

# Vandana Sonwaney

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3415939/publications.pdf>

Version: 2024-02-01

19  
papers

129  
citations

1478505

6  
h-index

1281871

11  
g-index

20  
all docs

20  
docs citations

20  
times ranked

100  
citing authors

#	ARTICLE	IF	CITATIONS
1	Antecedents of innovation and contextual relationship. International Journal of Business Innovation and Research, 2015, 9, 1.	0.2	29
2	Theoretical Modeling of Influence of Children on Family Purchase Decision Making. Procedia, Social and Behavioral Sciences, 2014, 133, 38-46.	0.5	27
3	Planning the application of blockchain technology in identification of counterfeit products: sectorial prioritization. IFAC-PapersOnLine, 2019, 52, 1-5.	0.9	25
4	Procurement 4.0 to the rescue: catalysing its adoption by modelling the challenges. Benchmarking, 2022, 29, 217-254.	4.6	17
5	Readiness of young Indian consumer for mass customised products: an exploratory study. International Journal of Indian Culture and Business Management, 2015, 10, 335.	0.1	6
6	Exploring the role of family communication and brand awareness in understanding the influence of child on purchase decisions: scale development and validation. International Journal of Business Excellence, 2015, 8, 748.	0.3	6
7	Website Attributes and its Impact on Online Consumer Buying Behaviour: An Empirical Study of Online Consumers in Mumbai Region. Indian Journal of Science and Technology, 2017, 10, 1-9.	0.7	5
8	Measurement of overall equipment effectiveness to improve operational efficiency. International Journal of Process Management and Benchmarking, 2018, 8, 246.	0.2	5
9	Measurement of overall equipment effectiveness to improve operational efficiency. International Journal of Process Management and Benchmarking, 2018, 8, 246.	0.2	4
10	Family Communication Patterns and Children's Influence on Purchase Decisions. Indian Journal of Marketing, 2015, 45, 7.	0.4	2
11	Prioritisation of flexibility enablers using AHP in steel making via electric arc furnace. International Journal of Procurement Management, 2017, 10, 524.	0.2	1
12	Supply chain routine issues in Indian FMCG manufacturing firm. International Journal of Logistics Systems and Management, 2020, 37, 18.	0.2	1
13	Enhancing Operational Efficiency by Optimizing Working Capital Management of Manufacturing Firms. International Journal of Recent Technology and Engineering, 2019, 8, 2695-2705.	0.2	1
14	“Anjaneya” health drink: re-positioning dilemma. Emerald Emerging Markets Case Studies, 2018, 8, 1-20.	0.1	0
15	Brillio Technologies and “Bringing Smiles”™. Asian Journal of Management Cases, 2022, 19, 20-38.	0.3	0
16	Prioritisation of flexibility enablers using AHP in steel making via electric arc furnace. International Journal of Procurement Management, 2017, 10, 524.	0.2	0
17	Operational Efficiency and its Determinants in Indian Machinery Manufacturing Firms. International Journal of Recent Technology and Engineering, 2019, 8, 4901-4931.	0.2	0
18	Picking improvement of an FMCG warehouse: a lean perspective. International Journal of Logistics Economics and Globalisation, 2020, 8, 243.	0.5	0

#	ARTICLE	IF	CITATIONS
19	How Demographic Factors Impact Consumersâ€™ Product Choice During Online Shopping : An Empirical Study of Tier-III Markets. Indian Journal of Marketing, 2022, 52, 34.	0.4	0