	Conceptual Approach for an Extension to a Mushroom Farm Distributed Process Control System: IoT and Blockchain. Advances in Intelligent Systems and Computing, 2019, , 738-747.	0.5	12
53	Mobile Applications and Their Use in Language Learning. Advances in Intelligent Systems and Computing, 2019, , 452-462.	0.5	1
54	The Use of LinkedIn for ICT Recruitment. Advances in Intelligent Systems and Computing, 2019, , 166-175.	0.5	7

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55	Fake News and Social Networks: How Users Interact with Fake Content. <i>Advances in Intelligent Systems and Computing</i> , 2019, , 195-205.	0.5	1
56	Microtransactions in the Companyâ€™s and the Playerâ€™s Perspective: A Manual and Automatic Analysis. <i>Advances in Intelligent Systems and Computing</i> , 2019, , 440-451.	0.5	0
57	What Will the Future Bring? The Impact of Automation on Skills and (Un)employment. <i>Advances in Intelligent Systems and Computing</i> , 2019, , 206-217.	0.5	3
58	The Role of AI and Automation on the Future of Jobs and the Opportunity to Change Society. <i>Advances in Intelligent Systems and Computing</i> , 2019, , 348-357.	0.5	6
59	The Role of Technologies: Creating a New Labour Market. <i>Advances in Intelligent Systems and Computing</i> , 2019, , 176-184.	0.5	1
60	Kitchen Robots: The Importance and Impact of Technology on Peopleâ€™s Quality of Life. <i>Advances in Intelligent Systems and Computing</i> , 2019, , 186-197.	0.5	5
61	Technology as a didactic method of language teaching An approach to the impact, advantages and future. , 2019, , .		0
62	Assessing the success behind the use of education management information systems in higher education. <i>Telematics and Informatics</i> , 2019, 38, 182-193.	3.5	88
63	A Proposal for an Electronic Negotiation Platform for Tourism in Low-Density Regions: Characterizing a Functional Analysis and Prototype for the Douro Valley. <i>Advances in Intelligent Systems and Computing</i> , 2019, , 280-292.	0.5	0
64	What Is the Effect of New Technologies on People with Ages Between 45 and 75?. <i>Advances in Intelligent Systems and Computing</i> , 2019, , 402-414.	0.5	1
65	The Future Employee: The Rise of AI in Portuguese Altice Labs. <i>Advances in Intelligent Systems and Computing</i> , 2019, , 336-347.	0.5	0
66	Observing from our own â€œCultural Windowâ€ Presenting Autoethnographic Narratives from Tourism to Music. , 2019, , .		0
67	The Rise of the Unicorn: Shedding Light on the Creation of Technological Enterprises with Exponential Valuations. <i>Advances in Intelligent Systems and Computing</i> , 2018, , 967-977.	0.5	5
68	CRUDi Framework Application â€œ Bank Company Case Study. <i>Advances in Intelligent Systems and Computing</i> , 2018, , 1131-1140.	0.5	0
69	A Conceptual Model Proposal for Characterizing Discount and Outlet Platforms Adoption. <i>Advances in Intelligent Systems and Computing</i> , 2018, , 538-548.	0.5	0
70	Evaluation of e-commerce websites accessibility and usability: an e-commerce platform analysis with the inclusion of blind users. <i>Universal Access in the Information Society</i> , 2018, 17, 567-583.	2.1	46
71	The social impact of technology on millennials and consequences for higher education and leadership. <i>Telematics and Informatics</i> , 2018, 35, 954-963.	3.5	92
72	Determinants of the adoption of augmented reality by tour operators in disadvantaged economic regions. , 2018, , .		0

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73	Intelligent mushroom harvest prediction system proposal. , 2018, , .		0
74	Main factors in the adoption of digital marketing in startups an online focus group analysis. , 2018, , .		13
75	A case study in the pharmaceutical sector in Portugal The implementation of an automated system at Farmácia Giro to increase competitiveness. , 2018, , .		0
76	Technology usage as a way to increase safety and security in different geographies: Testimonials on the use of technology in Rio de Janeiro, Brazil. , 2018, , .		1
77	A Theoretical Analysis of Digital Marketing Adoption by Startups. Advances in Intelligent Systems and Computing, 2018, , 94-105.	0.5	19
78	An Initial Proposal for a Web 2.0 Information System that Supports a 360° Customer Loyalty Assurance Process in Private Healthcare Organizations. Advances in Intelligent Systems and Computing, 2017, , 264-273.	0.5	1
79	An initial approach to e-government acceptance and use: A literature analysis of e-Government acceptance determinants. , 2017, , .		5
80	Learning Analytics as a Core Component for Higher Education Disruption. , 2017, , .		2
81	Restless Millennials in Higher Education - A New Perspective on Knowledge Management and Its Dissemination Using IT in Academia. Advances in Intelligent Systems and Computing, 2017, , 908-920.	0.5	1
82	Software adaptation to local cultures: The positioning of the quatenus platform. , 2017, , .		1
83	Cultural differences still matter: Adapting products and positioning for international success. Journal on Advances in Theoretical and Applied Informatics, 2017, 3, 103.	0.2	0
84	Determinants of knowledge-based entrepreneurship: an exploratory approach. International Entrepreneurship and Management Journal, 2016, 12, 171-197.	2.9	25
85	Increasing the reach of enterprises through electronic commerce: A focus group study aimed at the cases of Portugal and Spain. Computer Science and Information Systems, 2016, 13, 927-955.	0.7	12
86	The Role of Regional Innovation Systems (RIS) in Translating R&D Investments into Economic and Employment Growth. Journal of Technology Management and Innovation, 2015, 10, 9-23.	0.5	11
87	Present and Future Languages: How Innovation has Changed Us. Journal of Technology Management and Innovation, 2015, 10, 166-182.	0.5	12
88	Beyond the "Innovation's Black-Box": Translating R&D outlays into employment and economic growth. Socio-Economic Planning Sciences, 2015, 50, 45-58.	2.5	12
89	What If Colorful Images Become More Important than Words? Visual Representations as the Basic Building Blocks of Human Communication and Dynamic Storytelling. World Future Review: A Journal of Strategic Foresight, 2014, 6, 48-54.	0.4	4
90	Enterprise Web Accessibility Levels Amongst the Forbes 250: Where Art Thou O Virtuous Leader?. Journal of Business Ethics, 2013, 113, 363-375.	3.7	40

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91	Accessibility levels of Portuguese enterprise websites: equal opportunities for all?. Behaviour and Information Technology, 2012, 31, 659-677.	2.5	26
92	Business Narrative Modelling Language (BNML) representations: A storyline view and a plot view of how interoperability is an antecedent of innovation at IP BRICK. African Journal of Business Management, 2012, 6, .	0.4	0
93	How interoperability fosters innovation: The case for servant leadership. African Journal of Business Management, 2012, 6, .	0.4	4
94	Innovation And Entrepreneurship: What Professors From Leading Universities Say?. , 2008, , 353-362.		2
95	Building leadership: How pride in your work leads to better attendance and quality. Performance Improvement, 2005, 44, 5-7.	0.4	1
96	Big data analytics on patents for innovation public policies. Expert Systems, 0, , e12673.	2.9	1