

Manuel Au-Yong Oliveira

List of Publications by Year in descending order

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Version: 2024-02-01

96
papers

736
citations

686830

13
h-index

642321

23
g-index

102
all docs

102
docs citations

102
times ranked

479
citing authors

#	ARTICLE	IF	CITATIONS
1	The social impact of technology on millennials and consequences for higher education and leadership. <i>Telematics and Informatics</i> , 2018, 35, 954-963.	3.5	92
2	Assessing the success behind the use of education management information systems in higher education. <i>Telematics and Informatics</i> , 2019, 38, 182-193.	3.5	88
3	Evaluation of e-commerce websites accessibility and usability: an e-commerce platform analysis with the inclusion of blind users. <i>Universal Access in the Information Society</i> , 2018, 17, 567-583.	2.1	46
4	Enterprise Web Accessibility Levels Amongst the Forbes 250: Where Art Thou O Virtuous Leader?. <i>Journal of Business Ethics</i> , 2013, 113, 363-375.	3.7	40
5	The Potential of Big Data Research in HealthCare for Medical Doctorsâ€™ Learning. <i>Journal of Medical Systems</i> , 2021, 45, 13.	2.2	28
6	Accessibility levels of Portuguese enterprise websites: equal opportunities for all?. <i>Behaviour and Information Technology</i> , 2012, 31, 659-677.	2.5	26
7	Determinants of knowledge-based entrepreneurship: an exploratory approach. <i>International Entrepreneurship and Management Journal</i> , 2016, 12, 171-197.	2.9	25
8	Employer Branding Applied to SMEs: A Pioneering Model Proposal for Attracting and Retaining Talent. <i>Information (Switzerland)</i> , 2020, 11, 574.	1.7	25
9	A Theoretical Analysis of Digital Marketing Adoption by Startups. <i>Advances in Intelligent Systems and Computing</i> , 2018, , 94-105.	0.5	19
10	Smart Cities and Smart Tourism: What Future Do They Bring?. <i>Advances in Intelligent Systems and Computing</i> , 2019, , 358-370.	0.5	17
11	Boosters of satisfaction, performance and employee loyalty: application to a recruitment and outsourcing information technology organization. <i>Journal of Organizational Change Management</i> , 2021, 34, 1036-1046.	1.7	17
12	Tourism towards Sustainability and Innovation: A Systematic Literature Review. <i>Sustainability</i> , 2021, 13, 11440.	1.6	15
13	Strategic Talent Management: The Impact of Employer Branding on the Affective Commitment of Employees. <i>Sustainability</i> , 2020, 12, 9993.	1.6	14
14	Blockchain and Higher Education Diplomas. <i>European Journal of Investigation in Health, Psychology and Education</i> , 2021, 11, 154-167.	1.1	14
15	Main factors in the adoption of digital marketing in startups an online focus group analysis. , 2018, , .		13
16	Accessibility of mobile applications for tourismâ€™is equal access a reality?. <i>Universal Access in the Information Society</i> , 2021, 20, 555-571.	2.1	13
17	Present and Future Languages: How Innovation has Changed Us. <i>Journal of Technology Management and Innovation</i> , 2015, 10, 166-182.	0.5	12
18	Beyond the â€œInnovation's Black-Boxâ€: Translating R&D outlays into employment and economic growth. <i>Socio-Economic Planning Sciences</i> , 2015, 50, 45-58.	2.5	12

