

# Vandana Sonwaney

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3415939/publications.pdf>

Version: 2024-02-01

19  
papers

129  
citations

1477746

6  
h-index

1281420

11  
g-index

20  
all docs

20  
docs citations

20  
times ranked

100  
citing authors

#	ARTICLE	IF	CITATIONS
1	Brillio Technologies and "Bringing Smiles"™. Asian Journal of Management Cases, 2022, 19, 20-38.	0.1	0
2	Procurement 4.0 to the rescue: catalysing its adoption by modelling the challenges. Benchmarking, 2022, 29, 217-254.	2.9	17
3	How Demographic Factors Impact Consumers'™ Product Choice During Online Shopping : An Empirical Study of Tier-III Markets. Indian Journal of Marketing, 2022, 52, 34.	0.3	0
4	Supply chain routine issues in Indian FMCG manufacturing firm. International Journal of Logistics Systems and Management, 2020, 37, 18.	0.2	1
5	Picking improvement of an FMCG warehouse: a lean perspective. International Journal of Logistics Economics and Globalisation, 2020, 8, 243.	0.3	0
6	Planning the application of blockchain technology in identification of counterfeit products: sectorial prioritization. IFAC-PapersOnLine, 2019, 52, 1-5.	0.5	25
7	Enhancing Operational Efficiency by Optimizing Working Capital Management of Manufacturing Firms. International Journal of Recent Technology and Engineering, 2019, 8, 2695-2705.	0.2	1
8	Operational Efficiency and its Determinants in Indian Machinery Manufacturing Firms. International Journal of Recent Technology and Engineering, 2019, 8, 4901-4931.	0.2	0
9	"Anjaneya" health drink: re-positioning dilemma. Emerald Emerging Markets Case Studies, 2018, 8, 1-20.	0.1	0
10	Measurement of overall equipment effectiveness to improve operational efficiency. International Journal of Process Management and Benchmarking, 2018, 8, 246.	0.1	5
11	Measurement of overall equipment effectiveness to improve operational efficiency. International Journal of Process Management and Benchmarking, 2018, 8, 246.	0.1	4
12	Website Attributes and its Impact on Online Consumer Buying Behaviour: An Empirical Study of Online Consumers in Mumbai Region. Indian Journal of Science and Technology, 2017, 10, 1-9.	0.5	5
13	Prioritisation of flexibility enablers using AHP in steel making via electric arc furnace. International Journal of Procurement Management, 2017, 10, 524.	0.1	1
14	Prioritisation of flexibility enablers using AHP in steel making via electric arc furnace. International Journal of Procurement Management, 2017, 10, 524.	0.1	0
15	Readiness of young Indian consumer for mass customised products: an exploratory study. International Journal of Indian Culture and Business Management, 2015, 10, 335.	0.1	6
16	Antecedents of innovation and contextual relationship. International Journal of Business Innovation and Research, 2015, 9, 1.	0.1	29
17	Exploring the role of family communication and brand awareness in understanding the influence of child on purchase decisions: scale development and validation. International Journal of Business Excellence, 2015, 8, 748.	0.2	6
18	Family Communication Patterns and Children's Influence on Purchase Decisions. Indian Journal of Marketing, 2015, 45, 7.	0.3	2

#	ARTICLE	IF	CITATIONS
19	Theoretical Modeling of Influence of Children on Family Purchase Decision Making. Procedia, Social and Behavioral Sciences, 2014, 133, 38-46.	0.5	27