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19	Accessible software development: a conceptual model proposal. <i>Universal Access in the Information Society</i> , 2019, 18, 703-716.	2.1	12
20	Conceptual Approach for an Extension to a Mushroom Farm Distributed Process Control System: IoT and Blockchain. <i>Advances in Intelligent Systems and Computing</i> , 2019, , 738-747.	0.5	12
21	Student Burnout: A Case Study about a Portuguese Public University. <i>Education Sciences</i> , 2021, 11, 31.	1.4	12
22	Academic Tourism and Transport Services: Student Perceptions from a Social Responsibility Perspective. <i>Sustainability</i> , 2021, 13, 8794.	1.6	12
23	Increasing the reach of enterprises through electronic commerce: A focus group study aimed at the cases of Portugal and Spain. <i>Computer Science and Information Systems</i> , 2016, 13, 927-955.	0.7	12
24	The Role of Regional Innovation Systems (RIS) in Translating R&D Investments into Economic and Employment Growth. <i>Journal of Technology Management and Innovation</i> , 2015, 10, 9-23.	0.5	11
25	A Strategy for Tourism Growth, Rebound, and Revival: Promoting Portugal as a Destination Post-COVID-19. <i>Sustainability</i> , 2021, 13, 12588.	1.6	10
26	Higher Education Students Perspective on Education Management Information Systems. <i>International Journal of Technology and Human Interaction</i> , 2019, 15, 1-10.	0.3	7
27	The Use of LinkedIn for ICT Recruitment. <i>Advances in Intelligent Systems and Computing</i> , 2019, , 166-175.	0.5	7
28	Qualitative analysis of virtual reality adoption by tourism operators in low-density regions. <i>IET Software</i> , 2020, 14, 684-692.	1.5	7
29	The Role of AI and Automation on the Future of Jobs and the Opportunity to Change Society. <i>Advances in Intelligent Systems and Computing</i> , 2019, , 348-357.	0.5	6
30	Using Reflexive, Introspective and Storytelling Tools: Towards Becoming More Autoethnographic in Academia. <i>Education Sciences</i> , 2020, 10, 120.	1.4	6
31	Drivers of Innovation Capacity and Consequences for Open Innovation. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2021, 7, 140.	2.6	6
32	An initial approach to e-government acceptance and use: A literature analysis of e-Government acceptance determinants. , 2017, , .		5
33	The Rise of the Unicorn: Shedding Light on the Creation of Technological Enterprises with Exponential Valuations. <i>Advances in Intelligent Systems and Computing</i> , 2018, , 967-977.	0.5	5
34	Kitchen Robots: The Importance and Impact of Technology on People's Quality of Life. <i>Advances in Intelligent Systems and Computing</i> , 2019, , 186-197.	0.5	5
35	R&D tax incentives and innovation: unveiling the mechanisms behind innovation capacity. <i>Journal of Advances in Management Research</i> , 2022, 19, 367-388.	1.6	5
36	Attitudes toward Fashion Influencers as a Mediator of Purchase Intention. <i>Information (Switzerland)</i> , 2022, 13, 297.	1.7	5

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37	What If Colorful Images Become More Important than Words? Visual Representations as the Basic Building Blocks of Human Communication and Dynamic Storytelling. <i>World Future Review: A Journal of Strategic Foresight</i> , 2014, 6, 48-54.	0.4	4
38	Accessibility in Mobile Applications of Portuguese Public Administration. <i>Lecture Notes in Computer Science</i> , 2019, , 243-256.	1.0	4
39	Strain Effect - A Case Study About the Power of Nano-Influencers. , 2019, , .		4
40	A proposal for a 360° information system model for private health care organizations. <i>Expert Systems</i> , 2020, 37, e12420.	2.9	4
41	Weaknesses in Motivation and in Establishing a Meritocratic System: A Portrait of the Portuguese Public Administration. <i>Administrative Sciences</i> , 2021, 11, 87.	1.5	4
42	Closed Against Open Innovation: A Comparison Between Apple and Xiaomi. <i>Advances in Intelligent Systems and Computing</i> , 2020, , 436-448.	0.5	4
43	How interoperability fosters innovation: The case for servant leadership. <i>African Journal of Business Management</i> , 2012, 6, .	0.4	4
44	An integrated information systems architecture for the agri-food industry. <i>Expert Systems</i> , 2021, 38, e12599.	2.9	4
45	A Cross-Sectional Study on Ethical Buyer Behavior towards Cruelty-Free Cosmetics: What Consequences for Female Leadership Practices?. <i>Sustainability</i> , 2022, 14, 7786.	1.6	4
46	What Will the Future Bring? The Impact of Automation on Skills and (Un)employment. <i>Advances in Intelligent Systems and Computing</i> , 2019, , 206-217.	0.5	3
47	Sustainable Marketing and Strategy. <i>Sustainability</i> , 2022, 14, 3642.	1.6	3
48	The Development of an Information Technology Architecture for Automated, Agile and Versatile Companies with Ecological and Ethical Guidelines. <i>Informatics</i> , 2022, 9, 37.	2.4	3
49	Learning Analytics as a Core Component for Higher Education Disruption. , 2017, , .		2
50	What can we expect from the future? The impact of Artificial Intelligence on Society. , 2020, , .		2
51	Democratic Talent Management in an Industry 4.0 Environment of Digital Revolution. <i>Advances in Intelligent Systems and Computing</i> , 2021, , 353-365.	0.5	2
52	Effectiveness of the Portugal 2020 Programme: A Study from the Citizens' Perspective. <i>Sustainability</i> , 2021, 13, 5799.	1.6	2
53	Innovation And Entrepreneurship: What Professors From Leading Universities Say?. , 2008, , 353-362.		2
54	Building leadership: How pride in your work leads to better attendance and quality. <i>Performance Improvement</i> , 2005, 44, 5-7.	0.4	1

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55	An Initial Proposal for a Web 2.0 Information System that Supports a 360° Customer Loyalty Assurance Process in Private Healthcare Organizations. <i>Advances in Intelligent Systems and Computing</i> , 2017, , 264-273.	0.5	1
56	Technology usage as a way to increase safety and security in different geographies: Testimonials on the use of technology in Rio de Janeiro, Brazil. , 2018, , .		1
57	The Impact of the Digital Economy on the Skill Set of High Potentials. <i>Advances in Intelligent Systems and Computing</i> , 2019, , 726-736.	0.5	1
58	Digital Bubbles: Living in Accordance with Personalized Seclusions and Their Effect on Critical Thinking. <i>Advances in Intelligent Systems and Computing</i> , 2019, , 463-471.	0.5	1
59	Mobile Applications and Their Use in Language Learning. <i>Advances in Intelligent Systems and Computing</i> , 2019, , 452-462.	0.5	1
60	Fake News and Social Networks: How Users Interact with Fake Content. <i>Advances in Intelligent Systems and Computing</i> , 2019, , 195-205.	0.5	1
61	The Role of Technologies: Creating a New Labour Market. <i>Advances in Intelligent Systems and Computing</i> , 2019, , 176-184.	0.5	1
62	Measuring the Degree of Academic Satisfaction: The Case of a Brazilian National Institute. <i>Education Sciences</i> , 2020, 10, 266.	1.4	1
63	Samsung vs. Apple: How Different Communication Strategies Affect Consumers in Portugal. <i>Administrative Sciences</i> , 2021, 11, 19.	1.5	1
64	Big data analytics on patents for innovation public policies. <i>Expert Systems</i> , 0, , e12673.	2.9	1
65	Restless Millennials in Higher Education - A New Perspective on Knowledge Management and Its Dissemination Using IT in Academia. <i>Advances in Intelligent Systems and Computing</i> , 2017, , 908-920.	0.5	1
66	Software adaptation to local cultures: The positioning of the quatenus platform. , 2017, , .		1
67	What Is the Effect of New Technologies on People with Ages Between 45 and 75?. <i>Advances in Intelligent Systems and Computing</i> , 2019, , 402-414.	0.5	1
68	The Use of Social Media in the Recruitment Process. <i>Advances in Intelligent Systems and Computing</i> , 2020, , 165-174.	0.5	1
69	Web Cookies: Is There a Trade-off Between Website Efficiency and User Privacy?. <i>Advances in Intelligent Systems and Computing</i> , 2020, , 713-722.	0.5	1
70	Towards a model for determining patent revenue odds: An empirical study of technology transfer offices. <i>Expert Systems</i> , 2023, 40, .	2.9	1
71	Business Narrative Modelling Language (BNML) representations: A storyline view and a plot view of how interoperability is an antecedent of innovation at IP BRICK. <i>African Journal of Business Management</i> , 2012, 6, .	0.4	0
72	CRUDi Framework Application “ Bank Company Case Study. <i>Advances in Intelligent Systems and Computing</i> , 2018, , 1131-1140.	0.5	0

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73	A Conceptual Model Proposal for Characterizing Discount and Outlet Platforms Adoption. <i>Advances in Intelligent Systems and Computing</i> , 2018, , 538-548.	0.5	0
74	Determinants of the adoption of augmented reality by tour operators in disadvantaged economic regions. , 2018, , .		0
75	Intelligent mushroom harvest prediction system proposal. , 2018, , .		0
76	A case study in the pharmaceutical sector in Portugal The implementation of an automated system at Farmıcia Giro to increase competitiveness. , 2018, , .		0
77	Blockchain in Collaborative Economy business models. , 2019, , .		0
78	Planning a trip online: The Portuguese tourist. , 2019, , .		0
79	Could Children Be Influenced by Technology? An Exploratory Study in Portugal. <i>Advances in Intelligent Systems and Computing</i> , 2019, , 472-481.	0.5	0
80	Process Innovation Supported by Technology â€œ Making for Longer Injury-Free Careers in the Case of High Performance Musicians. <i>Advances in Intelligent Systems and Computing</i> , 2019, , 315-328.	0.5	0
81	The Strategy of Josefinas: Building a Well-Known Brand Through Social Media. <i>Advances in Intelligent Systems and Computing</i> , 2019, , 381-391.	0.5	0
82	Microtransactions in the Companyâ€™s and the Playerâ€™s Perspective: A Manual and Automatic Analysis. <i>Advances in Intelligent Systems and Computing</i> , 2019, , 440-451.	0.5	0
83	Technology as a didactic method of language teaching An approach to the impact, advantages and future. , 2019, , .		0
84	Bank and online payment apps : How beneficial to society in the XXI century?. , 2020, , .		0
85	Four Innovative Ways to Reduce Food Wasting in Hotel Restaurants. <i>Advances in Hospitality, Tourism and the Services Industry</i> , 2021, , 248-259.	0.2	0
86	Cultural differences still matter: Adapting products and positioning for international success. <i>Journal on Advances in Theoretical and Applied Informatics</i> , 2017, 3, 103.	0.2	0
87	A Proposal for an Electronic Negotiation Platform for Tourism in Low-Density Regions: Characterizing a Functional Analysis and Prototype for the Douro Valley. <i>Advances in Intelligent Systems and Computing</i> , 2019, , 280-292.	0.5	0
88	The Future Employee: The Rise of AI in Portuguese Altice Labs. <i>Advances in Intelligent Systems and Computing</i> , 2019, , 336-347.	0.5	0
89	Observing from our own â€œCultural Windowâ€ Presenting Autoethnographic Narratives from Tourism to Music. , 2019, , .		0
90	Model Driven Automatic Code Generation: An Evolutionary Approach to Disruptive Innovation Benefits. <i>Advances in Intelligent Systems and Computing</i> , 2020, , 234-249.	0.5	0

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91	Substance Use Disorders and Reintegration – A Novel Perspective on Empathy for Those in Need. Journal of Corporate Responsibility and Leadership, 2020, 5, 67.	0.1	0
92	Where Is the Health Informatics Market Going?. Advances in Intelligent Systems and Computing, 2020, , 584-595.	0.5	0
93	Visionando um futuro melhor - Ideias de responsabilidade social para melhorar a comunidade. , 2020, , .		0
94	Social Media: People’s Salvation or Their Perdition?. Advances in Intelligent Systems and Computing, 2020, , 147-157.	0.5	0
95	eFish – An Innovative Fresh Fish Evaluation System. Advances in Intelligent Systems and Computing, 2020, , 209-220.	0.5	0
96	Innovation and Robots in Retail - How Far Away Is the Future?. Advances in Intelligent Systems and Computing, 2020, , 690-701.	0.5	0